



Ohio Union Council
September 15, 2016

Undergraduate Student Government

Win Adissem
Noah Bidna
Stephen Post
Adam Whitehead

Council on Graduate Students

Bryan Esser
Ahjah Johnson

Inter-Professional Council

Gabriel Quiñonez
Taylor Wickware

Ohio Union Student Employees

Jesús Meléndez
Lamarr Henry

Ohio Union Activities Board

Josh Hubbard
Teneshia Arnold (ex-officio)
Ally Roat (ex-officio)

Council on Student Affairs

McKinzie Harper

Alumni Representative

Nikki Kanakkanatt

USAC Representative

Michael Stumpf

At-Large

Robert Decatur
Evan Gardiner
Ruth Lu
Carlos Lugo

Ohio Union Events/Student Activities/University Catering

Matt Couch- Director of Student Activities (ex-officio)
Jeff Pelletier- Director of Ohio Union Operations & Events (ex-officio)
Dan Huffman- Business Manager (ex-officio)
Larry Moore- Director of Catering (ex-officio)
Morgan Meehan (ex-officio - Ohio Union Council Secretary)

**Italics in attendance*

I. Welcome and Introductions

- a. Name, Year and Major (students), Department/Unit (faculty/staff), Organization
- b. What is one uninteresting fact about you?
- c. Matt Couch provides overview of history of Ohio Union Council. Ohio Union Council Procedures sent to council members and available online.

II. Chair Election

- a. DaVonti' opens floor for nominations. McKinzie nominates Stephen Post. Voice vote: unanimous vote passing Stephen Post as chair.

III. Vice Chair Election

- a. Stephen Post nominates Noah Bidna, No other nominations. Voice vote: Noah Bidna passing vote for Vice Chair.

IV. Ohio Union Activities Board Update

- a. Teneshia Arnold, Advisor
 - a. Busy start of semester for all committees in OUAB. Welcome Week- 850 attended Movie on the Oval. Welcome Back Concert with Kesha: 11,992 students in attendance at the Schott. Spoken Word Showcase with poets and student group in Performance Hall; 141 in attendance. Comedy show with Kenan Thompson in Ballroom; 950 students in attendance. Flicks For Free Neighbors 2 over 300 between both shows 232 at Nice Guys showing.
 - b. Upcoming: tonight with IMG and Frontier communications there is a Brad Paisley concert, northwest stadium lot; Sept. 23- Finding Dory at the RPAC "dive-in" movie; Sept. 26- PH- Coach Boone from Remember the Titans; October 3 Collab with 8th Floor Improv- Second City in Ohio Union East Ballroom.
 - c. Question from Council: are you taking survey for feedback from Welcome Back Concert? A: Yes, hope to compile that soon to learn and prepare for Spring concert.

V. Director Updates

- a. Matt Couch, Director, Student Activities
 - a. Handout- Organizational Chart. Highlights of org chart: two Associate Directors. One AD oversees leadership, service, student organizations, including KBK. One AD oversees campus events incl. OUAB and MCEC. Unique to our structure: emphasis on Graduate/Professional student involvement. Assistant Director- oversees graduate/professional student efforts and relationship building, includes D-Tix & USG. Org Chart also includes Mount Scholars one of the 17 leadership societies and is a 2-year scholarship program.
 - b. Launched a new Student Activities website over summer 2016
New website: Activities.osu.edu

- c. Welcome Week- busy time for our staff, great weather for entire week. September 30- Homecoming parade, planning for 100 entries into the parade. Homecoming parade is the oldest, continuous program at Ohio State
- d. Service:
 - Pay-It-Forward- plans service events for students in the state of Ohio. Also plans Community Commitment. Non-Profit Immersion program, for students to get experience on local Non-Profit boards and take a course through Glenn College.
 - OSU Votes Ambassadors- busy this year. Helping students register to vote and inform students about the voting process, not about candidates.
 - Buck-I-Serv: series of weeklong service based trips in US and abroad during university breaks. Over 1200 students participating in over 80 trips. Deadline for winter break is this Sunday. Have needed to redirect five trips based on CDC recommendations for Zika virus.
- e. Leadership- October 3-8 is Leadership Week instead of annual conference on Leadership and Civic Engagement. 25 events currently on the calendar for that week.
- f. Student Organizations-1269 student orgs at the end of last year. Next deadline for registration is October 15. 655 groups have completed their requirements as of today. 852 have started the process and are pending completion. Student organizations are important in creating smaller communities on campus.
- g. D-Tix: 56000 tickets last year. Continuing to look for partnerships and meet the needs of students. New this year: gift certificates for North Market among other things.
- h. Question: Can you explain student organizations registration? It is on an annual basis. They can chose if they want to renew in Fall or Spring window opportunities which they decide based on officer transition. Question: Recently visited the new website, what is the biggest difference? This is the first website in the new Student Life branding. Biggest difference: no longer part of the Ohio Union website. Design is simpler and has tons of information and good icons. Student Org directory now has various views, based on direct feedback from USG.
- b. Jeff Pelletier, Director, Ohio Union Events
 - a. Handout of organizational structure. Staff structure change. Currently an Event Planner position posted on the website.
 - b. Fiscal Year- just under 22500 bookings in the building. May/June- 955, over 1000 in June, significant increase in events during those events. 7% of total books are outside clients. Many department events are student focused, such as Buckeye Career Fair.
 - c. Student Orgs- 755 unique student orgs hosted events last Fiscal Year. 768 the year before
 - d. 5 classroom buildings can host student org meetings in the evening and we book those

- e. Upcoming Events: Fisher Fall Fair, Buckeye Career Fair, Engineer Career Fair. Today: Awareness event for North Dakota Pipeline Crisis. Various OUAB events hosted in the building. Provost and ODI Distinguished Lecture Series. Homecoming at the end of the month, including homecoming pep rally in the Great Hall.
- f. AV upgrades in all meeting rooms, next up are Conference Theatre, Performance Hall, ballrooms. Installed new traffic/people counters to show traffic flow through the building.
- g. Questions? Political events: Today: decision tour 2016, Elizabeth Warren on Saturday.
 How do you make groups feel welcome? Recurring meetings for student organizations can request on Sept. 15 for Spring, May 15 for Fall semester. Large annual events can be requested 1 year in advance. Continue to work with registrar to find more classroom spaces. Most student organizations want meeting spaces at the same times (tues-thurs evening).
 What about NRDT spaces? Those spaces are initially for STEP then other groups associated with Residence Life are able to book those spaces. Some room are available in classroom spaces that do not go through us.
 Mentioned 7% of outside clients, is that a fixed number? Not fixed but tends to stay around 6-7%, generates about 1/3 of total revenue.
 Do you focus external groups on certain times of days/breaks? Yes, try to keep those clients around breaks and times of day that student groups do not meet.
- c. Larry Moore, Director, University Catering
 - a. 534 events in building from June through Welcome Week. 295 events off premise during same time frame. Welcome Week events: President's Picnic at the Involvement Fair and Buckeye Kickoff featuring the Ohio Dog.
 - b. Changes to menu- had various menus when opened now have one menu. Registered student organizations have 30% discount. Off-premise menu currently under review, hope to have that ready in January.
 - c. New coffee brand in University Catering- Hubbard and Craven. Retail operations still have Crimson Cup. Hubbard and Craven- 100% direct trade
 - d. Org Chart review- 2 off-premise event coordinators.
 - e. Questions:
 Where did Ohio Dog come from? Chef on staff came up with it: Mashed Potatoes, Bacon, Corn, BBQ sauce, local meats and bread.
 What advertising do you do for 30% discount for student organizations? Some, but looking to improve. Would be great to add to presidents training or add to new student activities website.
 Does the new one menu concept still have range of prices? Yes, original student menu was too limiting for many student organizations, now they can view all of the options at once.

What is process if student organization wants outside food in the building? Policy- all food should be provided by dining services, who has food license of the facility. Bringing in outside food can be a food safety concern. Dining Services chefs are given the opportunity to make item from recipes given to them by students. Will work with student groups to try to give our chefs the opportunity make the food item. If chef is not comfortable making an item then they can fill out an alternate catering form. Need to approve vendor, licensing, etc.

VI. Subcommittee Assignments (*Chairs to be elected among committees*)- email Stephen preferences for sub committees.

- a. Events Committee-
- b. Policy Committee-

VII. Future Full Council Meetings- 5:30pm

- a. Thursday, October 20th
- b. Thursday, November 10th
- c. Thursday, December 8th
- d. Thursday, January 12th
- e. Thursday, February 16th
- f. Thursday, March 23rd
- g. Thursday, April 13th

**Subcommittee meeting dates and times will be determined by the Subcommittee Chair*