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presents its new

ADVERTISING POLICY



The Joint Administrative Board, in the belief that the continuing growth of science and of The Ohio Academy will produce an increase in scientific papers worthy of publication and to meet increasing financial demands, has undertaken a more active advertising program. Through this advertising, the Board hopes to:

1. Acquaint Journal readers with sources of supply for materials used in research, development and the advancement of science.
2. Permit manufacturers to describe new products used by scientists and engineers.
3. Provide a medium through which those seeking and those offering professional opportunity can meet.
4. Provide additional revenue to assist in financing the Journal.

Assistance in implementing this program will be welcomed from Academy members, subscribers, and those interested in science advertising. Rates and general advertising information will be furnished upon request to:



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