



Ohio Union Council

April 16, 2015

Undergraduate Student Government

DaVonti' Haynes (Policy Subcommittee Chair)

Cody Vermillion (Ohio Union Council Chair)

Gerard Basalla (Ohio Union Council Vice-Chair)

Matt O'Connor

Inter-Professional Council

Kelly Brookbank

Colleen Miller

Ohio Union Student Employees

Emma Hunko-Haynack (Events Subcommittee Chair)

Matthew Alterndorf

Ohio Union Activities Board

Matt Kolena

Hali Buck (ex-officio)

Council on Student Affairs

Michelle Bennett (ex-officio)

At-Large

Joni Jordan

Patch Wetzel

Ohio Union Events/Student Activities

Matt Couch (ex-officio)

Eve Esch (ex-officio)

Dan Huffman (ex-officio)

Morgan Meehan (ex-officio - Ohio Union Council Secretary)

Alumni Representative

Jim Atkinson

- I. Welcome and Introductions
 - a. Welcome from Cody. Reminder Rachel Cohen graduated and Cody was voted into Chair position at last meeting.

b. Matt O'Connor will be joining from USG as 4th member.

II. Ohio Union Activities Board Update

III. Matt Kolena, President

- a. Recap of 2014-2015. OUAB provides diverse programs and events that are educational, entertaining, and thought-provoking for students. Membership: fall 2014: 289 applications, 59 new members selected. 69% female, 31% male. New member class: First year students: 10, second year: 29, third: 15, fourth: 5. 30 majors represented. Events: 135 fall events, 97 of those Grad/Prof. total attendance: 56,003.
- b. Total Grad/Prof. attendance: 7,642. Grad/Prof. has seen recent demand for events and more students getting involved. Reallocated budget to expand programs. Breakdown of Grad/Prof. event type: Family 16, social 66, prof. 16, personal 8, special 10. Social family enrichment.
- c. Notable names at OUAB programs: James Franco (1500 attended), Key and Peele (1500 attended), Robin Wright (1000 attended), Blue Man Group, and Brian Green (800 attended). Pentatonix- first OUAB concert in the Ohio Union. Upcoming: Arcade day 4/20. Increased interaction with students- Tony Horton, yoga, Fishbowl, etc. Amy Schumer meet and greet tomorrow. Passion Pit: BSC. Comedy event 4/23- 3 comedian stand-up routine
- d. Positive remarks from students via social media. Use to see how we are doing and for future events.
- e. Grad/Prof- new partnerships with various colleges, professional schools, and businesses. Incredibly high demand, long waitlist- quiz nights, cooking events.
- f. Three awards this year: Best Overall Student Organization- Leadership Awards at OSU, Public Safety Citizenship Award, NASPA Gold Star of Excellence.
- g. Since 2010: 20 Grammy winners/noms., 7 Golden Globe, 17 Emmys, 6 Time most influential people of the year, 7 New York Times best sellers, 5 Peabody award winners.
- h. Collaboration efforts in 2014-2015- paired with over 17 different organizations/offices.

Director Updates

IV. Matt Couch, Director

- a. Commend OUAB and Matt exec board- provide great service to campus, phenomenal effort
- b. End of the year celebrations/recognitions: staff: ACUI- Hali Buck – Adell McMillan scholarship- female new professional for funding for professional development opportunity. Morgan Bell- selected to ACUI Board of Trustees. Matthew Altendorf- graduate intern staff. Quanta Taylor- Todd Bell research center- staff engagement award. Carrie Miller/Kristen Rupert- outstanding chapter advisors for this year. Personnel announcements: Jen Pelletier joined team as Associate Director- Leadership/Service. Staff departing over the summer: Kristen Rupert- going to Maryland for PhD in Higher Education, Brieanne Beaujolais- dual Masters/PhD in Social Work full time.
- c. Commencement week: Reading day upcoming. 23 applications for candlelight ceremony speaker, auditioned 8. 1 selected a speaker, 1 as MC. Leadership awards recently- 70 undergrad/grad students and organizations received awards. New initiative/event: BuckeyeSoup- service/leadership/student organizations. Very successful, planning for the next one. Prepping for summer orientation and Buck-I-Serv trip.
- d. Great year and grateful for a great staff!

V. Eve Esch, Director

- a. 22, 073 current event count- now projected to exceed last year. Client type breakdown: 7% non-university users, 58% student, 35% university users (departments, etc.)
- b. Upcoming events: tons of fun events and end of year banquets, fashion shows. Spring game this Saturday. Reading day activities 4/28- here and at RPAC. Yoga, OUABreakfast, lunch options, Pause for Paws. Many just returned from ACUI- presenters, volunteers. Katie Krajny- last day May 8. Event Planning Coordinator- currently posted position.
- c. Preview for summer: Summer hours: day after finals. 5/6. Projects: Tuesday after memorial day- additional terrazzo work in Great Hall. Replacing doors over the summer and carpets that need to be upgraded. Two more weeks of 450 events per week.

VI. Dan Huffman, Business Manager

Attachment. Revenue will move to reserve to help pay for RRE. Highlight student staffing model. Question: How much goes into reserve/what is the goal? A: 3 months of operating reserves in budget- anything else goes to reserves. 600,000 each year is goal.

VII. Subcommittee Assignments and Breakouts

a. Events- Emma

- i. Did not meet for March/April. Next meeting in June, Welcome Week Student Involvement Fair, Community Commitment, International student welcome banquet

b. Policy

- i. Review building hours for next year. See attachment for updated hours. New fall break hours- same as regular building hours. Fall finals week- proposing extending hours to 1am Thursday, December 10 – Thursday, December 17. Cody- bring hours to a vote- is quorum present? Vote postponed via email vote in order to reach quorum.
- ii. Lease Agreement- remove imitation from item 16 proposed additions. Consider use of building policy language for item 16. Vote via email due to lack of quorum.

VIII. Announcements

- a. Cody- asks for announcements. Eve- The Source Blog wrapping up the first year- looking for new writers for the blog. Events, contests, student organization spotlights, etc. Cody's last meeting. Benchmarking project for next academic year.