



# Mershon Memo

An e-newsletter of the Mershon Center for International Security Studies

April 16, 2007

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## Mershon Center events

*Tuesday, April 17, 2007*

### **Jesse Tyson**

"Managing Government-Business Relations: The ExxonMobil Experience in Latin America"

4 p.m., 375 Gerlach Hall, 2108 Neil Ave.

*Co-sponsored by the Fisher College of Business [Center for International Business Education and Research](#), [Center for Latin American Studies](#), [John Glenn School of Public Affairs](#)*



Please join us to learn about the Latin American opportunities and challenges that ExxonMobil faces in light of changing government policies toward natural resources. In some Latin American countries, opportunities have increased for ExxonMobil; in others, relations with Latin American governments have proven to be more challenging. **Jesse Tyson** has been employed by ExxonMobil for more than 30 years. In 2002, Tyson was appointed president of ExxonMobil Inter-America Inc. In his current capacity, he has responsibility for ExxonMobil's fuels marketing retail business in the Caribbean, Central America, the Andean region, and South America. Tyson earned an MBA in Marketing from The Ohio State University in 1976. He has been honored as one of "Twelve Good Men" by the Ronald McDonald House (2005), a recipient of the NAACP Achievement Award (2001), and Jack & Jill Father of the Year (2001 and 2004). To RSVP: <http://fisher.osu.edu/centers/international-ciber/graduate-students/international-speakers/rsvp/>

*Wednesday, April 18, 2007*

### **Nicholas Bamforth**

"Public Law and the Emergence of a Multi-Layered Constitution in Europe"

Noon, Mershon Center for International Security Studies, 1501 Neil Ave.

*Co-sponsored by the [Moritz College of Law](#)*



**Nicholas Bamforth** is a Fellow in Law at Queen's College, Oxford University. His areas of specialization include constitutional and administrative law, European Community law, human rights, and philosophy of law. Bamforth is author or editor of three books and more than 40 articles on a range of constitutional and human rights topics. His books include *Sexuality, Morals and Justice* (Cassell, 1997), which re-examines arguments about the role

of law in the regulation of morality; *Public Law in a Multi-Layered Constitution* (Oxford, 2003), which examines the effects of recent constitutional changes in the exercise of power by public bodies in Britain; and *Sex Rights: The Oxford Amnesty Lectures* (Oxford, 2005), which explores the connections between human rights, gender, and sexuality. [Read more and RSVP](#)

*Friday-Saturday, April 20-21, 2007*

## **The United States and Public Diplomacy: Toward an International History**

Mershon Center for International Security Studies, 1501 Neil Ave.



In light of prevalent anti-American sentiment in the Middle East and the world, policymakers, scholars, and others have become increasingly interested in “public diplomacy.” Also known as propaganda, informational policy, public relations, psychological warfare, and cultural diplomacy, public diplomacy has been an important part of foreign policy in the past century. This conference will bring together the latest scholarship on public diplomacy from a variety of disciplines.

For more information, including a schedule, please see the [conference web page](#). If you would like to attend, please contact [Ann Powers](#) no later than Wednesday, April 18, 2007.

*Tuesday, April 24, 2007*

### **Daniel Brumberg**

“Islamists and Non-Islamists: Prospects for Coalition Building”

Noon, Mershon Center for International Security Studies, 1501 Neil Ave.



**Daniel Brumberg** is an Associate Professor of Government at Georgetown University and a Special Advisor to the United States Institute of Peace. The author of many articles on political and social change in the Middle East and wider Islamic world, Brumberg's *Reinventing Khomeini: The Struggle for Reform in Iran* was published in 2001 by University of Chicago Press. He is also co-editor, with Larry Diamond and Marc Plattner, of *Islam and Democracy in the Middle East*. He is currently writing a comparative study of Islamists and power sharing in the Middle East and South East Asia. [Read more and RSVP](#)

*Wednesday, April 25, 2007*

### **Jeffrey Taliaferro**

“Realism and U.S. Foreign Policy: The Primacy of Power”

Noon, Mershon Center for International Security Studies, 1501 Neil Ave.



**Jeffrey Taliaferro** is Associate Professor of Political Science at Tufts University, where he teaches courses on United States foreign policy, security studies, and the rise and the fall of the great powers. His research centers on international relations theories, security studies, political psychology, and U.S. foreign policy. Taliaferro is author of *Balancing Risks: Great*

*Power Intervention in the Periphery* (Cornell University Press, 2004), for which he received the American Political Science Association's Robert L. Jervis and Paul W. Schroeder Award for the Best Book in International History and Politics. He has recently begun work on a project that examines the periodic recurrence of preemption and preventive war considerations in the grand strategies of the United States and other great powers. [Read more and RSVP](#)

Tuesday, May 1, 2007

### Marina Ottaway

"Democracy in the Middle East: Is it Happening?"

Noon, Mershon Center for International Security Studies, 1501 Neil Ave.



**Marina Ottaway** specializes in democracy and post-conflict reconstruction issues, with special focus on problems of political transformation in the Middle East and reconstruction in Iraq, Afghanistan, the Balkans, and African countries. She is a senior associate in the Carnegie Endowment for International Peace's Democracy and Rule of Law Project, a research endeavor that analyzes the state of democracy around the world and the efforts by the United States and other countries to promote democracy. Her most recent book,

*Uncharted Journey: Democracy Promotion in the Middle East* (co-edited with Thomas Carothers), was published in January 2005. [Read more and RSVP](#)

Thursday-Saturday, May 3-5, 2007

### Culture Archives and the State: Between Socialism, Nationalism and the Global Market

9 a.m.-5 p.m., Mershon Center for International Security Studies, 1501 Neil Ave.



**Culture Archives and the State** assembles scholar-practitioners from Europe and Asia to discuss the political uses of culture archives. Not just the dusty preserve of researchers, archives define and discipline national identities, shape and censor national memories, as well as preserve cultural alternatives for future recovery. Their contents and uses are tensely negotiated between states, scholars, and citizens. Today archives have become key sites for the reconstruction of cultures and identities in transition. Emphasizing socialist and post-socialist settings, this comparative critical conversation brings together the actors inescapably involved in the instrumentalization of folklore: archivists working in state institutions with a mandate to preserve the national culture.

For more information, including a schedule, please see the [conference web page](#). To register for the conference lunches, please contact Sheila Bock at [smbock99@yahoo.com](mailto:smbock99@yahoo.com).

## Other events

Tuesday, April 17, 2007

### Todd A. Eisenstadt

"Explaining the Credibility Gap in Mexico's 2006 Presidential Election"

10 a.m., Mershon Center for International Security Studies, 1501 Neil Ave.

Co-sponsored by [Center for Latin American Studies](#) and [Office of International Affairs](#)



**Todd A. Eisenstadt**, Assistant Professor of Government at American University, is principal researcher for the United States Agency for International Development (USAID) Higher Education and Development Program grant "Uniting Law and Society in Oaxaca, Mexico: A Research and Teaching Program." He is the author of *Courting Democracy in Mexico* (Cambridge University Press, 2004), and articles in journals including *Latin American Politics and Society*, *Democratization*, *Party Politics*, and the *International Political Science Review*.

From 2000 to 2005, Eisenstadt directed the USAID's Mexico Elections Project, which conducted research and trained hundreds to observe local elections in Mexico. An observer of more than a dozen national and local elections in Mexico, and specialist on the adjudication of post-electoral disputes, Eisenstadt will relate the 2006 post-electoral conflict to Mexico's history of democratization, and discuss implications for the construction of a more durable rule of law in Mexico.

Wednesday, April 18, 2007

### John Mueller

"Terrorism, Iraq, and the Dynamics of Threat"

Noon, Page Hall Policy Forum, 1810 College Road

Sponsored by the [John Glenn School of Public Affairs](#)



**John Mueller**, Woody Hayes Chair of National Security Studies at the Mershon Center, specializes in foreign and defense policy, international relations, and terrorism. He has gained much attention for his research in theories of terrorism and threat exaggeration. His books include *Overblown: How Politicians and the Terrorism Industry Inflate National Security Threats*, and *Why We Believe Them* (Free Press, 2006), *The Remnants of War* (Cornell, 2004, winner of the Leppgold Prize for Best Book in International Affairs), and *War, Presidents, and Public Opinion* (Wiley, 1973, called "a classic" by the *American Political Science Review*).

Mueller was featured on *The Daily Show with Jon Stewart* when it came to Ohio State in October. This lecture is presented by the John Glenn Civic Leadership Council, recipient of both the Outstanding Student Organization Award and Outstanding Student Organization Program Award. Seating is limited and RSVPs are required to [JGCLCevents@jgippm.ohio-state.edu](mailto:JGCLCevents@jgippm.ohio-state.edu). Guests are welcome to bring a lunch.

Friday, April 20, 2007

### Julia Adeney Thomas

"Not Art But Politics: Photography and Japan's Postwar Reality"

2 p.m., 168 Dulles Hall, 230 W. 17<sup>th</sup> Ave.

Sponsored by the [East Asian Studies Center](#), [Department of History](#), and [Institute for Japanese Studies](#)

**Julia Adeney Thomas**, Associate Professor of History at the University of Notre Dame, will focus on the question of what photography can tell us about democratization in occupied Japan. She will discuss, first, how difficult it is to interpret photographs without understanding their context, and second, once we place them in that context, what debates over photography in 1953 tell us about Japan's situation the year it

regained independence after the American occupation. Thomas is author of *Reconfiguring Modernity: Concepts of Nature in Japanese Political Ideology* (University of California Press, 2002), winner of the Fairbank Prize from the American Historical Association. She is working on a new book: *Democracy's Visual Turn: Photography in Occupied Japan* (forthcoming, Harvard University Press).

Monday, April 23, 2007

### **CIRIT 5<sup>th</sup> Annual Symposium**

"Gender and Ethnicity Across Divides"

10 a.m.-1:30 p.m., Mershon Center for International Security Studies, 1501 Neil Ave.

Sponsored by [Clusters of Interdisciplinary Research on International Themes](#)



Keynote speaker: **Valentine Moghadam**, Professor of Sociology and Director of Women's Studies, Purdue University, "Negotiating Women's Economic Citizenship in the Middle-East and North Africa." Panel: "Gender, Women and Social Rights." Chair: Donna Guy, Professor of History. Panelists: Pamela Paxton, Associate Professor of Sociology; Jill Bystydzienski, Professor and Chair of Women's Studies; and Katherine Meyer, Professor of Sociology, all at The Ohio State University. Lunch will be served to participants who RSVP to [cirit@osu.edu](mailto:cirit@osu.edu)

no later than April 19.

Monday, April 23, 2007

### **Ian Haney López**

"Nation of Minorities: Race, Ethnicity, and Reactionary Colorblindness"

5:30 p.m., Barrister Club, 25 W. 11<sup>th</sup> Ave.

Sponsored in part by the [Kirwan Institute for the Study of Race and Ethnicity](#) and [Office of Minority Affairs](#)

**Ian Haney López** from the Boalt Hall School of Law at the University of California, Berkeley, writes about race relations and law. His most recent book, *Racism on Trial: The Chicano Fight for Justice* (Belknap/Harvard, 2003), uses the legal history of the Mexican-American civil rights struggle in Los Angeles to explore the relationship between legal violence and self-conceptions of racial identity. His previous book, *White by Law: The Legal Construction of Race* (New York University, 1996), examined a series of cases brought under U.S. naturalization law between 1790 and 1952 that maintained a racial bar on citizenship. This event is free and open to the public. A reception and book signing will follow the talk; books will be available for purchase. Parking is available in the South Campus Gateway parking garage.

Tuesday, April 24, 2007

### **Andrew Keeler**

"Climate Politics and Public Policies Toward Climate Change"

Noon, Athletic Club of Columbus, 136 E. Broad St.

Sponsored by the [Columbus Council on World Affairs](#)



**Andrew Keeler** teaches at The Ohio State University's John Glenn School of Public Affairs and conducts research in environmental and natural resource economics and policy. His current research is on water resource and climate change policy. Keeler served as the

Senior Staff Economist for Environment at the President's Council of Economic Advisers (2000-01), where he was a member of the U.S. negotiating team for climate change and a diplomatic representative to OECD meetings on coordinating national sustainability policies. He served on the White House climate change policy teams under both President Clinton and President Bush. The presenting sponsor for this event is Honda of America Mfg. [Read more and register](#)

*Tuesday, April 24, 2007*

### **Michele L. Swers**

*"Women and Politics: Paths to Power and Political Influence"*

4 p.m., Faculty Club Grand Lounge, 181 S. Oval Drive

Sponsored by the [John Glenn School of Public Affairs](#)



**Michele L. Swers**, Assistant Professor of Government at Georgetown University, will discuss her book *Women and Politics: Paths to Power and Political Influence* (co-authored with Julie Dolan and Melissa Deckman, Prentice Hall, 2006) at the 2007 Deborah Jones Merritt BookMarks Lecture. Swers earned her B.A. in Political Science and an M.A. in Teaching from The Johns Hopkins University, and a Ph.D. in Political Science from Harvard University. Her research and teaching interests encompass Congress, women and politics, and issues of representation. Swers is also author of *The Difference Women Make: The Policy Impact of Women in Congress* (University of Chicago, 2002), and is currently writing a book on gender differences in policy participation in the U.S. Senate in women's issues, defense, and judicial nomination politics. This lecture is free and open to the public, but reservations are required. Please e-mail [apr24@jgippm.ohio-state.edu](mailto:apr24@jgippm.ohio-state.edu) or call (614) 688-3206, ext. 4, by April 17, 2007.

*Thursday-Friday, April 26-27, 2007*

### **Association for Women in Slavic Studies**

*"Beyond Little Vera: Women's Bodies, Women's Welfare in Russia and Central/Eastern Europe"*

8:30 a.m.-5:30 p.m., Mershon Center for International Security Studies, 1501 Neil Ave.

Sponsored by the [Center for Slavic and East European Studies](#)

This conference will focus on discussing new research on women's health and welfare in Russia and Central/Eastern Europe since 1990. From a variety of disciplinary, theoretical and methodological approaches, participants will consider the changing social, cultural and political situations in this important part of contemporary Europe and their impact on women. **Beyond Little Vera** will follow up on recent conferences addressing trafficking of women in these parts of the world, but will expand that focus to a more general consideration of the treatment and representation of women's bodies and welfare. Crises in women's treatment and exploitation in Russia and Central/Eastern Europe have perhaps never been more acute, given the now more entrenched negative impact of the market and "globalization" in this area. Scholarly exchange on these issues will thus be more than merely academic, and the cross-disciplinary conversations that emerge may have an effect on policy both in the U.S. and abroad. [Conference webpage](#)

*Friday, April 27, 2007*

### **Eliot Jaspin**

“Buried in the Bitter Waters: The Hidden Story of Racial Cleansing in America”

Noon, Page Hall Policy Forum, 1810 College Road

Sponsored by the [John Glenn School of Public Affairs](#)

**Elliot Jaspin** is a Pulitzer Prize-winning investigative reporter in the Washington, D.C., bureau of Cox Newspapers. A pioneer in the use of databases as an investigative technique, he founded the National Institute of Computer-Assisted Reporting. Jaspin will speak about his recently released book, *Buried in the Bitter Waters: The Hidden Story of Racial Cleansing in America*. Based on nearly a decade of painstaking research in archives and census records, the book provides irrefutable evidence that racial cleansing occurred on American soil, fundamentally reshaping the geography of race. Time after time between Reconstruction and the 1920s, whites banded together to drive out blacks in their midst, sweeping entire counties to make them racially "pure." Shockingly, these areas remain virtually all-white to this day. Seating is limited and RSVPs are required to [apr27@jgippm.ohio-state.edu](mailto:apr27@jgippm.ohio-state.edu). Guests are welcome to bring a lunch.

Friday, April 27, 2007

### Dan Shao

“From Conquerors to the Colonized: Manchus’ Pasts in the Present”

1:30 p.m., 130 Page Hall, 1810 College Road

Sponsored by the [Institute for Chinese Studies](#)



**Dan Shao** is Assistant Professor of East Asian Languages and Cultures at the University of Illinois, Urbana-Champaign. Her chief areas of research include China’s borderlands (Manchuria/Northeast China), issues of ethnicity (Manchus), Sino-Japanese relations, and the legal history of Modern China. Shao’s publications include *Crossed Histories: Manchuria in the Age of Empire* (University of Hawaii Press, 2005), and “Between Empire and Nation: Manchus and Manchuria in the early 20th century,” (*East Asian History*, 2005). She is currently working on a book, *Borderlanders in Empire and Nation: Manchus, Manchoukuo and Manchuria, 1909-1985*. Based on interviews, unpublished reports, local gazetteers (difangzhi), genealogical records, and memoirs, Shao’s presentation will analyze the reconfiguration of the Manchus’ ethnic and national identities, viewed through the prism of their memories of two Manchu empires -- the late Qing Empire and “Manchoukuo” (1932-45).

Monday, April 30, 2007

### David McCullough

“Leadership and the History You Don’t Know”

4 p.m., Wexner Center Film Video Theater, 1871 N. High St.

Sponsored by the [John Glenn School of Public Affairs](#) and the [Ohio Telecom Association](#)



**David McCullough** has been widely acclaimed as a “master of the art of narrative history,” and “a matchless writer.” He is twice winner of the National Book Award, and twice winner of the Pulitzer Prize. In December 2006 he received the Presidential Medal of Freedom, the nation’s highest civilian award. McCullough’s books have been praised for their scholarship, their understanding of American life, their “vibrant prose,” and insight into individual character. McCullough’s most recent book, *1776*, the No. 1 *New York Times*

national bestseller in both hardcover and paperback, has been called, "brilliant . . . powerful," and "a classic," while his previous work, *John Adams*, remains one of the most critically acclaimed and widely read American biographies of all time. To date more than 2 million copies have been sold. This lecture is free and open to the public, but seating is limited and reservations are required. Please e-mail [apr30@jgippm.ohio-state.edu](mailto:apr30@jgippm.ohio-state.edu) or call (614) 688-3206, ext. 3, by April 23, 2007.

## Achievements



**Marcus Kurtz**, Associate Professor of Political Science, won an Alumni Award for Distinguished Teaching, which honors faculty for superior teaching. Recipients are nominated by present and former students and colleagues, and are chosen by a committee of alumni, students and faculty. They receive a cash award of \$3,000. Kurtz "encourages and exemplifies all of the good qualities of teaching," wrote one student. "Not only is this because of his excellent teaching ability, but he also takes the time to mentor on a one-on-one basis." Kurtz has published 13 articles as well as a book, *Free Market Democracy and the Chilean and Mexican Countryside*, which was named *Choice* Outstanding Academic Title for 2005. At the Mershon Center, Kurtz researched [Public Sector Capacity and Political Stability in Latin America](#).

## 'Peace Review' calls for essays

*Peace Review*, a Routledge/Taylor & Francis quarterly, multidisciplinary, transnational journal of research and analysis, welcomes original contributions, policy analyses, and research for a special issue addressing the intersection of international academic repression and human rights.

Essays exploring the widest range of topics relating to the theme are invited, in particular those exploring the application of human rights practices and strategies to situations involving the most severe threats to academic freedom, such as threats to life or liberty experienced in repressive, conflict and post-conflict societies. Possible topics include, but are not limited to:

- Legal/human rights standards, techniques and strategies as related to academic freedom
- Identification/measurement of threats to academic freedom and institutional autonomy
- Impact of political, economic and social factors on academic freedom and human rights
- Historical or regional perspectives on academic freedom and institutional autonomy
- Academic freedom, autonomy and human rights in conflict and post-conflict settings
- Population mobility, academic freedom and human rights
- Higher education, globalization and human rights
- Impact of democracy on higher education, academic freedom and human rights
- Terrorism, security and higher education
- Toward the 22nd century -- the future of academic freedom and human rights

*Peace Review* publishes essays on ideas and research in peace studies, broadly defined. Our essays are relatively short (2,500 to 3,500 words), and are intended for a wide readership. We are most interested in the cultural and political issues surrounding conflicts occurring between nations and peoples.

Since we are a transnational journal (we distribute to more than 40 nations), we want to avoid speaking with the voice of any particular national culture or politics. Relevant topics include war, violence, human rights, political economy, development, culture and consciousness, the environment, and related issues. Generally, we do not reprint essays that have been published elsewhere.

Please send essays on this theme by July 15, 2007. Essays should be jargon- and footnote- free. See submission guidelines at <http://www.usfca.edu/peacereview/PRHome.html>.

Send essays to Rob Elias (Editor) at [eliasr@usfca.edu](mailto:eliasr@usfca.edu), Kerry Donoghue (Managing Editor) at [kdonoghue@usfca.edu](mailto:kdonoghue@usfca.edu), or *Peace Review*, University of San Francisco, 2130 Fulton Street, San Francisco, CA 94117-1080, or [peacereview@usfca.edu](mailto:peacereview@usfca.edu)

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