

Ohio Saves

Purpose

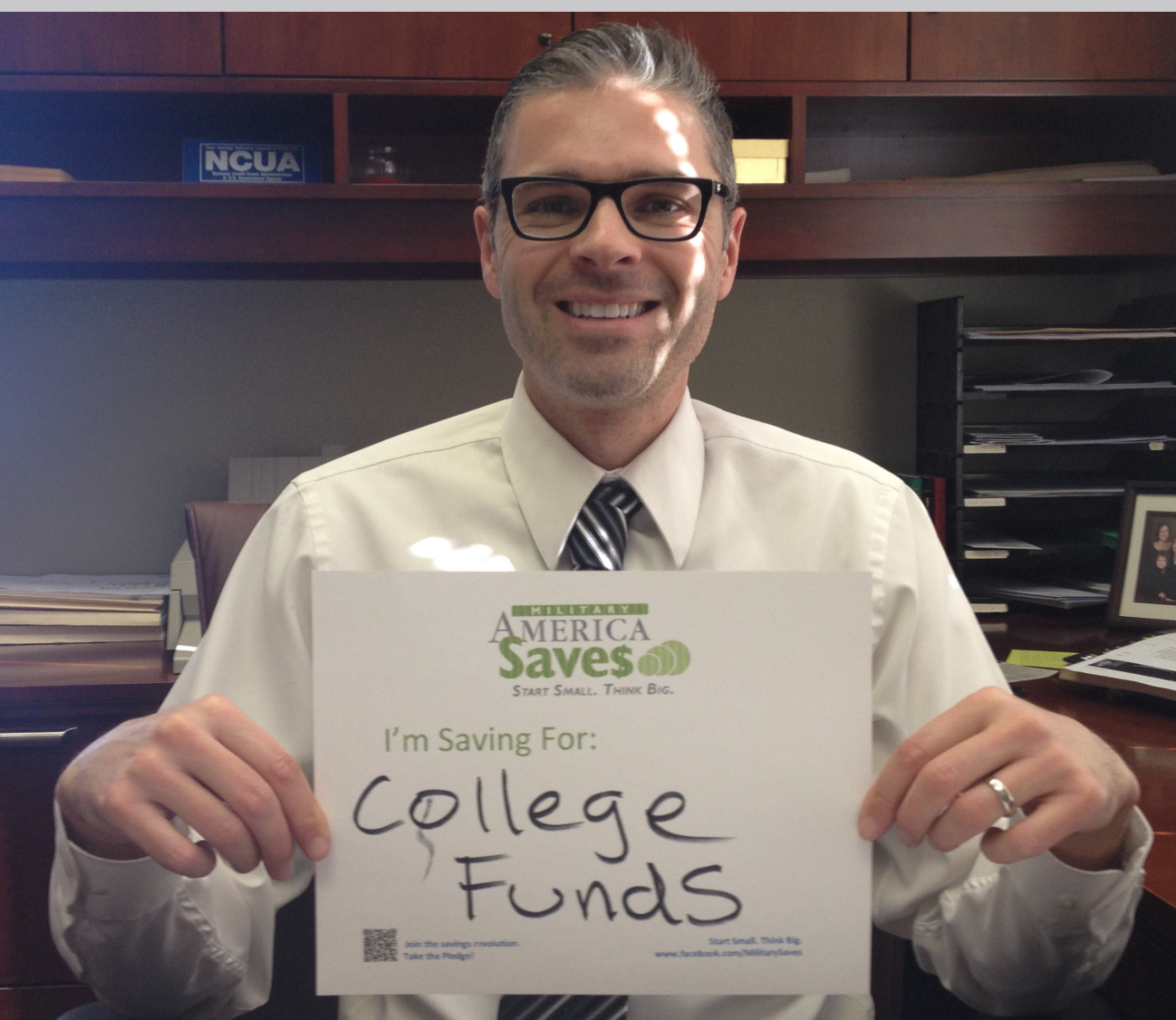
Ohio ranks in the bottom fifth of all 50 states when consumers are tested for financial literacy and positive financial behavior (Banerjee, 2011). Ohio Saves is Extension's newest tool to address this need and assist Ohioans in taking control of their finances. In this endeavor, Ohio joins states across the nation under America Saves to sustain positive behavior change and improve consumer financial habits.

Impact

Ohio Saves is a tool available to professionals that provides ongoing support and motivation for consumers to continue progressing toward financial goals.

In only nine months, Ohio Savers have saved over \$54,500. The top three savings goals are an Emergency Fund (31% of savers), Special Event (12%), and Debt Repayment (12%).

Ohio Saves Week provides opportunity each year for public and private organizations to partner and positively impact the ability of Ohioans to take control of their finances and personal goals.



Ohio State Colleges/Units Involved

College of Education and Human Ecology
College of Food, Agriculture, and Environmental Sciences
OSU Extension

Community Partners Involved

Financial Institutions across Ohio, including Fifth Third Bank and others.

Contact

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THE OHIO STATE
UNIVERSITY



Who is an OHIO SAVER?

You can be! All you have to do is pledge to take financial action. Savers pledge to save regularly (as little as \$10 a month) towards their own savings goal (i.e. emergency fund, debt repayment, homeownership, retirement...).

What are the BENEFITS?

- Savings strategies and tips to help you achieve your goals.
- Monthly e-mails from financial experts.
- Quarterly newsletters with saver strategies.
- Access to online member-only savings tools and calculators.
- It's all FREE!

www.OhioSaves.org

What Are You Saving For?

Register here today! Or go online to www.OhioSaves.org to register.

