I knew that finding an internship in the marketing field would help me further understand the opportunities that I could engage in upon graduation and help me apply the marketing skills I have learned to benefit a company. I was also excited to gain marketing skills set apart from what I have learned within a classroom setting.

**Impact of this internship:**
- It taught me how to network within various event settings, both with the intentions of building business partnerships and in interacting with the consumer base.
- I learned how to use Adobe products such as Illustrator and InDesign and was challenged to think more creatively.
- I was unaware of the importance of small details when posting to social media. This taught me to think more critically.

Created a Sellers Amazon account to continue to build our market

Engaged with wedding and event planners to establish partnerships

Interacted with customers through farmers markets, tastings, and other events to engage with customers and gather feedback of their product satisfaction

Collaborated with other intern to create a content chart and gather content to be regularly posted to social media pages

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