



Ohio Union Council

March 12, 2015

Undergraduate Student Government)

DaVonti' Haynes (Policy Subcommittee Chair)

Cody Vermillion (Ohio Union Council Chair)

Gerard Basalla

Inter-Professional Council

Kelly Brookbank

Colleen Miller

Council of Graduate Students

Lauren Paluta

Ohio Union Student Employees

Emma Hunko-Haynack (Events Subcommittee Chair)

Matthew Altendorf

University Staff Advisory Committee

Trina Beebe (USAC Rep)

Ohio Union Activities Board

Matt Kolena (ex-officio)

Hali Buck (ex-officio)

At-Large

Joni Jordan

Patch Wetzel

Jim Atkinson

Ohio Union Events/Student Activities

Matt Couch (ex-officio)

Eve Esch (ex-officio)

Dan Huffman (ex-officio)

Katie Krajny for Morgan Meehan (ex-officio - Ohio Union Council Secretary)

I. Welcome and Introductions

II. D-Tix Update

- a. Megan Lyon, Coordinator of Discount Ticket Program
 - Overview of General Discounts
 - Summary of Special Event Tickets
 - Overview of Lottery Registration Process
 - Demographics Trends
 - A) D-tix more heavily utilized by Upperclass Students
 - B) Grad/Prof students continue to have the highest percentage of participation
 - Questions and Recommendations from the Committee
 - A) Group suggested D-Tix create an advisory council of students to gather feedback on what to purchase
 - B) OUAB is considering utilizing the lottery system in the future.

III. Ohio Union Activities Board Update

- a. Matt Kolena, President
 - 35 Events in February including Erin Gruwell (Teacher of the Freedom Fighters), Flicks for Free, Damon John (Shark Tank), Zero Waste Concert at the Newport, Jimmy Tatro, and a Roller Disco
 - Events in March will include Blue Man Group, P90X Creator Tony Horton
 - Events in April will include Alex Honnold & Sasha DiGiulian

V. Director Updates

- a. Matt Couch, Director
 - There are now more than 1220 registered student organizations.
 - Matt is in need of OUC representatives to assist with the process of reviewing locker and office space requests in the Keith B. Key Center for Student Leadership & Service.
 - We recently hosted the Annual Conference on Leadership and Civic Engagement with about 100 attendees.
 - Next upcoming Leadership programs include the Leadership Awards and Buckeye Soup, a program for non-profit organizations to pitch ideas and the proceeds of the event go to the non-profit chosen to have the best pitch.
 - Buck-I-Serv trips will head out for Spring Break this weekend. This was the first time the number of interested students for the trips has remained constant as opposed to increasing as it has season after season.
 - Commencement Week is the next Major Campus Event coming up. The week will include a service project.
 - The new Fall Break has caused Welcome Week to lose Tuesday as a programming day with the first day of classes starting that day.
 - Student Activities staff will be presenting at ACPA, NASPA, and ACUI on a variety of topics including Buck-I-Serv, programming. The Grad/Prof programming has won the 2015 NASPA Excellence Award in the Off-Campus, Commuter, Non-traditional, Graduate, Professional and Related Category. Led by Kerry Hodak, Student Life's Graduate and Professional Student Programming Initiative has been selected as the Gold Award Winner.
- b. Eve Esch, Director
 - 1,794 Events in January – down from 2108 in January 2014 due to classes starting later in the month. 64% Student Groups, 32% University Users, 4% Non-University Groups.
 - 2,682 Events in February. 67% Student Groups, 31% University Users, 2% Non-University Groups.
 - This past February we hosted a memorial service for a young man killed in the off campus area.

- Upcoming events include "Sneaker Freaks" shoe sales, the building's 5th Birthday on 3/29, Greek Week, African American Heritage Festival, and President Drake's Investiture.
 - Two Professional Staff will be departing this semester – Katie Krajny (assistant director) and Ristina Gooden (event planning coordinator).
 - Several staff will also be going to the ACUI International Conference.
 - Building projects include additional terrazzo work over the summer, new Ohio Stater chairs.
 - Eve also requested feedback for re-naming the Lower Level Meeting Room (something like "100,000th Event Room" and the Digital Lab (no longer will have computers).
- c. Dan Huffman, Business Manager
- See attached report.

VI. Subcommittee Assignments and Breakouts

- a. Events
- Committee heard reports from RUOK Day, African American Heritage Festival, and Alleviating Poverty through Entrepreneurship, and Commencement Week.
 - Committee will meet next in May to hear from fall events.
- b. Policy
- The committee recommends changing the "Trash & Recycling" policy to the "Sustainability Initiative", adjusting text to include details on hosting a Zero Waste Event process. Updated language

VII. Future Meetings

- a. Dates
- i. April 16th, 5:30pm - Barbie Tootle Room

VIII. Announcements

- Gerard wanted to encourage students to check out USG surveys with ballots
- Hali let the group know the new OUAB Executive Board has been chosen for
- Hali also announced the Department of Public Safety awarded OUAB the Citizen Award for incorporating safety measures in all of their events.
- Homework for the Council for April - Eve has asked the council to review websites for student unions across the country and identify aspects we are missing or new ideas for us to consider.



** For distribution and review at Ohio Union Council meeting on 3/12/15.

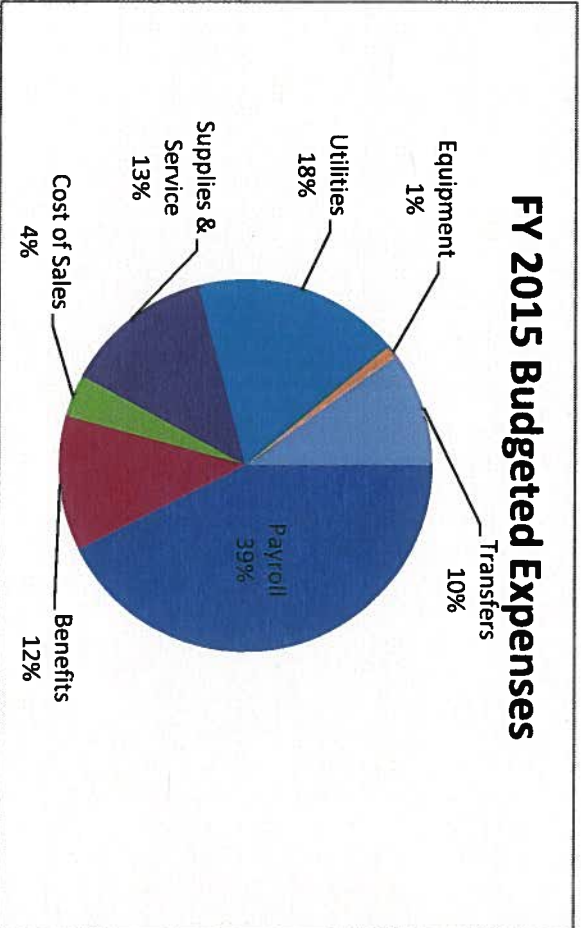
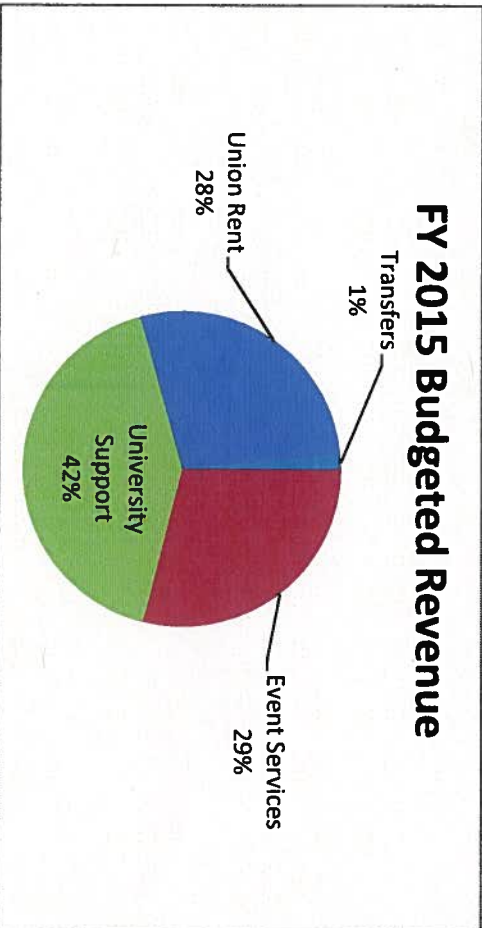
FY15 Year End Projections/FY16 Budget

		<u>FY15 Year End Projections</u>	
		Expenses	
Revenue			
Other	\$2,360 Payroll		\$2,385,823
Event Services	\$2,207,483 Benefits		\$674,381
University Support	\$2,758,721 Cost of Sales		\$359,789
Union Rent	\$1,798,638 Supplies & Service		\$854,724
Transfers	\$63,509 Utilities		\$1,086,094
	Equipment		\$75,873
	Transfers		\$714,775
Total Revenue	\$6,830,711 Total Expense		\$6,151,459
Net Income			\$679,252.00
Revenue			
<u>FY16 Budget</u>			
Expenses			
Other	\$2,000 Payroll		\$2,502,601
Event Services	\$2,302,750 Benefits		\$744,946
University Support	\$2,758,721 Cost of Sales		\$368,000
Union Rent	\$1,726,630 Supplies & Service		\$782,137
Transfers	\$63,300 Utilities		\$1,156,299
	Equipment		\$26,500
	Transfers		\$755,448
Total Revenue	\$6,853,401 Total Expense		\$6,335,931
Net Income			\$517,470.00

FY15 Ohio Union Budget to Actual Overview
(as of 2/28/15)

Summary	Budget	Actual	% of Budget
Total Revenue	\$6,474,487	\$4,464,067	68.95%
Total Expenses	\$6,371,864	\$3,929,356	61.67%
Net Income	\$102,623	\$534,712	

Notes: All net income in FY15 and FY16 will be transferred to our reserves to fund our repair and replacement needs.



CC. ~~Trash & Recycling~~ Sustainability Initiative

Clients hosting events at the Ohio Union have the option of hosting a “Zero Waste Event.” Zero waste refers to avoiding and diverting at least 90 percent of all materials generated from an activity from the landfill. ~~Trash~~ Waste from the event is divided into compost, recycle, or trash, with the goal to reduce the quantity of waste added to landfills, which includes all aspects of the event from start to finish. ~~The Energy Services and Sustainability Office at Ohio State can provide clients assistance in planning these events. Clients should contact the Energy Services and Sustainability Office three months prior to the event at ecycle@osu.edu.~~ The Ohio Union also has established Sustainable Meeting and Event Planning Guidelines. Clients wishing to host a green meeting or event can access the guidelines online at: http://ohiounion.osu.edu/plan_an_event/planning_tips and notify their event coordinator of their intent.

ROOM NAME VOTING

Current Name: Digital Lab



- Learning Lab
 - Third Floor Meeting Room
 - Digital Lab
 - OTHER
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Current Name: Lower Level Meeting Room



- Lower Level Meeting Room
 - 100,000th Meeting Room
 - 100 Grand Room
 - OTHER
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