

I/S: A JOURNAL OF LAW AND POLICY FOR THE INFORMATION SOCIETY

VOLUME 4 NUMBER 3 WINTER 2008–09

CONTENTS

2008 Privacy Year in Review

- Introductory Essay for 2008 Privacy Year in Review
Peter P. Swire & Martha K. Landesberg..... 525

ARTICLES

- The Cost of Reading Privacy Policies
Aleecia M. McDonald & Lorrie Faith Cranor..... 543
- Using Science to Combat Data Loss: Analyzing Breaches by Type
and Industry
C. Matthew Curtin & Lee T. Ayres..... 569

NOTES

Identity and Data Loss:

- E-Verify: Expansion and Recent Developments
Lizzette Romero 605
- The Identity Theft Cat-and-Mouse Game: An Examination of the
State and Federal Governments' Latest Maneuvers
Nicki K. Elgie621
- Data Breach Notification Legislation: Recent Developments
Julie A. Heitzenrater.....661

Online and Locational Privacy:

- Are IP Addresses “Personally Identifiable Information”?
Frederick Lah 681

Behavioral Targeting: Issues Involving the Microsoft-aQuantive and Google-DoubleClick Mergers, and the Current and Proposed Solutions to Those Issues
James Schedwin..... 709

Is MySpace a Good Kids' Space? A Look at the Implications of the January 2008 MySpace – Attorneys General Agreement Concerning Online Age Verification
Matthew Whitman..... 731

Privacy Implications of GPS Tracking Technology
Sarah Rahter755

Medical and Genetic Privacy:

The First Civil Rights Act of the 21st Century: Genetic Information Nondiscrimination Act of 2008
Jennifer J. Lee779

The Role of Privacy Law in Genetic Research
Sarah Fendrick.....803

A Privacy Review of DNA Databases
Natalie A. Bennett821

Privacy Implications of Mandatory Immunizations, Exemptions, and Immunization Information Systems
Kyla L. Kelch.....851

International Issues:

Privacy of Personal Information in the Financial Services Sectors of the United States and Japan: The Gramm-Leach-Bliley Act and the Financial Services Agency Guidelines
Ryan L. Waggoner..... 873

China in Global Trade: Proposed Data Protection Law and Encryption Standard Dispute
Aimee Boram Yang 897

I/S: A JOURNAL OF LAW AND POLICY FOR THE INFORMATION SOCIETY

VOLUME 4 NUMBER 3 WINTER 2008–09

LEAD EDITORS

MORITZ COLLEGE OF LAW

Peter M. Shane
Jacob E. Davis and Jacob E. Davis II Chair in Law
Director, Project on Law and Democratic Development

Peter P. Swire
C. William O'Neill Professor in Law and Judicial Administration

2008–09

STUDENT EDITORIAL BOARD

EDITOR-IN-CHIEF

Natalie A. Bennett

EXECUTIVE EDITOR

Kyla L. Kelch

BUSINESS EDITOR

Aimee Boram Yang

FORMATTING EDITOR

Jennifer J. Lee

SYSTEMS EDITOR

Elliott Tomes

Nathaniel Arden
Sean Koran

ISSUE EDITORS

G. Rachel Burlage
Gena Shelton
Matthew Whitman

Nicki K. Elgie
Sarah Rahter

William Crist
Amanda Dittmar
Julie A. Heitzenrater
Andrew Lenobel
James Schedwin

SENIOR EDITORS

Daniel Culhane
Melissa Eakin
A.J. Hensel
Burke Nazer
Leah Shapiro

Brett Dickstein
Sarah Fendrick
Katherine Klingelhafer
Lizzette Romero

Jonathan Ball
James Campbell
Ryan Gregg
Amber Kerek
Elizabeth Lucas
Chip Rickershauser
Stephen White

STAFF EDITORS

Sam Bryar
Kristen Carl
Jim Helmink
Oliver Khan
Daniel Lynch
Matthew Schonauer
Nichole Williams
Marjorie Yano

Matthew Brandt
Lincoln Fielding
Elizabeth Johnson
Saif Khan
David Montes
Ryan Waggoner
Peter Williams

