It was standing room only for Eldar Shafir’s talk at the Mershon Center, which attracted over 100 people.
Eldar Shafir studies decision-making, cognitive science, and behavioral economics. His recent research has focused on decision-making in contexts of poverty and on the application of behavioral research to policy.
Eldar Shafir was a member of President Obama's Advisory Council on Financial Capability. He is also co-founder and scientific director at ideas42, a social science R&D lab.
Eldar Shafir (right) talked with students after his lecture at the Mershon Center.