

Ohio Union Council  
February 6th, 2014



**Undergraduate Student Government**

*Evan Sieradzki (Ohio Union Council Chair)*  
*Alex Temple*

**Council of Graduate Students**

*Adithya Jayakumar*  
*Russell Stech*

**Inter-Professional Council**

*Brittani Jones*  
*Colleen Miller*

**Ohio Union Student Employees**

*Sarah Mangia*  
*Adhane Rhazzal (Events Subcommittee Chair)*

**Ohio Union Activities Board**

*MacGregor Oberfell (ex-officio)*

**Council on Student Affairs**

*Jonathan Elder (ex-officio)*  
*Joe Mancinotti (Policy Subcommittee Chair)*

**USAC**

*Richard Wofford*

**Alumni**

*Chuck Claibourne*

**Parent**

*Jodi Jordan*

**At-Large**

*Jack Minor*

**Ohio Union Events/Student Activities**

*Matt Couch (ex-officio)*  
*Dan Huffman (ex-officio)*  
*Nick Stefanik (ex-officio - Ohio Union Council Secretary)*  
*Melissa Elston (The Ohio State University Bookstore at the Ohio Union)*

I. Welcome

II. Presentation on Book Store

a. Melissa Elston

- a. Here to provide information on transition from Station 88
- b. Ready to start first full calendar year with partnership with B&N
- c. 800 Bookstores in B&N College Community nationwide
- d. Great nationwide resources, networks, central offices
- e. Bumpy transition, but excellent progress
- f. Trying to maintain "Station 88 culture"
- g. Q: Difference in sales?
  - i. Brand exclusive deals with Ohio State licensed apparel
- h. Q: What sort of promotions to get branding out there?
  - i. Working on getting updated signage – slow process.
- i. Q: Closing any locations?
  - i. No – Enarson, South campus will definitely stay around.  
Offer different services
- j. Q: Branding – only two brands?
  - i. University-wide licensing. Only two approved producers of Ohio State licensed materials – Nike, J America
- k. Q: Efficiencies?
  - i. Yes – inventory spread out across 3 locations – not so much of a burden for storage, inventory, etc
- l. Q: B&N jobs or University jobs? Smooth transition?
  - i. B&N Jobs. Everyone was able to stay on if they wanted. All but 4 stayed.

III. Ohio Union Activities Board Update

a. MacGregor Obergfell, President

- a. 15 events in January
  - i. Piper Kerman – Orange is the New Black
  - ii. Miss America
  - iii. FFF
- b. February

- i. FFF
  - ii. Karaoke – Love Songs
- c. Lots of great feedback on FFF, great attendance, great film choices
- d. March
  - i. 6 events in first week
  - ii. Ira Glass – This American Life
- e. Selected new executive board
  - i. 26 applicants, 12 selected
  - ii. 7 week training program
- f. New Exec Retreat on Saturday
- g. General Member Retreat on Sunday
- h. NACA Conference, Pollstar – 10 members total

### III. Director Updates

- a. Matt Couch, Director
  - i. Welcomed new President to University – Dr. and Mrs. Drake
    - 1. Incredible turnout – KBKCSLS and Great Hall
  - ii. Applaud SL Housekeeping – incredible job making facility look beautiful
  - iii. Busiest “application season” of the year – cohort programs
  - iv. Lots of reference letters – a great honor.
  - v. Buck-i-Serv – 500 spots, 1000 applications
    - 1. More advisors than we could accommodate – very exciting
    - 2. 32 trips in USA, 1 to Belize, 1 to Guatemala (Spring)
    - 3. 15 trips in USA, 1 to South Africa, 1 to Honduras (Summer)
  - vi. Annual Conference on Civic Engagement (March 1)
  - vii. Lots of Grad/Prof events including Valentine’s Ball on 2/21
  - viii. Signature Events, including Taste of OSU tomorrow
- b. Dan Huffman, Business Manager
  - i. Events:
  - ii. Statistics for the month of December:
    - Non-University Group: 44 bookings; 4.39%
    - Student Group: 580 bookings; 57.94%

University Group: 377 bookings; 37.66% (higher than average, but most of December was a break)

iii. Statistics for fall Semester:

Non-University Group: 577 bookings; 6.24%

Student Group: 6574 bookings; 71.18%

University Group: 2083 bookings; 22.55%

Total bookings: 9234

Percentages still right about where we have been since opening

iv. Statistics for the month of January:

Non-University Group: 43 bookings; 2.04%

Student Group: 1625 bookings; 77.12%

University Group: 437 bookings; 20.74%

v. Upcoming Events

2/7 - Taste of OSU

2/12 - BMW Financial Year Beginning Meeting

2/14-15 – BuckeyeThon - Set-up will occur in some areas on 2/11 – watch your step!; building will open at 6:30am on Saturday 2/15

vi. Business office update

1. Handout from Dan (see attached)



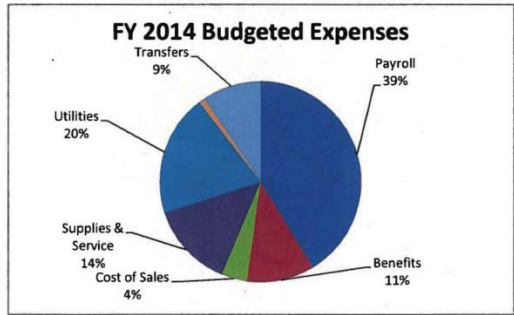
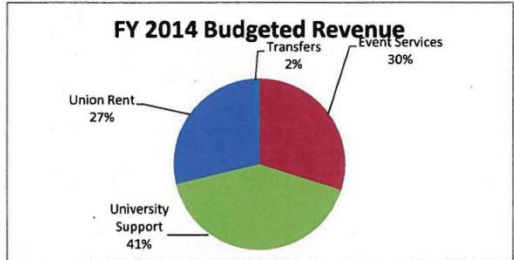
\*\* For distribution and review at Ohio Union Council meeting on 2/06/14.

**FY14 Ohio Union Budget to Actual Overview**  
(as of 1/31/14)

Summary	Budget	Actual	% of Budget
Total Revenue	\$6,537,881	\$3,718,014	56.87%
Total Expenses	\$6,515,688	\$3,247,180	49.84%
<b>Net Income</b>	<b>\$22,193</b>	<b>\$470,834</b>	

Due to January not officially closing until 2/7, the following expenses were estimated: Utilities, G&A and OH.

Utilities			
<b>FY14 YTD Utility Total</b>		<b>\$630,866</b>	
<b>Detail</b>	<b>FY11</b>	<b>FY12</b>	<b>FY13</b>
Natural Gas	\$57,160	\$49,701	\$43,630
Electricity	\$463,407	\$518,757	\$528,305
Steam	\$560,137	\$449,931	\$387,665
Water & Sewage	\$89,767	\$95,561	\$91,598
<b>Total</b>	<b>\$1,170,471</b>	<b>\$1,113,950</b>	<b>\$1,051,198</b>
FY14			
<b>Detail</b>	<b>Consumption</b>	<b>Rate</b>	<b>Expense</b>
Natural Gas	2,769,157	0.007676	\$21,256
Electricity	4,556,981	0.07631	\$347,743
Steam	11,456,532	0.017883	\$204,877
Water & Sewage	904,930	0.06254	\$56,594
YTD Compared to FY13			
<b>Detail</b>	<b>FY13 Consumption</b>	<b>FY14 % Change</b>	<b>Expense</b>
Natural Gas	3,579,100	-22.63%	\$26,521
Electricity	4,463,614	2.09%	\$326,603
Steam	13,073,000	-12.36%	\$225,379
Water & Sewage	1,006,255	-10.07%	\$60,577
<b>Factors:</b>	Consumption vs. Rates		
Jeffrey Roe (Senior Energy Engineer)			



IV. Subcommittee Reports

- a. Events: Adnane Rhazzal, Subcommittee Chairman
  - i. Meeting last week – 3 signature events
    - 1. NPHC Step Show
      - a. Had to cancel last year due to low attendance
      - b. 3/29, expecting 2500 attendees
    - 2. African American Heritage Festival – 3/21-3/28
      - a. Adding a Poetry Slam, Soul Time Talent Show
      - b. Focus on the arts, service learning, scholarships
    - 3. Poverty through Entrepreneurship
      - a. First year as sig event
      - b. Mershon on 3/22
- b. Policy: Joe Mancinotti, Subcommittee Chairman
  - i. No meeting due to weather last week
  - ii. Incorporating Advancement department into policies

- iii. Need to update wording on things like Station 88/B&N

#### V. Future Meetings & Topics

- a. Dates

- i. March 6th, 5:30pm - Barbie Tootle Room
- ii. April 3rd, 5:30pm - Barbie Tootle Room

- a. Topics

- i. New topics to be discussed during meetings

#### VI. Announcements