

B-GALA

315 Ohio Union
1739 N High Street
Columbus, Ohio 43210
(614) 292-9212

FOR IMMEDIATE RELEASE

Contact: Marc Conte, 292-9212

GAY AND LESBIAN ALLIANCE CHANGES NAME

To reflect the changing social character of the Gay movement, the Gay and Lesbian Alliance to will now be known as the Bisexual, Gay and Lesbian Alliance or B-GALA.

The membership voted to change the name after a few members expressed concern that bisexuals have felt excluded because of the old name. The new name will correctly reflect the membership and target audience of the organization.

B-GALA was originally founded in 1971 as the Gay Liberation Front. The organization has had other names including the Gay Activists Alliance and the Gay Alliance.

###