

Making good wine great: The art of assemblage at Stratus.

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Assemblage: **A smart word for blending?**



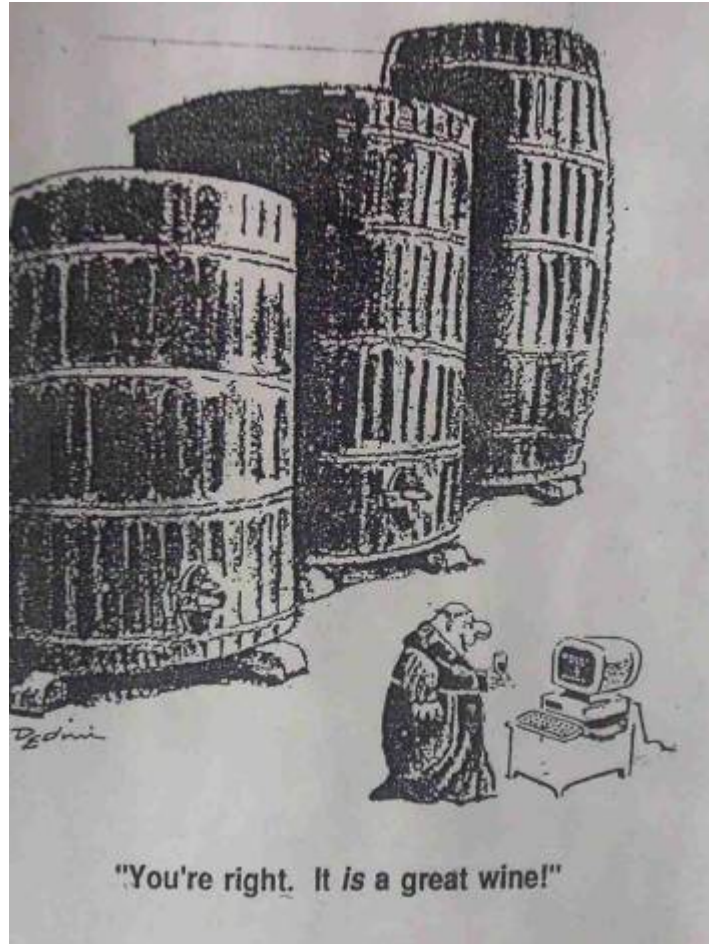
Short history of assemblage



Assemblage: Not to Do list

- ↪ **Do not discount any wine you have**
- ↪ **Make the assemblage wines before selecting the varietal wines**
- ↪ **The best assemblage is never your best wines together**
- ↪ **Taste blind to avoid preconceived ideas**
- ↪ **The closer to bottling the better**
- ↪ **Market your assemblage as premium wines, not house wines**

Assemblage techniques at Stratus



Marketing of Assemblage wines



Tasting of two assemblage wines

Stratus
Red
2002



Stratus
White
2002