# University Libraries Strategic Plan

## OVERVIEW

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- Introduction to the Strategic Plan

## COLLEGE/SUPPORT UNIT DIRECTIVES

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- Vision
- Values
- Context

## GOALS, OBJECTIVES, STRATEGIES AND INITIATIVES

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- Goal 2 – Students First
- Goal 3 – Faculty and Staff Talent Culture
- Goal 4 – Research Prominence
- Goal 5 – Outreach and Collaboration
- Goal 6 – Operating & Financial Soundness & Simplicity

## ACKNOWLEDGEMENTS
Letter from the Director of University Libraries

Background

The Ohio State University Libraries’ Strategic Plan for 2010-2012 contains four strategic themes which articulate an expanding role within the larger academic community. Fundamental changes are underway in scholarly communication, information technology, and higher education. OSUL has developed an ambitious agenda to fulfill its mission of delivering high quality content and responsive services in support of research, teaching and learning at Ohio State, within Ohio, and to a wider scholarly community. Stated very simply, those themes center around services, collections, library as place, and infrastructure including human resources.

Strategic Planning Themes

*Services* – develop and refine user-centered services which integrate libraries and library faculty and staff into environments where users work and interact

*Collections* – Manage the evolution of the Libraries’ information resources to match the needs and behaviors of users, and to reflect changing technologies and practices in publishing, research and teaching

*Library as place* – Enhance the Libraries’ place as a cultural, social and intellectual magnet – a gathering place for cultivating intellectual inquiry and the development of critical thinking skills, promoting academic discourse, and fostering lifelong learning and knowledge enhancement

*Infrastructure including human resources* – Foster a supportive, respectful and diverse work environment that utilizes and develops the best talents of the Libraries’ faculty and staff

Services

Today’s library services must be user-centered and constantly changing. Those services need to meet the current and emerging needs of each constituent group – students, faculty and the community. Services also now most intense at the ends of the spectrum – great engagement with faculty in meeting their research needs including copyright assistance, data curation, and bibliographic expertise in defined subjects; teaching students to use and interpret information critically in a classroom context or through online tools which provide for self-sufficiency; building subject
expertise and context around a set primary sources materials in our special collections areas – and less time spent on information desks waiting for students to seek advice; less time making individual collection decisions in some cases because library collections are bought in greater aggregations of content. In order to deliver these new services, the Libraries must broaden the concept of subject librarians to include aspects of educational technology, scholarly research assistance, campus engagement, content/collection development and management, teaching and learning with particular emphasis on information literacy, e-scholarship and digital tools, and reference and help services. As a result we will advance the role of librarians as valued partners in teaching and learning, partner with students in the development of services to support them, and develop a closer engagement with and understanding of scholars’ research practices to provide support for their work. We must also expand our role in helping our students develop information competency including expanding strategies to embed library content that is timely, pertinent, focused on student assignments and complementary to course learning outcomes.

**Collections**

Today’s library collections are print, digital, and multimedia. Libraries must manage the evolution of our information resources to match the needs and behaviors of users, and to reflect changing technologies and practices in publishing, research and teaching. We will accelerate the transition to a digital collection where appropriate, place an emphasis on making content accessible and discoverable, facilitate the discovery of and access to locally owned collections of distinction, expand projects to digitize library collections, and identify strategies to collect born digital collections of relevancy to library special collections. The storage and retention of tangible print collections requires the development of a long term plan including policies and processes which draw on national, regional and local solutions. In addition, the Libraries have a responsibility to preserve and make accessible the intellectual output of our campus. In particular, the strategic plan needs to be developed for the Knowledge Bank so that it can grow and evolve with campus needs and expectations.

**Library as Place**

The renovated Thompson Library has confirmed our belief that the library as place is still needed and essential on our campus. Our next challenge is to enhance the Libraries’ place as a cultural, social and intellectual magnet – a gathering place for cultivating intellectual inquiry and the development of critical thinking skills, promoting academic discourse, and fostering lifelong learning and knowledge enhancement. Strategically we will host lectures, conferences, workshops and other activities that contribute to the intellectual life of the campus and community, to
bring groups to the Libraries, and to enhance the visibility of the OSU Libraries. We will provide flexible, functional, inviting, safe, and technology-equipped library space for users and staff. Libraries across our campus provide the facilities and environment our users and staff need to do their work. Specifically we will establish a master facilities plan for branch libraries and other points of contact across campus. We will investigate what types of facilities are needed for specific constituencies such as a learning commons for undergraduates and a research commons for graduate students

**Infrastructure including human resources**

Library services, collections and locations do not exist without the hard work of librarians, library staff and student assistants. It is our goal to foster a supportive, respectful and diverse work environment that utilizes and develops the best talents of the Libraries’ faculty and staff. We must recruit, reward, and retain a well-qualified, motivated and diverse workforce. We have committed to training all library faculty and staff in culture transformation. We must increase the diversity of our faculty and staff. We must support and reward innovation, initiative and creativity tied to the goals of the library. We must develop the skills and expertise of the Libraries’ faculty and staff to meet the changing demands for our services and the expectations of users. In the short term, we are defining a new organizational structure and will be recruiting several new senior administrators. This new structure will be aligned with our strategic plan and allow us to begin redeploying our resources to our highest priority strategies.

Carol P. Diedrichs
Director of University Libraries
**Introduction to the Strategic Plan**

- Introduces purposes, scope and structure of strategic plan, as well as how it was created
- Typically 0.5 to 1 page

Example (from College of Humanities 2009 strategic plan):

*This document results from a college strategic planning initiative that included members of the Executive Committee of the College (department chairs and center directors) as the primary architects as well as faculty and students across the college who provided significant input. Our approach has been to identify goals, objectives, and strategies that will move college departments and programs to the next level of excellence. While the plan recognizes that additional fiscal resources are needed to achieve some of our strategic goals, in most areas, it envisions success as the result of our doing things differently, better, and with a clear sense of the desired outcome. In other areas, the plan clearly emphasizes development activities as the most likely means of achieving our goals related to “big ticket” items such as endowed professorships and chairs, scholarships, and a new building for our English Department. Regardless of the area of needed change, we realize that our primary strategic move must involve working differently and in more focused ways.*
Mission

The Ohio State University Libraries is committed to meeting the diverse and changing information needs of the University’s students, faculty, and staff, and to participating in resource sharing programs throughout Ohio and the world.

The Libraries’ facilities, collections, services, instruction, and scholarship contribute to the University’s attainment of excellence in teaching, research, and service.

To these ends, the Libraries collect, create, organize, manage, preserve, and provide access to information sources, and foster an environment conducive to academic inquiry, scholarly communication, creative achievement, and lifelong learning.

Vision

To be a world-class library system by providing outstanding resources and services.

Values

- **Learning**: advocate learning as a primary library principle in all interactions, including support of decision making at all levels and encouragement of professional growth and development.
- **Meeting needs**: assess needs and provide service and/or needed resources accurately in a timely manner.
- **Respectful interactions**: Exercise a positive attitude, appropriate differences, maintain confidentiality, and provide a supportive atmosphere for inquiry and effective dialog/communication.
- **Stewardship**: Acquire, preserve, and protect human and information resources and maintain physical facilities to enhance the learning environment.
- **Creativity**: Take the initiative; be dynamic and innovative in meeting peoples’ needs, being willing to take risks and maintain the flexibility to adapt to changing circumstances.
- **Interdependence**: Collaborate within and among library units, and foster partnerships and outreach to the larger community to ensure/enhance successful operations and accountability.
Context

- Assessment of internal and external environment
- Typically 2-4 pages
- Leads into selection of strategic focus in next section

Example: see “20100128 University Context.doc” created for University Roadmap
1. Goal: **One University** - We will adopt a ‘One University’ perspective in all decision making to create a culture where everyone is driven by a shared common vision and supports trans-institutional execution.

1.1. Objective 1.1  **Lead transformation to achieve “One University”**.

1.1.A. **University Libraries strategy**: Incorporate the “one Libraries” concept in expanded library communication and marketing to key internal and external constituencies.

   Primary University strategy cross-reference:

   Secondary University cross-reference:

   Strategy Description: [in draft]

1.1.A.1. **University Libraries initiative**: Improve and enhance the users’ experience with the Libraries including consistent branding of Libraries (web sites, signage), and normalize differences between units.

   Primary University cross-reference:

   Secondary University cross-reference:

   Initiative Description

   Metrics, Milestones and Resources [in draft]

   Metrics –

   Milestones –

   Resources –

   Description of support outside primary objective

   Initiative 1.1.A.1. also supports [in draft]
1.1.A.2. University Libraries initiative: Use a multifaceted approach to marketing our services including creation of video content, digital displays, blogs and other tools.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 1.1.A.2. also supports [in draft]


Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 1.1.A.3. also supports [in draft]

1.2. Objective 1.2  Optimize the organizational structure and process for pursuit of common goals.
1.2.A. **University Libraries strategy:** Re-examine the Libraries’ administrative structure and implement a new model focused on strategic priorities.

**Primary University strategy cross-reference:**

**Secondary University cross-reference:**

**Strategy Description**

1.2.A.1. **University Libraries initiative:** Create an administrative structure that reflects strategic priorities.

**Primary University cross-reference:**

**Secondary University cross-reference:**

**Initiative Description**

**Metrics, Milestones and Resources [in draft]**

**Metrics** –

**Milestones** –

**Resources** –

**Description of support outside primary objective**

Initiative 1.2.A.1. also supports [in draft]

1.2.A.2. **University Libraries initiative:** Selectively and strategically allocate vacant positions to library divisions aligned with the Libraries’ strategic directions.

**Primary University cross-reference:**

**Secondary University cross-reference:**

**Initiative Description**

**Metrics, Milestones and Resources [in draft]**

**Metrics** –

**Milestones** –

**Resources** –
Description of support outside primary objective

Initiative 1.2.A.2 also supports [in draft]

1.2.A.3. University Libraries initiative: Develop a strategic plan for information technology infrastructure within the Libraries, in consultation with the oCIO.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 1.2.A.3 also supports [in draft]

1.2.B. University Libraries strategy: Improve the effectiveness of library systems and library support for campus initiatives through user-focused design, data-driven decision making, and continuous assessment of results.

Primary University strategy cross-reference:

Secondary University cross-reference:

Strategy Description [in draft]

1.1.B.1. University Libraries initiative: Develop a strategic plan for the KnowledgeBank including its varied components as well as enhance the interface to the KnowledgeBank, improve its interactions with other campus information systems (e.g. Media Manager), and seek sources for expanded funding.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]
Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 1.1.B.1 also supports [in draft]


Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 1.1.B.2 also supports [in draft]

1.1.B.3. University Libraries initiative: Upgrade calendaring, e-mail and task management software to enhance effectiveness and provide needed training.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –
Description of support outside primary objective

Initiative 1.1.B.3 also supports [in draft]
2. Goal: **Students First** – *We will place Students First with access to academic excellence to ensure that the needs of students receive the highest priority as we continue to seek excellence in all phases of our operations*

2.1. **Objective 2.1 Enroll the best through active recruitment and access.**

[No University Libraries strategies or initiatives identified for this Objective]

2.2. **Objective 2.2 Increase cultural and economic diversity of the student body.**

[No University Libraries strategies or initiatives identified for this Objective]

2.3. **Objective 2.3 Provide an exceptional undergraduate, graduate and professional student experience, and graduate students positioned for success as professionals and citizens.**

2.3.A. **University Libraries strategy:** Broaden the conception of subject librarians to include aspects of educational technology, scholarly research assistance and outreach.

Primary University strategy cross-reference:

Secondary University cross-reference:

Strategy Description: [in draft]

2.3.A.1. **University Libraries initiative:** Develop and implement a new job description for liaison librarians, including campus engagement, content/collection development and management, teaching and learning with particular emphasis on information literacy, scholarly communication, e-scholarship and digital tools, reference and help services, and outreach to the community.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]
Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 2.3.A.1 also supports [in draft]

2.3.A.2. University Libraries initiative: Review and allocate personnel resources to strengthen the Libraries’ relationships with the colleges and academic centers.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 2.3.A.2 also supports [in draft]

2.3.A.3. University Libraries initiative: Initiate a comprehensive assessment of research support / reference services to evaluate staffing and services models across the organization.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –
Description of support outside primary objective

Initiative 2.3.A.3 also supports [in draft]


Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –
Milestones –
Resources –

Description of support outside primary objective

Initiative 2.3.A.4 also supports [in draft]

2.3.B. University Libraries strategy: Take a focused, coordinated, proactive role in collaborating with constituents to provide exceptional facilities and services that support and anticipate the teaching and research needs of our users and allows them to become more self-sufficient.

Primary University strategy cross-reference:

Secondary University cross-reference:

Strategy Description: [in draft]

2.3.B.1. University Libraries initiative: Develop a plan and investigate needed resources for the establishment of a Learning Commons in collaboration with the Digital Union in the Science & Engineering Library.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]
2.3.B.2. **University Libraries initiative**: Develop a plan and investigate needed resources for the establishment of a “Digital Union South” in the Health Sciences complex.

**Primary University cross-reference:**

**Secondary University cross-reference:**

**Initiative Description**

**Metrics, Milestones and Resources [in draft]**

**Metrics –**

**Milestones –**

**Resources –**

**Description of support outside primary objective**

Initiative 2.3.B.1 also supports [in draft]

2.3.B.3. **University Libraries initiative**: Expand opportunities for students to use primary source research materials from distinctive and Special Collections.

**Primary University cross-reference:**

**Secondary University cross-reference:**

**Initiative Description**

**Metrics, Milestones and Resources [in draft]**

**Metrics –**

**Milestones –**

**Resources –**
Description of support outside primary objective

Initiative 2.3.B.3 also supports [in draft]

2.3.B.4. University Libraries initiative: Experiment with the provision of library services where students congregate.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 2.3.B.4 also supports [in draft]

2.3.B.5. University Libraries initiative: Incorporate user feedback and assessment results in decision making regarding facilities and services.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 2.3.B.5 also supports [in draft]

2.3.B.6. University Libraries initiative: Investigate options and needed resources for a Research Commons focused on services for graduate students.
Primary University cross-reference:
Secondary University cross-reference:
Initiative Description
Metrics, Milestones and Resources [in draft]
  Metrics –
  Milestones –
  Resources –
Description of support outside primary objective
  Initiative 2.3.B.6 also supports [in draft]

2.3.B.7. University Libraries initiative: Evaluate the feasibility of providing print-on-demand services for electronic books and other content.

Primary University cross-reference:
Secondary University cross-reference:
Initiative Description
Metrics, Milestones and Resources [in draft]
  Metrics –
  Milestones –
  Resources –
Description of support outside primary objective
  Initiative 2.3.B.7 also supports [in draft]


Primary University cross-reference:
Secondary University cross-reference:
Initiative Description
Metrics, Milestones and Resources [in draft]
Metrics –
Milestones –
Resources –

Description of support outside primary objective

Initiative 2.3.B.8 also supports [in draft]


Primary University cross-reference:
Secondary University cross-reference:

Initiative Description
Metrics, Milestones and Resources [in draft]

Metrics –
Milestones –
Resources –

Description of support outside primary objective

Initiative 2.3.B.9 also supports [in draft]

2.3.C. University Libraries strategy: Bolster the Libraries’ role in supporting University educational initiatives, especially related to incorporating information competency skills into the curriculum.

Primary University strategy cross-reference:
Secondary University cross-reference:

Strategy Description: [in draft]

2.3.C.1. University Libraries initiative: Collaborate with faculty to embed information literacy instruction into course planning and enhance teaching and learning through the purposeful use of new media.

Primary University cross-reference:
Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 2.3.C.1 also supports [in draft]

2.3.C.2. University Libraries initiative: Collaborate with University partners on course redesign grant programs to maximize use of library resources including library involvement in key GEC courses in the undergraduate curriculum.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 2.3.C.2 also supports [in draft]
3. Goal: **Faculty, Staff Talent & Culture** [statement]

3.1. **Objective 3.1  Enhance academic reputation and rankings.**

3.1.A. **University Libraries strategy:** Retain and recruit the best talent for the Libraries.

   Primary University strategy cross-reference:

   Secondary University cross-reference:

   Strategy Description: [in draft]

3.1.A.1. **University Libraries initiative:** Revise Libraries’ criteria to broaden the path for promotion to professor.

   Primary University cross-reference:

   Secondary University cross-reference:

   Initiative Description

   Metrics, Milestones and Resources [in draft]

   Metrics –

   Milestones –

   Resources –

   Description of support outside primary objective

   Initiative 3.1.A.1 also supports [in draft]

3.1.A.2. **University Libraries initiative:** Provide active mentoring for those in associate professor ranks who aspire to professor rank.

   Primary University cross-reference:

   Secondary University cross-reference:

   Initiative Description

   Metrics, Milestones and Resources [in draft]

   Metrics –
Milestones –
Resources –

Description of support outside primary objective

Initiative 3.1.A.2 also supports [in draft]


Primary University cross-reference:
Secondary University cross-reference:
Initiative Description
Metrics, Milestones and Resources [in draft]

Metrics –
Milestones –
Resources –

Description of support outside primary objective

Initiative 3.1.A.3 also supports [in draft]


Primary University cross-reference:
Secondary University cross-reference:
Initiative Description
Metrics, Milestones and Resources [in draft]

Metrics –
Milestones –
Resources –

Description of support outside primary objective

Initiative 3.1.A.4 also supports [in draft]
3.1.A.5. University Libraries initiative: Increase travel funding with particular focus on national and international involvement.

Primary University cross-reference:
Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –
Milestones –
Resources –

Description of support outside primary objective

Initiative 3.1.A.5 also supports [in draft]

3.2. Objective 3.2  Enhance diversity.

3.2.A. University Libraries strategy: Foster a supportive, respectful, diverse work environment.

Primary University strategy cross-reference:
Secondary University cross-reference:

Strategy Description [in draft]


Primary University cross-reference:
Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –
Milestones –
Resources –

Description of support outside primary objective

Initiative 3.2.A.1 also supports [in draft]

3.2.A.2. University Libraries initiative: Review and re-initiate the Mary P. Key Residency program.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 3.2.A.2 also supports [in draft]


Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 3.2.A.3 also supports [in draft]

3.3. Objective 3.3 Instill a high-performance culture.
3.3.A. **University Libraries strategy:** Engage in and adopt culture transformation.

**Primary University strategy cross-reference:**

**Secondary University cross-reference:**

**Strategy Description**

3.3.A.1. **University Libraries initiative:** Provide culture transformation workshops for all Libraries’ faculty and staff.

**Primary University cross-reference:**

**Secondary University cross-reference:**

**Initiative Description**

**Metrics, Milestones and Resources [in draft]**

- **Metrics** –
- **Milestones** –
- **Resources** –

**Description of support outside primary objective**

Initiative 3.3.A.1 also supports [in draft]

3.3.A.2. **University Libraries initiative:** Reinforce and encourage adoption of culture transformation strategies and tenets.

**Primary University cross-reference:**

**Secondary University cross-reference:**

**Initiative Description**

**Metrics, Milestones and Resources [in draft]**

- **Metrics** –
- **Milestones** –
- **Resources** –

**Description of support outside primary objective**
Initiative 3.3.A.2 also supports [in draft]

3.3.A.3. University Libraries initiative: Administer LibQUAL™ quality assessment every three years; conduct local service quality assessments, and use results to adapt and improve services.

Primary University cross-reference:
Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

- Metrics –
- Milestones –
- Resources –

Description of support outside primary objective

Initiative 3.3.A.3 also supports [in draft]

3.3.B. University Libraries strategy: Support and reward initiative, innovation, and creativity.

Primary University strategy cross-reference:
Secondary University cross-reference:

Strategy Description [in draft]


Primary University cross-reference:
Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

- Metrics –
- Milestones –
- Resources –
Description of support outside primary objective

Initiative 3.3.B.1 also supports [in draft]

3.3.B.2. University Libraries initiative: Establish an innovation fund to seed creative and innovative projects.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Initiative 3.3.B.2 also supports [in draft]


Primary University cross-reference:

Secondary University cross-reference:

Initiative Description:

Project: Explore new ways to motivate and reward student assistant performance.

Project: Standardize student training efforts across all libraries.

Project: Evaluate and expand iSkills (information literacy) online training program for student employees.

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –
Resources –

Description of support outside primary objective

Initiative 3.3.B.3 also supports [in draft]
4. Goal: **Research Prominence**

4.1. Objective 4.1  **Foster preeminence in research.**

4.1.A. **University Libraries strategy:** Build traditional, transitional and transformative collections.

   *Primary University strategy cross-reference:*
   *Secondary University cross-reference:*

   **Strategy Description:** [in draft]

4.1.A.1. **University Libraries initiative:** Acquire library collections to support University research interests that are global in scope.

   *Primary University cross-reference:*
   *Secondary University cross-reference:*

   **Initiative Description**

   **Metrics, Milestones and Resources [in draft]**
   - **Metrics** –
   - **Milestones** –
   - **Resources** –

   **Description of support outside primary objective**

   Initiative 4.1.A.1 also supports [in draft]

4.1.A.2. **University Libraries initiative:** Accelerate the transition to electronic formats as content becomes available.

   *Primary University cross-reference:*
   *Secondary University cross-reference:*

   **Initiative Description**

   **Metrics, Milestones and Resources [in draft]**
   - **Metrics** –
   - **Milestones** –
Resources –

Description of support outside primary objective

Initiative 4.1.A.2 also supports [in draft]


Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 4.1.A.3 also supports [in draft]

4.1.A.4. University Libraries initiative: Expand projects to digitize the libraries' unique and distinctive collections and expose those collections in environments where users work; e.g., Google, Wikipedia.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 4.1.A.4 also supports [in draft]
4.1.A.5. University Libraries initiative: Extend collection building processes to incorporate new forms of materials such as born-digital collections.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 4.1.A.5 also supports [in draft]


Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 4.1.A.6 also supports [in draft]

4.1.B. University Libraries strategy: Develop a closer relationship with and understanding of scholars' research practices to position ourselves further upstream in the research continuum.

Primary University strategy cross-reference:
Secondary University cross-reference:

Strategy Description: [in draft]

4.1.B.1. University Libraries initiative: Build relationships with faculty to develop new models of scholarly communication and publishing services.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 4.1.B.1 also supports [in draft]

4.1.B.2. University Libraries initiative: Take on new roles in support of research including assessment of faculty needs for data curation and concierge strategies.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 4.1.B.2 also supports [in draft]

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 4.1.B.3 also supports [in draft]


Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 4.1.B.4 also supports [in draft]

4.1.B.5. University Libraries initiative:  Make the KnowledgeBank a robust publishing and archiving platform for the research output of the University.

Primary University cross-reference:

Secondary University cross-reference:
4.2. Objective 4.2  Foster external research partnerships.

4.2.A. University Libraries strategy: Establish and strengthen collaborative intra- and extramural partnerships.

Primary University strategy cross-reference:

Secondary University cross-reference:

Strategy Description [in draft]

4.2.A.1. University Libraries initiative: Investigate and develop a plan for library services and collections in support of University economic development partnerships.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 4.2.A.1 also supports [in draft]
4.3. Objective 4.3  Improve commercialization involvement and effectiveness.

[No University Libraries strategies or initiatives identified for this Objective]
5. Goal: Outreach and Collaboration [draft text]

5.1. Objective 5.1 Align outreach priorities with academic areas of excellence.

5.1.A. University Libraries strategy: Establish collaborative relationships university-wide and beyond.

Primary University strategy cross-reference:

Secondary University cross-reference:

Strategy Description: [in draft]

5.1.A.1. University Libraries initiative: Host lectures, conferences, workshops, exhibitions and other activities to contribute to the intellectual life of the university and community, to bring groups to the Libraries, and to enhance the visibility of the OSU Libraries.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 5.1.A.1 also supports:

Project: Host the 2012 LOEX Conference on library instruction.

5.1.A.2. University Libraries initiative: Partner with appropriate campus units to foster University eLearning initiatives.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description
Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 5.1.A.2 also supports [in draft]

Project: Expand library staff training and support to develop eLearning resources.

Project: Develop a spectrum of resources to incorporate e-learning, including tutorials, videos, etc.

5.1.B. University Libraries strategy: Strengthen Libraries collaboration with other academic and research libraries to maximize operating efficiencies.

Primary University strategy cross-reference:

Secondary University cross-reference:

Strategy Description: [in draft]

5.1.B.1. University Libraries initiative: Work with our OhioLINK partners to envision and plan for the implementation for a new online library system.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective
Initiative 5.1.B.1 also supports [in draft]

5.1.B.2. University Libraries initiative: Engage in national, regional, local solutions for storage of print collections, including with the OhioLINK consortium, for a thoughtful and workable approach to de-duplicating holdings in Ohio depository facilities.

Primary University cross-reference:
Secondary University cross-reference:

Initiative Description
Metrics, Milestones and Resources [in draft]
  Metrics –
  Milestones –
  Resources –

Description of support outside primary objective
Initiative 5.1.B.2 also supports [in draft]


Primary University cross-reference:
Secondary University cross-reference:

Initiative Description
Metrics, Milestones and Resources [in draft]
  Metrics –
  Milestones –
  Resources –

Description of support outside primary objective
Initiative 5.1.B.3 also supports [in draft]

5.2. Objective 5.2  Expand the University’s global / international outreach and service.
5.2.A. **University Libraries strategy**: Expand Libraries’ involvement in international outreach efforts.

**Primary University strategy cross-reference:**

**Secondary University cross-reference:**

**Strategy Description**

5.2.A.1. **University Libraries initiative**: Sustain the Shanghai Library and the Wuhan University exchange programs.

**Primary University cross-reference:**

**Secondary University cross-reference:**

**Initiative Description**

Metrics, Milestones and Resources [in draft]

- Metrics –
- Milestones –
- Resources –

**Description of support outside primary objective**

Initiative 5.2.A.1 also supports [in draft]

5.2.A.2. **University Libraries initiative**: Investigate ways which the Libraries can serve the University's Global Gateways, such as through involvement in credit courses and collection development.

**Primary University cross-reference:**

**Secondary University cross-reference:**

**Initiative Description**

Metrics, Milestones and Resources [in draft]

- Metrics –
- Milestones –
- Resources –

**Description of support outside primary objective**
Initiative 5.2.A.2 also supports [in draft]

5.3. Objective 5.3 Align outreach and engagement activities with non-academic needs (e.g., Campus Partners).

5.3.A. University Libraries strategy: Explore options for library programming and services in support of non-academic needs.

Primary University strategy cross-reference:

Secondary University cross-reference:

Strategy Description [in draft]


Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 5.3.A.1 also supports [in draft]

6.1. Objective 6.1 Enhance and diversify our revenue sources.


Primary University strategy cross-reference:

Secondary University cross-reference:

Strategy Description: [in draft]

6.1.A.1. University Libraries initiative: Create new endowed accounts for acquisitions and other library needs as part of the next Campus Campaign.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 6.1.A.1 also supports:

6.1.A.2. University Libraries initiative: Re-evaluate our facilities rental rates and policies to reflect market values, increasing fees where necessary to recover true costs.

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]
Metrics –
Milestones –
Resources –

Description of support outside primary objective

Initiative 6.1.A.2 also supports [in draft]


Primary University cross-reference:
Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –
Milestones –
Resources –

Description of support outside primary objective

Initiative 6.1.A.3 also supports:


Primary University cross-reference:
Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –
Milestones –
Resources –

Description of support outside primary objective
Initiative 6.1.A.4 also supports:

## 6.2. Objective 6.2 Improve our operating efficiency.

### 6.2.A. University Libraries strategy: Identify and implement projects which further integrate University Libraries, Moritz Law, Health Sciences, and regional campus libraries, wherever appropriate, as a more integrated system.

**Primary University strategy cross-reference:**

**Secondary University cross-reference:**

**Strategy Description [in draft]**

### 6.2.A.1. University Libraries initiative: Implement a SharePoint™ or comparable software programs usable by University Libraries, Moritz Law. Prior Health Sciences and regional campus libraries to replace use of “J:\...” space on local servers.

**Primary University cross-reference:**

**Secondary University cross-reference:**

**Initiative Description**

**Metrics, Milestones and Resources [in draft]**

**Metrics –**

**Milestones –**

**Resources –**

**Description of support outside primary objective**

Initiative 6.2.A.1 also supports [in draft]

### 6.2.A.2. University Libraries initiative: Investigate the feasibility of creating one shared network authentication process across campus for seamless access by users.

**Primary University cross-reference:**
Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 6.2.A.2 also supports [in draft]

6.2.A.3. University Libraries initiative: Examine and consider how these libraries can share resources and consolidate some selected services (e.g. technical services, library binding, conservation, public services, etc.).

Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 6.2.A.3 also supports [in draft]

6.3. Objective 6.3 Maintain financial soundness and responsibility.

6.3.A. University Libraries strategy: Make the most efficient and effective use of our space.

Primary University strategy cross-reference:
Secondary University cross-reference:

Strategy Description [in draft]


Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

   Metrics –
   Milestones –
   Resources –

Description of support outside primary objective

   Initiative 6.3.A.1 also supports [in draft]


Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

   Metrics –
   Milestones –
   Resources –

Description of support outside primary objective

   Initiative 6.3.A.2 also supports [in draft]
6.3.B. University Libraries strategy: Protect University collections, facilities and people.

Primary University strategy cross-reference:

Secondary University cross-reference:

Strategy Description [in draft]


Primary University cross-reference:

Secondary University cross-reference:

Initiative Description

Metrics, Milestones and Resources [in draft]

Metrics –

Milestones –

Resources –

Description of support outside primary objective

Initiative 6.3.B.1 also supports [in draft]

Project: Investigate and review security procedures for Special Collections following ACRL RBMS guidelines.
Acknowledgements

• Include this section if applicable