

## COUNCIL ON ACADEMIC AFFAIRS

### ZOOM

April 7, 2021

3-5 PM

### MINUTES

#### Attendance

##### Faculty:

- ✓ Dr. Rebecca Andridge (College of Public Health)
- ✓ Dr. Anika Anthony (Department of Educational Studies, Graduate School)
- ✓ Dr. Eric Bielefeld (Department of Speech and Hearing Sciences)
- ✓ Dr. Patricia Enciso (Department of Teaching and Learning)
- ✓ Dr. Kevin Evans (School of Health and Rehabilitation Sciences), Chair  
Dr. Sara Fowler (College of Dentistry)
- ✓ Dr. Jill Galvan (Department of English)
- ✓ Dr. Pasha Lyvers Peffer (Department of Animal Sciences)
- ✓ Dr. Maria Pruchnicki (College of Pharmacy)
- ✓ Dr. Paul Rose (Moritz College of Law)
- ✓ Dr. Karl Whittington (Department of History of Art)

##### Staff:

- ✓ Mr. Peter Spreitzer (University Exploration)

##### Students:

- Mr. Ross Bales (IPC, Medicine)
- ✓ Mr. Brandon Bishop (USG, Political Science)  
Ms. Aviva Neff (CGS, Theatre)
- ✓ Dr. Dustin Servello (CGS, Molecular, Cellular and Developmental Biology)
- ✓ Mr. Sridhar Uppalapati (USG, Engineering Physics)  
Mr. William Vu (IPC, Dentistry)

##### Administrator:

- ✓ Dr. W. Randy Smith (Office of Academic Affairs), Vice Chair

##### Guests:

- Ms. Adrienne Bricker (Office of the University Registrar)
- Ms. Danielle Brown (College of Education and Human Ecology)
- Ms. Lisa Delaney (Office of the University Registrar)
- Dr. Amanda Girth (John Glenn College of Public Affairs)
- Dr. Rob Greenbaum (John Glenn College of Public Affairs)

Dr. Robert Griffiths (Office of Distance Education and eLearning)  
Dr. Kate Hallihan (John Glenn College of Public Affairs)  
Ms. Jill Hampshire (Office of Enrollment Services)  
Dr. James Hill (Department of Management Sciences)  
Dr. David Horn (College of Arts and Sciences)  
Dr. Alan Kalish (Office of Academic Affairs)  
Dr. Andrew Martin (Office of Academic Affairs)  
Dr. Andrea Prud'homme (Fisher College of Business)  
Dr. Bernadette Vankeerbergen (College of Arts and Sciences)

**The meeting came to order at 3:00 p.m.**

#### **COMMENTS FROM THE CHAIR – PROFESSOR KEVIN EVANS**

Evans informed the Council that April is National Volunteer Month. He thanked members for their service on the Council.

The University Senate passed the following proposals at its meeting on March 25, 2021: proposal to establish a Master of Science in Immunology and Microbial Pathogenesis and proposal to change the name of the Center for Slavic and East European Studies. Both proposals will be reviewed at the Board of Trustees meeting on May 19, 2021.

The Student Evaluation of Instruction (SEI) Subcommittee gave its annual presentation at the CAA meeting on March 24, 2021. As noted, a committee to review the University's evaluation of teaching policies and procedures was established by Vice Provost Helen Malone. Colette Dollarhide, College of Education and Human Ecology, is chairing the committee. Evans would like to invite Dollarhide to a future Council meeting to discuss the committee's work. Please think of questions in advance of the meeting.

Evans informed the Council that the proposal to create a Certificate in Computational Analysis of Language will not be discussed at today's meeting because input was needed from the Office of Distance Education and eLearning.

#### **COMMENTS FROM THE VICE CHAIR – PROFESSOR W. RANDY SMITH**

Smith was pleased to announce that Dr. Jennifer Whetstone, College of Pharmacy, will be the new Coordinator of the Committee on Academic Misconduct (COAM) as of June 1, 2021. She will replace Jay Hobgood who retired. Hobgood, Smith, and Whetstone are discussing technology needs and how to improve office efficiency. COAM reports to Smith.

The Center for Life Science Education (CSLE) is undergoing an external review. Bielefeld and Smith met with external evaluators on March 26, 2021. Smith will update the Council when the site visit report is completed.

Dean Amy Fairchild, College of Public Health, and Smith are co-reviewing academic-related event exception requests. To date, they have reviewed and approved over 30 proposals related to commencement events.

Work groups led by Smith continue to discuss the development of academic programming related to workforce development and entrepreneurship education.

Representatives from Columbus State Community College and Ohio State will meet on May 5, 2021 to discuss next steps with workforce development.

During the month of April, Smith and Martin will meet with each of the college curricular deans to get an update on curricular initiatives. Smith is asking each college to come prepared to discuss the following:

- Current status of your academic programs –notably enrollment levels
- Any plans for new academic programming
- Status of plans for the new GE
- Role of distance education going forward.

If the Council approves the Department of Management Sciences' proposal to change its name at today's meeting, the proposal will go to tomorrow's Faculty Council meeting (April 8, 2021).

#### **INFORMATIONAL ITEMS – PROFESSOR W. RANDY SMITH**

- **Creation of a Workforce Development Certificate (category 4) – Introduction to Veterinary Entomology – College of Food, Agricultural, and Environmental Sciences**

The Department of Entomology created a workforce development certificate (category 4), entitled, Introduction to Veterinary Entomology.

The online course will introduce participants to the world of Veterinary Entomology, which focuses on arthropods that impact the health and well-being of domestic animals. Students will learn about the history of Veterinary Entomology, the major impacts that arthropods have on animal health and production as pests and disease vectors, and adaptations that arthropods have evolved associated with feeding on the blood of vertebrates.

Participants will likely be veterinarians, veterinary technicians, and public health workers who require continuing education to maintain their licenses.

The course is offered 100% online in an asynchronous format.

The Council did not express any concerns.

- **Creation of a Workforce Development Certificate (category 4) –Veterinary Entomology: Mites and Ticks – College of Food, Agricultural, and Environmental Sciences**

The Department of Entomology created a workforce development certificate (category 4), entitled, Veterinary Entomology: Mites and Ticks.

The online course will focus on groups of arthropods known as mites and ticks. Students will learn aspects about their basic biology and the serious impacts they have on animal health (with an emphasis on domestic animals).

Participants will likely be veterinarians, veterinary technicians, and public health workers who require continuing education to maintain their licenses.

The course is offered 100% online in an asynchronous format.

The Council did not express any concerns.

- **Creation of a Workforce Development Certificate (category 4) –Veterinary Entomology: Mosquitoes – College of Food, Agricultural, and Environmental Sciences**

The Department of Entomology created a workforce development certificate (category 4), entitled, Veterinary Entomology: Mosquitoes.

The online course will focus on groups of insects known as mosquitoes. Students will learn aspects about their basic biology and the serious impacts they have on animal health (with an emphasis on domestic animals).

Participants will likely be veterinarians, veterinary technicians, and public health workers who require continuing education to maintain their licenses.

The course is offered 100% online in an asynchronous format.

The Council did not express any concerns.

**PROPOSALS FROM SUBCOMMITTEE C – PROFESSORS PAUL ROSE, ANIKA ANTHONY, JILL GALVAN; MR. PETER SPREITZER; MR. DUSTIN SERVELLO AND MR. WILLIAM VU**

- **Proposal to change the name of the Department of Management Sciences – Fisher College of Business**

Guest: James Hill, Chair, Department of Management Sciences

The Fisher College of Business proposes to change the name of the Department of Management Sciences to the Department of Operations and Business Analytics.

Over the past 40 years, the Department of Management Sciences has had two faculty groups: decision sciences and operations management. Because of market trends and growth in both the undergraduate and graduate programs, the department now finds itself with a faculty of all operations management tenured-track faculty.

The name change will better reflect the work of the department. It will improve PhD students' positioning in the job market for academic positions, as well as help recruit prospective students into the program. It will also ensure undergraduate and MBA students are properly identified by the corporate community.

In addition to operations, the department has a significant curriculum stake in business analytics. The department houses the college-wide specialized master's in business analytics and the undergraduate minor in business analytics, which is the fastest-growing minor in the college. Many instructors have a strong background in statistics and business analytics.

There will be no title changes to the department's academic programs, but they would like to update its course-offering bulletin prefix from BUSMGT to BUSOBA.

Smith informed the Council that no other departments have similar names.

Evans moved approval of the recommendation; it was approved unanimously.

#### **PROPOSALS FROM SUBCOMMITTEE D – PROFESSORS KEVIN EVANS AND W. RANDY SMITH**

- **Proposal to develop a new Graduate Certificate (Category 3a) and Graduate Minor in Federal Policy and Management – John Glenn College of Public Affairs**

Guests: Amanda Girth, Associate Professor, John Glenn College of Public Affairs; Rob Greenbaum, Associate Dean, John Glenn College of Public Affairs; Kate Hallihan, Assistant Dean, John Glenn College of Public Affairs

The John Glenn College of Public Affairs proposes to develop a Graduate Certificate (category 3a) and Graduate Minor in Federal Policy and Management. This proposal has been reviewed by the GS/CAA Combined Curriculum Committee and Graduate Council.

The John Glenn College (JGC) of Public Affairs has over 20 years of experience delivering high-quality academic programming in Washington, FC. JGC leveraged these competencies to develop new graduate

programs for students from diverse disciplines interested in living, learning, and working in the nation's capital.

The Certificate and Minor in Federal Policy and Management (FPM) features specialized coursework in the dynamics of the federal policy environment and innerworkings of Washington, DC. The 13-credit hour program features an internship component, academic coursework, and professional development. FPM will provide the pathway for students to gain professional experience in DC and exposure to public policy and management.

FPM is designed for students outside of JGC graduate programs. The course requirements of the two programs are identical. The minor is designed for students currently enrolled in at Ohio State graduate program while the certificate is designed for students not currently enrolled in a degree-granting program at the University and who have an undergraduate degree.

There is an MOU with the Office of Distance Education and eLearning. Griffiths noted that higher education programs located in Washington, DC have to be approved by the District of Columbia Higher Education Licensure Commission, which can be a lengthy and intense process.

The Council did not have any questions or concerns.

Evans moved approval of the recommendation; it was approved unanimously.

#### **UPDATES ON CERTIFICATE REVIEW PROCESS – PROFESSOR KARL WHITTINGTON**

Whittington reached out to units who have established certificates over the past few years. Whittington gave an overview of the responses that he has received.

Feedback included the following: smooth launches to date; enrollment not as high as expected; did not anticipate faculty workload; concerns with how to properly market; and increasing demand for 100% online delivery. Whittington also shared that one unit suggested creating a graduate certificate and minor at the same time—such as today's proposal from the John Glenn College of Public Affairs.

The Council asked if CAA needs to ask for more information on a unit's marketing plans. Griffiths noted that the Higher Learning Commission requires online programs to be transparent about distance learning offerings (schedule, mode, expectations, goals, etc.).

Galvan expressed concern that certificates may minimize the formal degree.

Galvan also asked if there is an industry demand for certificates. Smith replied that there is a demand, though it varies by discipline. For example, K-12 superintendents are thrilled for the continuing education opportunities for their teachers. There is also demand in the health sciences. A unit should not feel obligated to offer certificates, however, because this type of credentialing may not right for every field.

Smith added that the University is five years into offering certificates. It is time for the University to take stock of the offerings and resolve any lingering implementation issues. The University needs to make sure that students can use the educations that they are purchasing.

#### **UPDATE ON SENATE COMMITTEE REVIEWS – PROFESSORS KEVIN EVANS AND W. RANDY SMITH**

As mentioned at previous Council meetings, there is a Steering Ad Hoc Committee that is evaluating the charges and duties of the various Senate subcommittees. The Steering Ad Hoc Committee is getting ready to submit its final report.

Evans commented that this Council received overwhelmingly positive reviews from current and previous members.

There is a Special Steering Committee on April 29, 2021 to discuss the Steering Ad Hoc Committee's final report. Evans and Smith will share information when available.

#### **ADDITIONAL INFORMATION – PROFESSOR KEVIN EVANS**

Evans led a discussion on how best this Council can coach and advise programs about online delivery options and requirements. The Council expressed an interest in developing a template to assist with determining delivery mode.

The Meeting adjourned at 4:27 p.m.

Respectfully submitted,

W. Randy Smith  
Katie Reed