Conference Organizers

Peter Hahn
Professor and Chair of History
The Ohio State University

Robert McMahon
Ralph D. Mershon Professor of History
The Ohio State University

Brian Etheridge
Assistant Professor of History
Louisiana Tech University

Kenneth Osgood
Assistant Professor of History
Florida Atlantic University
Conference Agenda

Friday, April 20, 2007

9 a.m. -- Opening Remarks
Peter Hahn, The Ohio State University
Brian Etheridge, Louisiana Tech University

9:30-11:30 a.m. -- Session 1: Inventing Modern Public Diplomacy
“U.S.-Soviet Political Warfare, 1941-91,” Mark Kramer, Harvard University
Comment: Nicholas Cull

“‘Foreign Relations, Domestic Affairs’: New Ways of Thinking about the Impact of Public Opinion during the 1940s,” Justin Hart, Texas Tech University
Comment: Seth Center

“Naming the Dark: Crises Managed and Opportunities Missed in the Truman Administration’s Third World Public Diplomacy, 1947-50,” Jason Parker, Texas A&M University
Comment: Jessica Gienow-Hecht

11:30 a.m.-12:45 p.m. -- Lunch

“New Directions for the Foreign Relations of the United States Series: Documenting the History of Official Cultural Diplomacy,” Adam Howard, U.S. Department of State

1-3 p.m. -- Session 2: Presenting the United States to the World
“Designing a Full and Fair Picture – Interplay Between Central Ambitions and Local Conditions in Public Diplomacy: U.S. Cultural and Informational Diplomacy in Norway in the 1950s,” Helge Danielsen, University of Oslo
Comment: Giles Scott-Smith

Comment: Mark Kramer

“Winning the Cold War at Twenty-Four Frames per Second: USIA Film as Public Diplomacy,” Nicholas Cull, University of Southern California
Comment: Neal Rosendorf

3-3:30 p.m. -- Break

3:30-5 p.m. -- Session 3: Non-State Actors in Public Diplomacy
Comment: John Tully

“The (Ir)relevant Debating Society?: The United Nations and Public Diplomacy,” Seth Center, University of Virginia
Comment: David Snyder

“Searching for the Successor Generations: Exchange Programs, Networks of Influence, and U.S. Foreign Policy in the 1980s,” Giles Scott-Smith, Roosevelt Study Center
Comment: Héctor Perla

Saturday, April 21, 2007

9-11:30 a.m. -- Session 4: Presenting the World to the United States
“Cultural Diplomacy and Civil Society: Historical Trajectories in International History since 1800,” Jessica Gienow-Hecht, Johann Wolfgang Goethe-Universität Frankfurt/Main
Comment: Michael Krenn

Comment: Justin Hart

“A Small Chorus on a Great Stage: The Netherlands Information Bureau and the Disharmonies of Dutch Public Diplomacy, 1941-55,” David Snyder, Grand Valley State University
Comment: Helge Danielsen

Comment: Jason Parker

11:30 a.m.-12 p.m. -- Closing Remarks
Kenneth Osgood, Florida Atlantic University