

OHIO UNION EVENTS

Ohio Union Council Roster (X = present (X) = alternate)

First	Last	Role	Status	9/22	11/17	2/16	4/20
Michelle	Scott	CGS	Voting	X			
Gargi	Mishra	CGS	Voting				
Vikas	Munjal	IPC	Voting				
Gary	Sukienek	IPC	Voting	X			
		USG	Voting				
		USG	Voting				
Angad	Dhillon	USG	Voting	X			
Carlisle	Salapare	USG	Voting	X			
		GTA	Voting				
		Stu. Emp.	Voting				
Jason	Homan	USAC	Voting	X			
Nate	Craig	Faculty	Voting	X			
		Faculty	Voting				
Clara	Davison	Alumni	Voting	X			
Morag	Boyd	At-Large	Voting	X			
Steve	Mousetes	At-Large	Voting	X			
Ava	Miller	At-Large	Voting	X			
		At-Large	Voting				
Krystal	Vielman	OUAB Advisor	Ex-Officio	X			
Casey	Petrae	OUAB President	Ex-Officio	X			
		CSA Chair	Ex-Officio				
Jeff	Pelletier	Union Director	Ex-Officio	X			
Matt	Couch	Associate Dean	Ex-Officio	X			
		Catering Director	Ex-Officio				
Brittany	Crall	Business Manager	Ex-Officio	X			
		Secretary	Ex-Officio				

- 1) Welcome
  - a) Name, Organization or Department
  - b) What is on the lock/home screen on your phone?
  
- 2) New Business – election of Chair and Vice Chair
  - a) Motion for XXX as 2022-2023 Ohio Union Council Chair
    - i) Sukienek moved, Mousetes seconded, motion passes unanimously
  - b) Motion for XXX as 2022-2023 Ohio Union Council Vice Chair
    - i) Salapare moved, Homan seconded, motion passes unanimously

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- c) Kudos to newly elected chair Salapare on his contribution to the anti-hazing website at Ohio State: <https://abc6onyourside.com/news/local/were-becoming-better-buckeyes-because-of-it-ohio-state-launches-anti-hazing-website>
- 3) Ohio Union Activities Board Update – Casey Petrae, President
- a) Welcome Week
- i) Buckeye Kickoff had a huge turnout this year with over 7,000 students in attendance. We were able to bring the event back to its full potential for the first time since 2019 by being able to allow students on the field with the marching band, pre-event activities and full attendance numbers.
  - ii) This year we made the decision to discontinued campus locator booths as we have seen utilization of the booths start to drastically drop over the last several years with people just using cell phones.
  - iii) Other Events
    - (1) Free Money Game Show Night in Woody's Tavern: This event put on by the Special Events committee had hundreds of people turn out. It allowed for interaction between students and their roommates and overall was a successful event.
    - (2) Welcome Back Concert ft. JADEN: For the first time since 2019 OUAB was able to take the Welcome Back Concert to the Schottenstein Center featuring DJ Bandcamp and JADEN, the concert itself sold out of over 7,500 tickets within a few days and students loved it! The event was interactive, the talent was amazing and overall, it was a great morale boost for OUAB to be back to a large-scale event level in the Schott.
- b) Homecoming
- i) Homecoming week is next week! We are excited to Celebrate the 110th Annual Homecoming next week with events including AUX Chord Wars in the Ballroom to kick off the week, OUABreaking the Barrier with Tyler Lepley, the Annual Homecoming Parade which has over 60 entries of organizations and campus partners and we are excited to bring back the Homecoming Festival and Firework Display from last year for an event after the parade. We are so excited to celebrate Homecoming back in its full potential and this year it is themed to celebrate Ohio Stadium's 100th Year.
- c) Organization Updates
- i) This last Tuesday we were able to invite in our new members of OUAB, we brought in 48 new members taking our organization up to 131 members for the academic year!
  - ii) In the next couple weeks, we will also be taking the entire membership on an organizational retreat at Camp Campbell Guard to work through trainings,

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team building activities and allow for an environment for members to get off campus, destress and get to know one another.

- iii) This week we also began the brainstorming process for our Spring 2022 events, over the next 8 weeks we will working with agency, booking companies and vendors to start sourcing ideas and information needed to accurately write proposals and vote through the events. We are working to expand our relations with student orgs to make sure we are programming in ways that reach the entire student body.
- d) Grad/Prof Updates
  - i) Summer Programs
    - (1) Hosted reoccurring events like quiz night, cupcakes and canvases, and instructional kitchens.
    - (2) Also hosted events to get them out into the Columbus community like shows at Short North Stage and sports games.
    - (3) Also got them out into the state by taking people up to Cleveland for Guardians games.
  - ii) Welcome Week
    - (1) Family Program collaboration with ODI and Parents and Family programs.
    - (2) Grad/Prof Picnic - Combined the two picnics this year. Saw about 1500 people, looking forward to exploring larger venues in the future since we're outgrowing the space.
    - (3) Grad/Prof Involvement Fair - About 600 students. Moved to be the 1st Monday of classes which we think is the plan moving forward. Allowed for student orgs and campus partners to not have to choose between events.
  - iii) Continuing our regular programs while looking into innovative ways to engage students in different styles of events like the events we have planned throughout Homecoming.

4) Director Updates

a) Jeff Pelletier, Director, Ohio Union Operations & Events

i) Month Metrics

August 2022	August 2021	August 2019	Historical Averages	
34.45%	41.48%	53.37%	55.05%	Student Organizations
57.81%	56.61%	42.10%	39.24%	University Departments
7.73%	1.89%	4.52%	5.79%	External Users
1280	846	1349	1767	Total Bookings

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262	220	349	270	Unique Student Organizations
6183	5287	9098	8226	daily traffic average

ii) Notable Events

- (1) Buckeye Welcome
- (2) Career Fairs
- (3) Medical Center Advanced Practice Provider Conference
- (4) Parent & Family Weekend tailgate

iii) Upcoming Events

- (1) CBSC Block Party
- (2) Council of Deans Meeting
- (3) NPHC Plaza Dedication weekend
- (4) Hack-a-thon (October)
- (5) BuckeyeThon (November)

iv) Projects

- (1) Dining Services Operation – Kitchen Ceiling Tile Replacement – completed Summer 2022
- (2) Dining Services Operation – Kitchen Floor Tile Replacement – completed Summer 2022
- (3) Completing furniture updates in lounges and open study areas – furniture arriving October 2022
- (4) Wood floor screening – Winter Break 2022
- (5) Third Floor carpet replacement – Winter Break 2022
- (6) Sphinx and GHMR technology updates – parts are in, scheduling with SLTS
- (7) Senate Chamber technology updates – phase one February 2023
- (8) Instructional Kitchen – to be scheduled

v) General Updates

- (1) New Event Planner – Julie Wagner
- (2) New Reservation Coordinator – Julia Skrabak
- (3) Larry Moore retired July 2022
- (4) Patrick Edwards departed July 2022
- (5) Andrew Rood departed September 2022
- (6) New team communication devices – Relay

b) Matt Couch, Associate Dean of Students, Sr. Director of Student Activities & Student Life Orientation

i) General Updates and Personnel

- (1) Starting late last spring semester, the reorganization of units in Student Life took another big step when several former Student Activities programs (Leadership, Buck-I-SERV, Pay It Forward, Mount Leadership

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Society, and Buckeye Social Entrepreneurship Program) were combined with Student Philanthropy and Buckeye Leadership Fellows to create a new unit called Leadership and Community Engagement. 6 full time staff members and 2 GTAs moved over to the new unit, which reports to Associate Dean of Students Kristen Rupert Davis.

- (2) Student Activities now has 13 professional staff positions (though 5 are currently vacant, 3 of those being brand new), 1 graduate associate, and about 30 undergraduate student employees. We support the community of registered student organizations, advise the Ohio Union Activities Board and the three student governments, and operate the KBKCSLS in our mission to “facilitate meaningful involvement, community engagement and leadership development, which enable all students to contribute to a global society.”
  - (3) Like the Ohio Union, Student Activities is part of the Student Engagement and Support area overseen by the Dean of Students and Associate VP for Student Engagement and Support, Dr. Danny Glassmann.
  - (4) In CSA’s recent review of the Student Activity Fee, 2 brand new professional staff positions were established – a Coordinator of Student Organizations, who will supervise our Student Org Success Coaches and support training and development initiatives for all student organizations, and a Coordinator of Student Governments, who will assist each of the three student governments in their day-to-day activities. Additionally, Student Life has created a new Student Activities position to focus on hazing prevention education and risk reduction for student organizations as part of our overall institutional efforts to combat hazing and enact initiatives related to Collin’s Law.
  - (5) These three positions are in various stages of the search and hiring process. Likewise, OUAB hired Devon Stith earlier this summer and is in the process of filling its two remaining vacant professional staff positions. We are also finalizing a promotion for Brooke Olson to become an Assistant Director of Student Organizations.
- ii) Campus Events
- (1) We work closely with the Ohio Union Activities Board to coordinate their slate of programs, including their Graduate and Professional Student programming. We also assist with the CSA Signature Events process, providing support for the planners of those select programs that receive a special allocation from the Student Activity Fee. Student Activities also facilitates campus-wide information sharing and collaboration among departments within and outside of the Student Life that program student events.

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- (2) Though we have returned to fully in-person programming, we are still working through the impact of the COVID pandemic (e.g., staff shortages, supply chain delays, increased costs of talent fees and event production). Nevertheless, attendance at events during the first four weeks of the semester has been exceptional, highlighted by more than 10,000 at the Student Involvement Fair, more than 7,000 at Buckeye Kick-off, and approximately 3,000 at OUAB's Welcome Back Concert featuring Jaden Smith.
- iii) Student Organizations
- (1) Student Activities supports the registration and funding process for student organizations, including training for presidents, treasurers, and advisors, consultations for new and continuing groups, and the operation of the Keith B. Key Center for Student Leadership and Service and the Resource Room within the Center.
  - (2) The number of organizations that complete the registration process is calculated twice a year – once in fall and once in spring, corresponding with the two different registration windows we offer (based on when in the year the groups transition to new officers). Last year, the registration numbers rebounded from a COVID-influenced drop in 2020-2021. So far this year, we have seen a very high number of new groups engaging in the registration process and are poised to see well over 1,400 groups complete the process.
  - (3) Coming soon – Buckeye Organization Leadership Development (BOLD) Conference – new half-day conference for student org members and leaders on October 23.
  - (4) Our new hazing prevention website launched today at <http://stophazing.osu.edu>. We will continue to grow these resources and services for student orgs and other student groups.
- iv) Student Governments
- (1) Our team provides advisory, purchasing, and logistical support for the Undergraduate Student Government, the Council of Graduate Students, and the Inter-professional Council. After 20 years of advising USG directly, Matt Couch has passed the mantle on to Jen Pelletier, who began advising USG as the new administration took office in the spring. Kerry Hodak, formerly of Student Activities and most recently on the Buckeye Careers staff has also transitioned out of her advisory roles with CGS and IPC after many years, having taken a new position outside of Student Life. We look forward to welcoming a new colleague to Student Activities in a brand-new student government support role that will work with Jen, Teresa Kempton Dray, and Matt to support all three groups.

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THE OHIO STATE  
UNIVERSITY

OFFICE OF STUDENT LIFE

Ohio Union Council

September 22, 2022

5:00-6:00

**OHIO UNION EVENTS**

- c) Brittany Crall, Business Manager
  
- 5) 2022-2023 Full Council Meetings (5-6pm, Zoom or Ohio Staters Traditions Room)
  - a) September 22
  - b) November 17
  - c) February 16
  - d) April 20

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