

[home](#) > [events](#) > [oct 2010](#) > methodology in political psychology[September](#)*Conference*[October](#)

Methodology in Political Psychology

[November](#)[December](#)

Thursday-Friday, October 14-15, 2010
Mershon Center for International Security Studies
1501 Neil Ave., Columbus, OH 43201

[January](#)[February](#)[March](#)

Overview

The field of political psychology seeks to address one overriding question: How do people make decisions in the realm of politics? Answers to this question involve explanations of how people come to understand what is at stake in domestic and international politics, how they construct and interpret who is on their side, and how they evaluate what they can or should do about it.

[April](#)[May](#)[Events Archive](#)

Methodology in Political Psychology will gather scholars to discuss issues of measurement, technology, research design, and data analysis that are of particular interest to those working in the field of political psychology – the tools they think can offer particular leverage on the questions of this field. Research topics include the use of eye-tracking and fMRI technology; measurements of emotions, attitudes, and ideology; sampling strategies; and estimation of causal mediation.

Keynote Address: [Donald Kinder](#), University of Michigan

Program

Thursday, October 14, 2010

9 a.m. -- Welcome

Corrine McConaughy, Richard Herrmann

9:30 a.m. -- Plenary Session

Donald Kinder

10-11:45 a.m. -- The Promises and Pitfalls of the List Experiment

Dan Corstange, "Clientelism, Vote Buying, and Vote Selling: Evidence



Corrine McConaughy
Assistant Professor of
Political Science



Ismail White
Assistant Professor of
Political Science

from a List Experiment in Lebanon"

Adam Berinsky and Adam Glynn, "Assessing the Prevalence of Socially Undesirable Opinions: The Design of the Double List Experiment"

Discussant: James Kuklinski

11:45 a.m. - 1 p.m. -- Lunch break

1-2:45 p.m. -- Estimation Strategies for Political Psychology

Stanley Feldman, "Modeling Heterogeneity in Political Psychology"

Luke Keele, "Unpacking the Black Box: Learning about Causal Mechanisms from Experimental and Observational Studies"

Discussant: Betsy Sinclair

2:45-3 p.m. -- Break

3-4:45 p.m. -- New Technologies for New Measurements

Rose McDermott, "Coalitionary Status, Attention and Political Preferences"

Darren Schreiber, "Red Brain, Blue Brain: Evaluative Processes Differ in Democrats and Republicans"

Discussant: Wil Cunningham

Friday, October 15, 2010

8:30-10:15 a.m. -- Demonstrating Distinction: Making the Case for Differentiation

Ted Brader and Nicholas Valentino, "Fight or Flight? When Political Threats Arouse Public Anger and Fear"

Corrine McConaughy and Ismail White, "Racial Politics Complicated: Subgrouping and Its Implications"

Discussant: Antoine Banks

10:15-10:30 a.m. -- Break

10:30 a.m. - 12:15 p.m. -- Implicit Attitudes, Implicit Measures

Jon A. Krosnick, "Implicit Attitude Measurement in National Surveys"

Richard Petty, "Understanding the Meaning of Discrepancies in Implicit and Explicit Racial Attitudes"

Discussant: Kathleen McGraw

12:15-1:30 p.m. -- Lunch break

1:30-3:15 p.m. -- Samples: Who We Study and What We Get

Diana Mutz, "The Analysis of Population-Based Survey Experiments"

Leonie Huddy and Christopher Weber, "Socially Mediated Internet Surveys (SMIS): Obtaining Rare Samples and Motivated Participants for Political Research"

Discussant: Tom Nelson

Participants

[Antoine Banks](#), University of Maryland

[Adam Berinsky](#), Massachusetts Institute of Technology

[Ted Brader](#), University of Michigan
[Daniel Corstange](#), University of Maryland
[William Cunningham](#), The Ohio State University
[Stanley Feldman](#), Stony Brook University
[Adam Glynn](#), Harvard University
[Richard Herrmann](#), The Ohio State University
[Leonie Huddy](#), Stony Brook University
[Luke Keele](#), The Ohio State University
[Donald Kinder](#), University of Michigan
[Jon Krosnick](#), Stanford University
[James Kuklinski](#), University of Illinois
[Rose McDermott](#), Brown University
[Kathleen McGraw](#), The Ohio State University
[Diana Mutz](#), University of Pennsylvania
[Thomas Nelson](#), The Ohio State University
[Richard Petty](#), The Ohio State University
[Darren Schreiber](#), University of California, San Diego
[Betsy Sinclair](#), University of Chicago
[Nicholas Valentino](#), University of Michigan

Sponsors

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