



Ohio Union Council

Meeting Minutes

August 29, 2013 – Suzanne Scharer Room, Ohio Union

Present: Colleen Marshall, Rachel Cohen, Moriah Locklear, Cody Vermillion, Evan Sieradzki, Sarah Mangia, Brittani Jones, Scott Jones, Richard Wofford, Chuck Claibourne, Brad Myers, Adnane Rhazzal, Ann Kneidinger-Flaherty, Hali Buck (ex-officio), MacGregor Obergfell (ex-officio), Jon Elder (ex-officio), Joe Mancinotti (ex-officio), Eve Esch (ex-officio), Matt Couch (ex-officio), Dan Huffman (ex-officio), Nick Stefanik (ex-officio), Russel Stech, Colleen Miller

I. Welcome and Introductions

II. OUAB Updates

- A. Summer of 2013 was the first with a May Term
- B. OUAB planned more events than any previous summer, reaching over 2,000 students
- C. OUAB had a busy and successful Welcome Week.
 - 1. At the Student Involvement Fair, 827 students indicated they are interested in becoming a general member. OUAB is seeking 40 new members.
 - 2. Also at the SIF, 400 students joined the OUAB email list.
 - 3. OUAB staffed an information booth at Buck-i-Frenzy
 - 4. August's Movie On The Oval (MOTO) was one of the largest ever – attendance between 700 and 800.
 - 5. The Welcome Week Concert featured The Band Perry and was attended by about 7,000 students. Dr. J addressed the crowd before the event.

III. Overview of the Ohio Union Council

- A. OUC is an advisory group that reports to Council on Student Affairs.
- B. OUC is made up of students, staff, faculty, and at large members.
- C. Originally called Board of Overseers
- D. 10-12 years ago, OUC was tasked with reviewing and approving all new policies for new building
- E. Currently, the OUC is responsible for approving major campus events as well as policies for the Ohio Union

IV. Elections

- A. Chairperson
 - 1. Evan Sieradzki nominated by Rachel Cohen. There were no other nominations. Evan accepts.
- B. Vice Chairperson

1. Rachel Cohen nominated by Evan Sieradzki. There were no other nominations. Rachel accepts

V. Directors' Reports

A. Ohio Union Events Director's Report from Eve Esch

1. Lori Green, event planning coordinator, moved on to position at Denison University.
2. Elaine McGloughlin-Overholt is new event planning coordinator from COSI
3. Colette Masterson, who oversaw front desk, BEN, and classroom reservations, has taken a job with Fisher College of Business. Ohio Union Events is in the process of replacing her position.
4. In May, Eve took over supervision of Station 88. Barnes and Noble College is now expanding relationship with university and will begin operation of Station 88's location on Tuesday, September 3. They hope to be operational Friday, September 6.
 - a) *B&N's focus will be primarily gifts and apparel – no textbooks at Ohio Union location.*
 - b) *Station 88 working through inventory before B&N takes the space.*
 - c) *Name of bookstore will be "The Ohio State University Bookstore at the Ohio Union"*
 - d) *Student staff of Station 88 has opportunity to interview with B&N or other departments of Ohio Union Events/Student Activities.*
 - e) *Uniprint will remain in its current location.*
5. Board of Trustees meeting tomorrow morning – additional media and security presence due to current events.
 - a) *Presidential Search Symposium in Conference Theater tomorrow afternoon. This will feature a panel of University Presidents and will be streamed on the Board of Trustees website.*
6. 8/31/13 is the first game day of the season – expecting influx of guests in building. Game days usually feature double the guests of a typical Saturday.
7. September is host to over a half dozen career fairs in the Ohio Union.
8. 22,000+ events last fiscal year. 16% increase

- a) *67% Student Organization events*
 - b) *27% University User events*
 - c) *6% Non-University User events*
9. 4500 classroom bookings for student orgs
 10. 744 different student organizations booked with our business office
 11. The first week of the semester saw a large increase in foot traffic in the building as compared through last year - From 5,300 to 6,000.

B. Student Activities and Orientation Director's Report from Matt Couch

1. Student Activities and Orientation is comprised of Major Campus Events (welcome week, homecoming parade, etc), OUAB, Student Organizations, Leadership development programs, community service initiatives, orientation, and staffing support for 3 student governments.
2. A new addition this year - d-Tix under purview of Student Activities.
3. OUAB – 282 events last year alone. 89,312 students attended. This is 50 more events than any previous high.
4. 191 of 282 were Grad/Prof. 9500 attendees for Grad/Prof events.
5. SLA – cohort of students trained to facilitate teambuilders, skillbuilding workshops, etc. SLAs are critical for outreach of leadership education. 2,500 students reached last year. 83 structured experiences last year, mostly for other student organizations.
6. Student Organizations – 1,037 registered student orgs. 906 of 1,037 accessed at least some portion of line of credit (for marketing, etc) available in Resource Room. This is 90%. Roughly 100 more student orgs using resource room than any previous high.
7. Grade reports of student leaders – run at the end of every term. Those needing help can be contacted for assistance. 3.10 is average undergrad student on semesters. 3.38 is average undergraduate organization leader.
8. Service – 64 Buck-I-Serv trips last year (mostly domestic, some international – South Africa, Ghana, Belize)
9. Mount Leadership Society – starting 15th year. 8,429 service hours provided by roughly 100 second year members

10. Pay it Forward – 4,500 students participating in programs initiated by Pay it Forward

11. Matt Couch spent time over the summer in People’s Republic in China for pilot International Orientation program.

a) *In partnership with International Affairs, China Gateway Office, UAFYE, Student Life*

b) *3 cities in China*

c) *For the first time, we were able to meet with parents and students of international students on a large scale. Met with 400 students.*

d) *Focus of trip was preparing the students for their trip to the US - immigration, paying bills, customs, temporary housing, etc. Programming and resources are covered at International Student Orientation on campus.*

12. Coordinator for Student Leadership Programs – Melissa Rocco has moved to a PhD program at U of Maryland. Interviews are occurring within next two weeks for her replacement.

13. New position to serve Buck-I-Serv – Rebecca Delo

14. Replacing Rebecca Delo to support Student Governments

15. Coordinator of Student Involvement (registration, training of Student Orgs) – Adam Burden is going to UNC-Charlotte. His position is posting next week.

16. Very successful Welcome Week.

a) *Move-in on Saturday for first time.*

b) *Great attendance for SIF on Sunday for first time*

c) *1,800 students participated in Community Commitment, which was revamped into a new model. No keynote this year, instead post-service reflection led by peers*

d) *4500 students attend Buckeye Kickoff*

C. Business and Finance Director’s Report from Dan Huffman

1. Total revenue (FY13): \$9,521,528.17

2. Total expenses (FY13): \$9,367,630.49

3. Net income (FY13): \$153,000+

4. Budget lower this year due to Ohio Union Catering transitioning into Campus Dining.
5. Budget (FY14)
 - a) *Revenue: \$6,537,881*
 - b) *Expenses: \$6,515,688*
6. Small decrease in general fund support from university for FY14.
7. Change in Station 88 is not accounted for in these figures for FY14.

VI. Subcommittee Responsibilities and Reports

A. Policy

1. Roles – reviews and oversees policies for Ohio Union. Generally, this means making amendments to current policies. They bring suggested changes to full OUC for voting.
2. Eve brought three proposed amendments:
 - a) *First proposed amendment – No-show policy. Group expressed a concern about lack of definite timeframe. Tabled for further discussion amongst policy subcommittee.*
 - b) *Second proposed amendment – slight wording change to parking section. No opposition – all in favor*
 - c) *Third proposed amendment – deposits and payments. Amendment would create consistency in language across all deposits – changing wording to 60 days, removing 100W. No opposition – all in favor.*

B. Events

1. Purpose of Events Subcommittee – hears updates from OUAB, hears progress reports from various student groups and campus bodies planning Student Activity Fee funded events.
2. Nineteen events meet the above criteria. Expectations for these events include: event chaired by student, sponsoring department provides funds to a degree, and regular progress reports. Student chair of each event will report to event subcommittee to be asked supportive/critical questions.

3. One meeting has occurred earlier to touch on Welcome Week events; more to come for future events.

4. One addition to responsibilities – be advisory board for d-Tix program

VII. Future Meetings and Topics

A. September 26, 2013 at 5:30pm – Sphinx Centennial Leadership Suite

B. October 24, 2013 at 5:30pm – Ohio Staters, Inc. Traditions Room

C. Future topic – Catering/Campus Dining Merger.

D. For other future topics, send requests to Evan.

VIII. Subcommittee Breakouts

A. Events and Policy committee elect chair.

1. Events – Adhane Rhazzal

2. Policy – Joe Mancinotti

IX. Announcements

A. No announcements.