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Ceramists Convention

For a week beginning March 29, the American Society of Ceramic Engineers will hold their 38th annual convention in Columbus, at the Neil House and Deshler-Wallick Hotel. About 1500 persons are expected to register for the opening session.

The program has been planned to include a wide variety of technical subjects. After the opening session the convention will be divided into eight sections, each devoted to a separate phase of Ceramics. The Faculty of Ohio State University will take an active part in all phases of the program. Professor J. L. Carruthers and Professor R. M. King are chairmen of the Terra Cotta division and the Enamels division, respectively. The Annual Edward Orton Jr. Memorial Fellow lecture will be presented by Dr. William McCaughey, the subject being "The Contribution of Mineralogy to Ceramic Technology and Ceramic Research." Professor Arthur Watts, chairman of the Department of Ceramic Engineering, will lecture before the women at the convention on "Tableware for the Home." In connection will be exhibited an extensive display of dinnerware, contributed by the leading manufacturers of the country.

Business Tomorrow

Methods of production in industry are definitely being improved. Machines are larger, more accurate and more efficient. The laborers must do higher quality work at a steady rate. In short, the goods must be delivered or replacements will be made.

As yet, however, some of our executives have not been given the same acid test. But there is little doubt that this will happen in the near future. Profits must be made from greater efficiency and cutting down waste to a minimum. To cite an example, the purchasing agent

of today who is after his "cut" or who is biased by false advertising will be replaced by a Director of Materials who tests, analyzes and knows the best product.

The same thing is true for all executive positions—"you must deliver the goods." This new set-up makes the prospect of success very bright for the engineer who applies himself, does his work promptly and, in brief, equips himself for the future.

The Welding Conference

On Thursday and Friday, March 27th and 28th, the Fifth Annual Welding Conference was held in the Industrial Engineering building. The conference is a gathering of engineers and others especially interested in welding from Ohio and surrounding states. It is sponsored by the Industrial Engineering Department and many of the leading welding equipment manufacturers.

The Conference was featured by a very complete exhibition of the latest developments in welding and cutting, equipment and methods. Both arc and electric methods were displayed in operation. A number of talks were given by specialists in this field. The results of this year's conference must have been indeed gratifying to those responsible for the undertaking. It has proved to be a most successful project and is increasing in size and scope each year.

The conference typifies a spirit of progress that is manifest not only in the Industrial Engineering Department but every department in the engineering college. Volumes could be written on the development, testing, and research on which Ohio State faculty members and students are constantly working. Much has been accomplished in the name of progress; there is much left to be done. It is gratifying to note the courageous efforts being made in spite of all recent obstacles.