



Ohio Union Council Meeting Minutes

September 12, 2012 – Archie M. Griffin West Ballroom, Ohio Union

Present: Tim Collins (Interim Chair), Matt Couch (Ex-Officio, Ohio Union Director of Student Activities & Orientation), Eve Esch (Ex-Officio, Director of Ohio Union Events), Dan Huffman (Ohio Union Business Office), Pierre Lucien (Replacement for Katie Dean Williams), Chuck Claibourne (Alumna), Brad Myers (At-Large), Mia Grube (Ex-Officio, President of Ohio Union Activities Board), Adam Young (CGS), Maggie Germain (Inter-Professional Council), Julie Hull (Inter-Professional Council), Evan Sieradzki (Undergraduate Student Government), Richard Wofford (USAC), Megan Koester (At-Large, Community/Supporter), Ann Kneidinger-Flaherty (At-Large, Parent)

I. Welcome

- a. Introductions and responses to the question – “What are you excited about this year?”

II. Overview of the Ohio Union Council

- Body of students, staff, faculty, and at-large members.
- Originally called the Board of Overseers, now the Ohio Union Council.
- An advisory committee to the Ohio Union, responsibilities being events and policies.
- There will now be 18 voting members instead of 33, and more of them are student representatives.
- Purpose of OUC is an advisory body reporting to the Council on Student Affairs.

III. Directors' Reports

- a. Ohio Union Events Director's Report from Eve Esch
 - Quarter to Semester change makes a big difference for events.
 - First year classes have been held in the month of August, so there was an 84% increase in number of events last month compared to previous year.
 - There has been a 20% increase in total number of events this year since this time in 2011.
 - Make up of different clients include: Student Organizations (71%), The University (23%) and Non-University groups (6%).
 - The Ohio Union also coordinates booking additional classroom space for student organizations.
 - For August, there were 165,042 people in the building, with an average of 5,300 per day.
 - The policy subcommittee finished the policy manual over the summer and it was given to all Ohio Union staff members.
 - Upcoming events include career fairs, alumni tailgates, engineering events, public sector career fair, etc
 - Homecoming week is now the first week of October. This year will be the 100th year of the parade. The pep rally will be held inside the Ohio Union.
 - On October 4th, the university will kick off the Capital Campaign in the Grand Ballroom.
- b. Business & Finance Director's Report from Dan Huffman
 - Finance subcommittee will no longer be a regular committee.
 - Passed out FY12 budget handout. There was a cash balance of \$245,172 from fiscal year 2012.
 - This is the first year there has been a cash balance since the opening of the building – originally any surplus had been going to the cost of the building.
 - Salaries have changed with merging of positions with Rec Sports. This year the Ohio Union and Rec Sports are funding positions 50/50.

- Last year 58% of revenue came from Events Services, 27% from University Support, and 12% from Union Rent such as U.S. Bank, etc.
 - Last year, payroll was 44% of expenses, utilities was 12%, etc.
 - Question raised about progress of Station 88. They were predicted to start making profits by the end of year three, so they are actually ahead of schedule. For advertisements, they are working to have more of a presence in the Union on the digital screens.
- c. Student Activities & Orientation Director's Report from Matt Couch
- Will be late every meeting this fall due to doctoral student classes.
 - Began the year strong even though we missed out on a month and a half of summer!
 - Staffing updates - Amira Shouman from Buck-I-Serv took a job at NYU, so promoted Vian Barwari to the coordinator for Buck-I-Serv. Kristen Rupert has replaced Vian Barwari as the Resource Room Coordinator. Katie Krajny, advisor to OUAB, is now a part of the Events Services team as their Senior Event Coordinator. Hali Buck will begin September 24th as the new OUAB advisor. The position of Assistant Director for Service and Outreach is still vacant, so applications are being screened right now.
 - Student Activities updates will include student organizations, MCEC, OUAB, and leadership and service.
 - Keith B. Key, OSU alum, donated a gift of \$2 million to the Center for Student Leadership and Service. The center is now named after him and a great dedication event was held last Friday for him.
 - Buck-I-Serv student applications are now open and 17 trips will be taken during winter break, including one international trip to Cape Town, South Africa.
 - Welcome Week weather was great! Allowed for a great turnout to all events. Columbus event hosted 5,000 students at Nationwide Arena. This was the first-ever change to the flow of events during Welcome Week, so Involvement Fair was much later in the evening, but students seemed to prefer that time period. 1,700 students donated their time to the Community Commitment, 700 grad-prof students participated in a welcome back party. Buckeye Kick-off debuted the new "Ohio Dog" to 4,000 students in the shoe. The whole week was very successful.

IV. Election of Chair and Vice Chair

- Matt Couch nominates Evan Sieradzki from USG as Chair, and since no other nominations, Tim Collins motions to forgo a vote and the motion is seconded by Chuck Claibourne. Evan is the new Chair of OUC and the council agrees to vote on Vice Chair at the October meeting.

V. Subcommittee Responsibilities

- a. Finance
 - Committee will no longer be a part of OUC.
- b. Policy
 - The policy binder is done, so this committee will now just make updates to the existing one.
- c. Events
 - Will get more extensive report from OUAB.
 - Will review about 20 Signature Events that get funding from the Student Activity Fee. These are traditional events that are student led and will attract more than 1,000 students. The Events subcommittee is a resource for the groups that will receive Signature Events funding. All events will submit a post-event report of budget, successes, challenges, and report to the Events subcommittee. The committee will ask questions of the group and provide programming suggestions.

VI. Ohio Union Activities Board Update

- a. Mia Grube, OUAB President
 - Successful Welcome Week with 3,000 students at Movie on the Oval and 7,000 at the Welcome Week Concert ft. Big Sean, 2 Chainz and Krewella.
 - For the year so far, OUAB has had a total number of 22 events attracting an attendance of 11,761 students.

- All Graduate/Professional events have had a large increase in attendance, which OUAB is very excited about.
- Over the summer, advisor Katie Krajny moved to another position within the Ohio Union, so Carrie Miller has been filling in as advisor. The search process for the new advisor took place in August, and Hali Buck will be joining OUAB starting September 24th.
- OUAB is in the middle of their general member application process, and received a record-breaking 354 online applications! They will be accepting 60 new members by the end of this month.
- OUAB has many events coming up this semester, including three tonight and the Election 2012 Debate with James Carville and Carl Rove next Tuesday Sept 18th at the Mershon. Tickets are now available 2 per person and open to faculty and staff.
- Lastly, OUAB is partnering with The Ohio State University to launch their Capital Campaign during Homecoming week. OUAB will be sponsoring a concert on the Main Oval, and we will be announcing the artist to students tomorrow!

VII. Future Meetings & Topics

- Thurs. Oct. 18 at 6:30pm (Ohio Union - Instructional Kitchen)
- Thurs. Nov. 8 at 6:30pm (Ohio Union - Great Hall Meeting Room 1)
- Thurs. Dec. 6 at 6:30pm (Ohio Union - Ohio Staters Traditions Room)
- Thurs. Jan 10 at 6:30pm (Ohio Union - Rosa Ailabouni Room)
- Thurs. Feb 7 at 6:30pm (Ohio Union – SPHINX Room)
- Thurs. Mar 7 at 6:30pm (Ohio Union - Ohio Staters Founders Room)
- Thurs. Apr 11 at 6:30pm (Ohio Union - SPHINX Room)
- Attendance is very important due to the changes in the structure of the Union, especially when voting is needed. Please find alternate or let chair know when you cannot be there so they can find a replacement.

VIII. Ohio Union Tour

- Ohio Union Tour following the meeting offered by Eve Esch to anyone interested.

IX. Announcements

- None!