

The Knowledge Bank at The Ohio State University

Ohio State Engineer

Title: For You?

Issue Date: 1943-06

Publisher: Ohio State University, College of Engineering

Citation: Ohio State Engineer, vol. 26, no. 7 (June, 1943), 31.

URI: <http://hdl.handle.net/1811/35983>

FOR YOU?

Without a doubt many an engineer wonders just what and why we do things for this magazine. After all there are no salaries paid, no commissions made, and almost no Arts student has even heard of the existence of *The Engineer*.

Examining the situation a little closer several reasons come to light for putting energy into editing and publishing this paper. In the first place, it is primarily an extra curricular activity designed to give a voice to student writings. Each engineer needs some activity outside of his technical field to broaden his interests and remove his thoughts from his immediate specialized pursuits for a short time. Moreover, many persons will be doing at least a modicum of technical writing when they step into their jobs in the field. Writing for *The Engineer* gives not only training in writing articles, but a sense of satisfaction over a worthwhile accomplishment upon the completion of an article. Invariably the writer will know more about his chosen subject upon completion of his work than before.

The business staff of the magazine gives valuable experience in business administration on a small scale. More than one engineer has acquired his sole knowledge of accounting by working here. In the publication of one issue several hundreds of dollars flow through the hands of the group handling the business aspect of the magazine. It is their job to create the best possible magazine for the smallest possible expenditure; suggestions are always welcome here. The faculty advisors, Dean MacQuigg and Professors W. R. Dumble and S. R. Beitler, serve in supervisory capacities rather than as dictators of policies. This is of immense aid in the development of initiative of the people who work together on *The Engineer*.

In the advertising and circulation sections experience may be obtained in approaching comparative strangers and getting them to aid the seeker in the fulfillment of his job. It is a valuable device in learning to converse so as to influence others.

The camaraderie existing between staff members is not lightly dismissed by the persons affected. Persons filling positions on the staff of the magazine find the work pleasing or they would not stay as there exists no contract beyond a desire to fill their posts competently. If such things appeal to you contact one of the members of the staff.

June, 1943

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