



BLUE STAR HEALTHY COLON INITIATIVE



Purpose

The occurrence of colorectal cancer in Meigs County is 17.6% higher than that for Ohio, and death from colorectal cancer in Meigs County is 35% higher than Ohio. The Blue Star Healthy Colon Initiative will increase knowledge about prevention and early detection of colon cancer among adult residents in Meigs County. This collaborative effort will:

- Raise awareness about the burden of colon cancer
- Provide education on prevention and early detection of colon cancer
- Develop personalized wellness plans for residents at risk for colon cancer
- Encourage participation in classes through OSU Extension to help residents adopt a healthy lifestyle

Impact

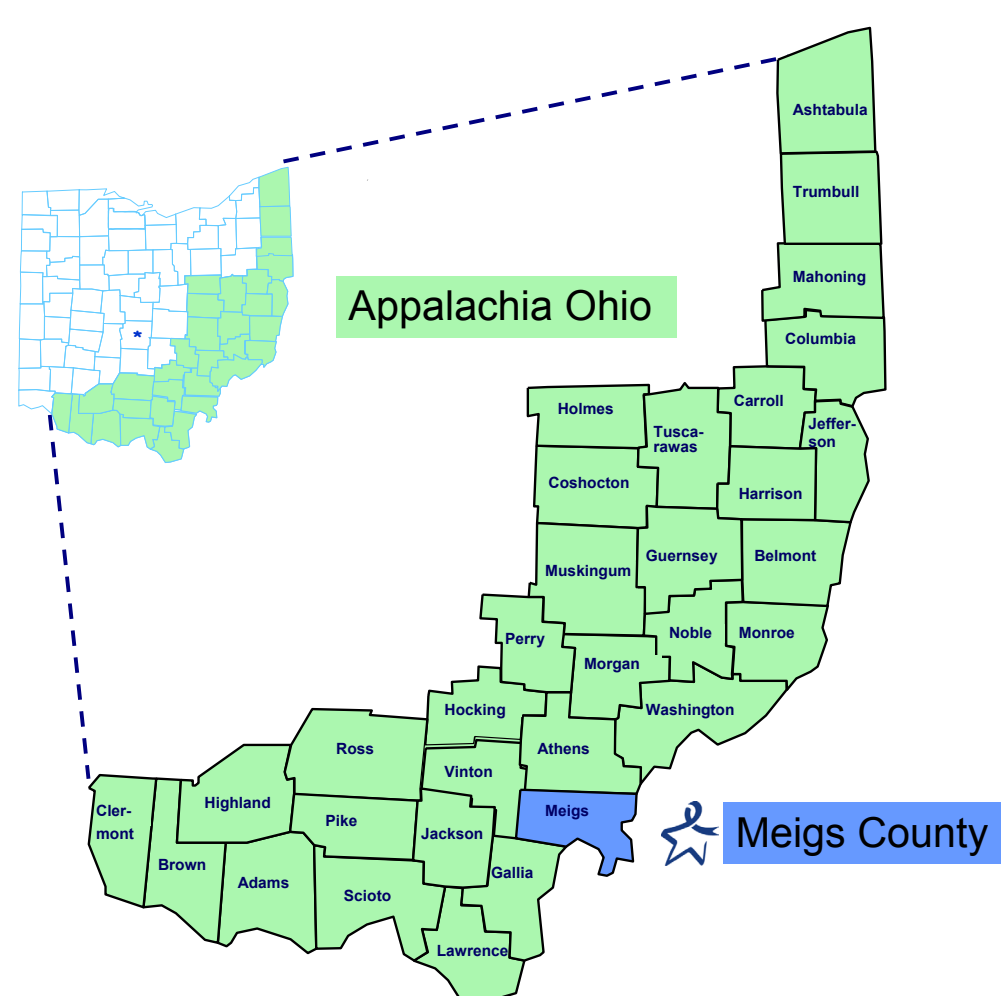
Colon cancer screening is recommended for everyone 50 and over. Although, less than 42% of Meigs County residents age 50 and over have been screened for colon cancer in the last five years.

An inflatable walk-through colon (Super Colon) will be exhibited to provide an interactive educational tool at the Meigs County Fair on August 15 and Racine Party in the Park on September 14.

Personalized wellness plans will be provided for at least 100 residents in Meigs County at high-risk for colon cancer including suggestions to help prevent and detect colon cancer.

CONTACT

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 COMPREHENSIVE CANCER CENTER
 COLLEGE OF MEDICINE
 COLLEGE OF NURSING
 SCHOOL OF COMMUNICATIONS
 BUCKEYES WITHOUT BORDERS
 OSU EXTENSION - MEIGS COUNTY

COMMUNITY PARTNERS INVOLVED
 MEIGS COUNTY CANCER INITIATIVE
 MEIGS COUNTY HEALTH DEPARTMENT
 APPALACHIA COMMUNITY CANCER NETWORK

