



# pingüino

Feeding therapy tools to help foster independence in infants

## problem statement

over 27% of infants suffer from feeding related issues

Children who are diagnosed with motor, sensory or cognitive disorders, can struggle to participate and benefit from the experience of learning how to eat independently.

## brand pillars

### friendly

Bright and distinguishable colors paired with soft silhouettes provide for a friendly and fun aesthetic.

### accessible

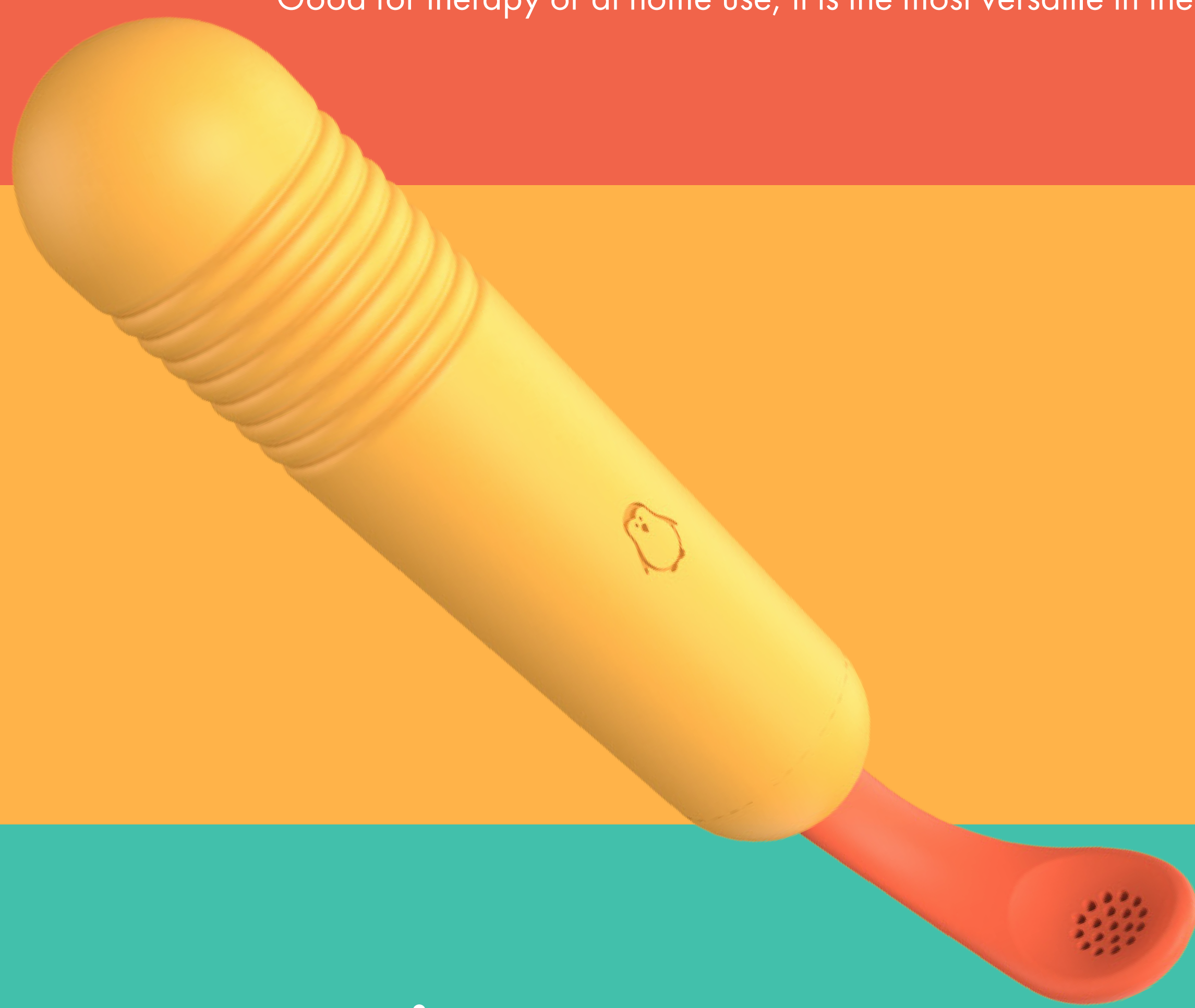
A smaller than average spoon tip, with a narrow flat profile and a shallow bowl facilitate proper lip closure and food portions.

### stimulating

Oversized handles with added sensory input allow for more spatial and oral awareness helping oral and motor development.

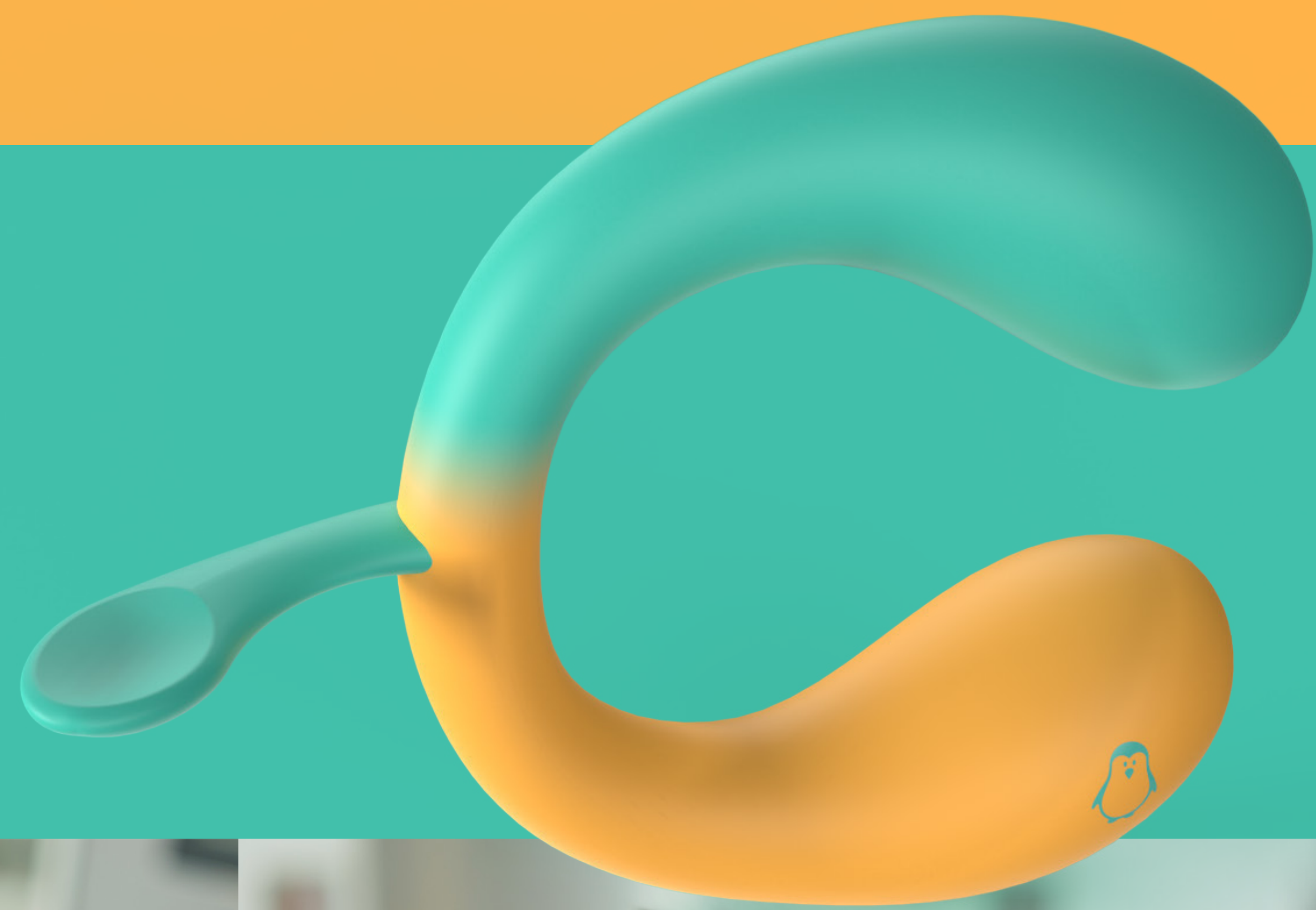
## cognitive spoon

A fuss-free and intuitive handle provides ease of use for all involved. Good for therapy or at home use, it is the most versatile in the range.



## sensory spoon

An oversize tapered handle encourages correct handling. Grooves and holes in the tip provide greater input to normalize sensation.



## motor spoon

An angled tip and open loop shape facilitates grasp. The bottom is slightly more weighted to provide more sensory input and stability.



EDUCATION AND LEARNING

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Industrial Design