

From: Elliot Slotnick [slotnick.1@gradsch.ohio-state.edu]
Sent: Tuesday, November 06, 2007 5:26 PM
To: Mangum, Stephen; slotnick.1@osu.edu; Smith, Randy
Cc: Dena Myers; Dutta, Lakshmi; Tim Watson; Nance Hoza
Subject: RE: Request for a name change in one of the three existing Fisher MBA program tracks

Dear Steve,

Your proposal to rename the "Part Time" track in your MBA program to the "Working Professional Track" was approved by the current curriculum vetting processes being utilized in the Graduate School while the proposal for altering the organization of graduate faculty governance is under review by the University Senate. I am copying this approval notice to Randy Smith so that any necessary action can be taken by CAA to finalize this approval.

Best,
elliot

-----Original Message-----

From: Mangum, Stephen [mailto:mangum_1@fisher.osu.edu]
Sent: Sunday, November 04, 2007 10:42 PM
To: Elliot Slotnick; slotnick.1@osu.edu; smith.70@osu.edu
Cc: mangum.1@osu.edu
Subject: Request for a name change in one of the three existing Fisher MBA program tracks

Elliot:

As per our conversation, the Fisher College of Business formally seeks alteration of the name of one of the three existing program tracks in the Fisher MBA program. Permit me to explain.

The Fisher MBA degree program currently has three different program tracks: full-time, part-time, and executive. We actively promote these different tracks to different market segments. In doing so we are acting consistent with the broader MBA market. Multiple tracks within a single degree program is common among MBA programs for the MBA market is extremely competitive and MBA programs use different tracks within their MBA degree program in order to appeal to a variety of markets and needs.

Our immediate request concerns changing the name of one of our current three tracks. Specifically we seek to change the name of our current Part Time MBA Track to that of Working Professional Track. In our marketing materials going forward we will be referring to the three Fisher MBA program tracks as: the Fisher MBA-Full Time Track, the Fisher MBA-Working Professional Track and the Fisher MBA-Executive Track.

Again, just to be clear, we are not currently requesting any changes in the requirements or any other matter of substance within this or any of the other existing program tracks. We are making the name change in the one track because "Part Time" is a misnomer because students on this track are not restricted to part time status, they can take as many as

16 credit hours in a quarter and many take 12 hours, particularly toward the end of their programs, making them full time graduate students at OSU. Evening (which is our old name for the track) is also a misnomer because students are not restricted to taking classes only in the evening. Many find the flexibility in their schedules to take, for example, early morning classes. What all the students on this track do have in common is that they are working professionals, employed full time while earning their MBA degree. Hence, the desire to change the name of this track.

Our thanks to you and the committee for considering our request.

Steve Mangum

Interim Dean

Fisher College of Business