



Ohio Union Council

December 3, 2015

Undergraduate Student Government

DaVonti' Haynes (Ohio Union Council Chair)

Gerard Basalla (Ohio Union Council Vice-Chair)

Stephen Post

Joe Warnimont

Inter-Professional Council/ Council on Graduate Students

Taylor Wickware

Chris Riley

Kelly Brookebank

Ohio Union Student Employees

Emma Hunko-Haynack

Matthew Altendorf

Ohio Union Activities Board

Joey Kaiser

Allie Roat (ex-officio)

Council on Student Affairs

Noel Fisher

At-Large

Joni Jordan

Patch Wetzel

Jen Cottrell

Ohio Union Events/Student Activities

Matt Couch (ex-officio)

Eve Esch (ex-officio)

Dan Huffman (ex-officio)

Morgan Meehan (ex-officio - Ohio Union Council Secretary)

- I. Welcome and Introductions
 - a. If you could live in any sitcom, what would it be?
- II. Presentation from Student Life Dining Services (Larry Moore and Patrick Ionno)
 - a. Larry Moore- Oversees catering in Ohio Union and all over campus. Feature tonight is College Road buffet which is new this year. Use focus groups, student feedback along with faculty and staff when making menu changes. University Catering is on Ohio Union website- menu also on website. Previously had various separate menus but within last year rolled everything into one menu- 30% discount for student organization. University groups and non-university users- pay service charge- 20% to cover overhead costs. Added value for student organizations: do not get charged service charge. Only cover labor costs for student organizations event.
 - i. Q: food allergies? A: catering- no; retail operations- yes, registered dietitian on staff who has gone through all menu items. Catering rolled under dining almost 2 years ago. Catering menu continues to change so we have not been able to finalize items to have them checked. Ask groups to ask their event guests what their dietary needs are. Q: number of catering revenue in house vs. external? 22,890 events per year in the union- about 25% have some form of catering from beverage station to full-service banquet equaling about 5000-6000 events. Off-premise- less than that 3500-4500 events per year. Since merger has allowed more cooperation and shared staff with dining services staff.
 - ii. Q: restrictive policies for student organizations in the Ohio Union- cookies are cheaper at Kroger? Remove them? A: for student organizations try to be a sole source provider for the Ohio Union from a safety standpoint. Looked at other venues that allow that and it creates some concern for food-borne hazards. We do benchmark with other area catering and other venues on and near campus- try to make prices in line with their prices. Student organizations can find someone to sponsor you and donate items. Have done benchmarking in the past and open to doing it again in the

future. International menus- did have offerings on past menus but now groups will share what they are looking for and we will see if we can make it happen. If we cannot make it happen then we can reach out to outside vendors to bring those items in.

iii. Q: How many chefs? A: 1 executive chef, 4 assistant chefs, 2 full-time cooks. 5 full-time managers- 150 student servers and bartenders

b. Patrick Lonno- retail options in the Ohio Union, IK, Curl Market

i. Open up to questions. Q: Visit exchange impacted profits in Sloopys? A: helping tremendously- sales down over 50% before it now currently 30% down from this time last year. Q: new dining plan is confusing- do you think that students are confused? A: I think it is fairly simply but students have gone through 3 meal plans in past 5 years which can be confusing. Zia is working with student government.

ii. Q: Ever considered rolling over of swipes per week? Argument is that people are using them right now at places like union market which negatively impacts places like Sloopys .A: Did try a program to use up left-over swipes at Sloopy's over weekends but haven't seen much use out of it. Can try to do a better job marketing that piece.

iii. Q: option of Starbucks at Espress-OH? A: Crimson Cup owner has a history at Ohio State and within the old Ohio Union (Java Master) ultimately a larger conversation involving going to bid. Side comments regarding other elements of stories and connection between Crimson Cup and Ohio State.

iv. Q: Holidays- good influx of people or no? A: huge drop off- we have lots of data to tell us when people are using the various facility

v. Woodys? A: considering a VX deal next semester- will do online ordering first to see how that goes.

vi. Q: Swipes (2 plans ago) is similar to VX? Increase of sales from swipes to blocks? A: With swipes hard to keep things on shelves at the end of semester- students buying things they don't need. This current plans helps student manages their blocks more throughout the semester.

- vii. Comment: Nothing is going to be perfect from a parent's standpoint (Joni). The fact that you keep trying is good.
- viii. How is 30% affecting Sloopys? A: someone else is helping to balance out budget- we have reduced the number of student shifts that are available.
- ix. Has it evened out with the new places opening? A: 8-10 thousand at first, 6-7 thousand a day now. Curl market is increasing but starting to level out as well. Students spread out first 2 weeks of every fall semester historically but took 1.5 months this semester. Impact of students coming to events at the Ohio Union- Karaoke numbers are probably half of what they normally are.
- x. Q: Plan to handle additional folks on North Campus? A: Still working on it- learning from this past semester. Will be expanding curl hours.
- xi. Q: Sloopys- main customer base? A: would love more outside people to use the space- more faculty and staff. 90% student; 10% other right now. Lots of conversation around use of Sloopys and potential barriers for outside users. Booking a lot of "private events" in Woodys. Retired faculty.
- xii. Q: would the Ohio Dog be returning this spring? A: We can make a note of it and see what we can do.

III. Finals Extended Hours Marketing Plan

- a. Signage going up around the building- both digital and paper. Digital signage in resident halls, social media, website, student org. insider.

IV. Ohio Union Activities Board Update, Joey Kaiser- President

- a. 11/5- Taylor Swift Karaoke 416 participants. Robert Ballard 11/9- titanic. This semester have gone from bottom of ocean into space. Ta-Nehisi Coates- author 560 people. Hunter Hayes 11/12- 1,505 people. FFF two showings- 169. Karaoke 252. Beat Michigan- 90 at entrance when it opened; 218 people there. FFF last night- no numbers yet. Don't worry OUABe Happy tonight- De-stressor for students. Breakfast and Lunch on Reading Day.
- b. Next semester- social media phenom, world class athlete, famous medical professional. Really excited for next semester!
- c. Internal- Previously 12 executive; 160 gen. members. New: 2 alumni relations coordinators, new member educators, social media.

V. Director Updates

a. Matt Couch, Director

- i. Applications for spring Buck-I-Serv will be available tomorrow. Revising student organization president, treasurer, advisor training.
- ii. Buckeye Soup- 105 attendees. Winning pitch- Stride- walk for survivors of sexual assault- including resources and awareness. Buckeye Food Alliance- on campus food pantry- increase their line of credit in the resource room.
- iii. Reading Day next week. Commencement week starts 12/14- decorate grad caps, see parts of campus, no Orton Bell tower tours- off limits currently; other tours; candlelight ceremony. Signature Event left: Light Up the Lake- next Wednesday. Spring Involvement Fair- at capacity, but no penguins for this event (other winter animals).
- iv. Ally Roat (OUAB advisor)- published article in NACA programming magazine- based on presentation given at convention- programming for the new majority of students- non-traditional (veterans, adults with families, etc.) wrote article on based on research to attract the "new majority".

b. Eve Esch, Director

- i. Last Ohio Union Council meeting. Accepted Director of Student Centers of University of Houston. January 4 is last day at the Ohio Union.
- ii. Jeff Pelletier announced as President-Elect for ACUI
- iii. November 2335 events. Breakdown of client type: 8.7% non-university user, 32% university user, under 60% student org. 422 unique student organizations. Over 564 student organizations have had events in the union this semester.
- iv. Upcoming- various holiday parties. Reading Day events. 12/10 memorial service for students who have passed this semester. Winter Break- projects. New carpet in GHMR and Staters Rooms.
- v. Events Team is transitioning into a new diagramming software.

c. Dan Huffman, Business Manager

Attachment. General Fund same as General Fee? A: General Fund is Tuition and State dollars- unsure what General Fee is.

VI. Subcommittee Assignments and Breakouts

- a. Events – Stephen- met 2/3 weeks ago. Light up the lake, Beat Michigan Month, Thanksgiving, Commencement Week.
 - i. Another meeting before the end of the semester- 12/10 at 5:30pm. 4: BuckeyeThon, SIF, MLK day of service, Taste of OSU.
- b. Policy – Joe-
 - i. Second reading of Credenza Space Policy (First reading at last meeting)
 - 1. Motion: Joni- second: Gerard. Motion passes
 - ii. Finals Hours Update- mistake in previous hours. Thursday 12/10-12/16
 - 1. Motion: Joe- second: Joni. Motion passes
 - iii. Co-Sponsorship Form- added deadline for alcohol requests. Added additional questions on forms to protect student organizations
 - 1. Motion: Gerard- second: Stephen. Motion passes.

VII. Future Meetings

- a. Dates
 - i. December 3, 2015
 - ii. January 14, 2016
 - iii. February 11, 2016
 - iv. March 10, 2016
 - v. April 21, 2016

VIII. Announcements/Homework

- a. Good Luck to Emma (graduating this December)
- b. Thank you gift for Eve- best wishes in Texas!