November 5, 2008

Protocol Number: 2008E0750
Protocol Title: MARKETING STRATEGIES OF OHIO AGRI-TOURISM BUSINESSES, Joseph Donnemeyer, Cassandra Hupp, Emily Rhoades, Food, Agricultural and Environmental Sciences
Type of Review: Request for Exempt Determination
ORRP Staff Contact: Phone: 614-688-0389
Email: pettey.6@osu.edu

Dear Dr. Donnemeyer,

The Office of Responsible Research Practices has determined the above referenced protocol exempt from IRB review.

Date of Exempt Determination: 11/3/2008
Qualifying Exemption Category: 2

Please note the following:

- Only OSU employees and students who have completed CITI training and are named on the signature page of the application are approved as OSU Investigators in conducting this study.
- No procedural changes may be made in exempt research (e.g., recruitment procedures, advertisements, instruments, enrollment numbers, etc.).
- Per university requirements, all research-related records (including signed consent forms) must be retained and available for audit for a period of at least three years after the research has ended.
- It is the responsibility of the Investigator to promptly report events that may represent unanticipated problems involving risks to subjects or others.

This determination is issued under The Ohio State University’s OHRP Federalwide Assurance #00006378.

All forms and procedures can be found on the ORRP website – www.orrp.osu.edu. Please feel free to contact the ORRP staff contact listed above with any questions or concerns.

Cheri Pettey, MA, Certified IRB Professional
Senior Protocol Analyst—Exempt Research