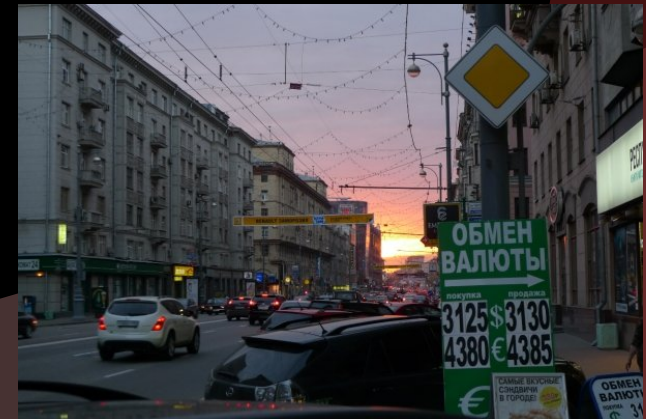


BUSINESS AND CULTURE IN RUSSIA & EASTERN EUROPE

Importance of Culture

- ◎ Language
- ◎ Area Studies
- ◎ Business Culture
 - Toasting ~ how early is “too early”?
 - It’s all about the shoes
 - Mine cost more...



Business in Russia and Eastern Europe

- ◎ Democracy vs. Kleptocracy
- ◎ Putin ~ Medvedev ~ Putin
- ◎ Politics of Oil & Gas



Ethics & Corruption

◎ Ethics

- Friends vs. foes
- What's ours is...mine

◎ “Corruption Fatigue”

- Red Tape, Police, Customs, etc.
- Gray market
- Cash business
- “Illegal” software



Спасибо!

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