It Takes Courage to Stock “Taboos”

A Celebration of the Most Recent 60 years of Our Profession

October 24, 2008
Beta Phi Mu Diamond Celebration
Illinois – an Educational Innovator

1948

Dr. Robert B. Downs and Alice Lohrer

“Alice Lohrer, assistant professor ... is the nation’s first flying library-school instructor.”

LEEP – for those who cannot relocate to campus

“Our LEEP scheduling option is unique among schools of library and information science ...”
Most Prevalent Perspectives over 50 years in *Library Resources & Technical Services*

<table>
<thead>
<tr>
<th>Perspective</th>
<th>1&lt;sup&gt;st&lt;/sup&gt; decade</th>
<th>2&lt;sup&gt;nd&lt;/sup&gt; decade</th>
<th>3&lt;sup&gt;rd&lt;/sup&gt; decade</th>
<th>4&lt;sup&gt;th&lt;/sup&gt; decade</th>
<th>5&lt;sup&gt;th&lt;/sup&gt; decade</th>
<th>Total</th>
<th>% of total of 13 perspectives assigned</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration*</td>
<td>75</td>
<td>60</td>
<td>45</td>
<td>50</td>
<td>69</td>
<td>299</td>
<td>34%</td>
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<tr>
<td>Evaluation</td>
<td>26</td>
<td>25</td>
<td>59</td>
<td>58</td>
<td>32</td>
<td>200</td>
<td>23%</td>
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<tr>
<td>Technology**</td>
<td>44</td>
<td>46</td>
<td>20</td>
<td>40</td>
<td>17</td>
<td>167</td>
<td>19%</td>
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<tr>
<td><strong>Total Perspective Headings Assigned</strong></td>
<td>204</td>
<td>165</td>
<td>161</td>
<td>197</td>
<td>148</td>
<td>875</td>
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</tr>
</tbody>
</table>

*Administration includes Management, Budgeting and Costs

**Technology includes Equipment and Processes
The Limits of a Title Proper, or One Case Showing Why Human Beings, Not Machines, Must Do the Cataloging

Ben R. Tucker

Full Disclosure: I have used titles as the source of content for topics in this presentation.

-- Tschera Harkness Connell

LRTS 1990
Administration

Image from:
South Central Library System
Madison, Wisconsin
http://www.scls.info/
Administration

Financial Needs of Libraries
New York Times 1948

Too Much and Too Little; Observations on the Current Status of University Library Resources
LRTS 1959

Cost Analysis in a Technical Services Division
LRTS 1963

The Impact of Automation on Job Requirements and Qualifications for Catalogers and Reference Librarians in Academic Libraries
LRTS 1996

Current and Emerging Challenges for the Future of Library and Archival Preservation
LRTS 2005

Timber Payment Renewal Won't Bail Out Oregon Libraries
American Libraries 2008
Standards

Universal Classification—Untenable \textit{LRTS 1960}

Is Bibliographic Standardization Possible? \textit{LRTS 1960}

International Standards: The Road to Universal Bibliographic Control \textit{LRTS 1976}

How Human-Usable Is Interchangeable? Or, Shall We Produce Catalogues or Babelographic Towers? \textit{LRTS 1982}

Universal Bibliographic Control: Its Role in the Availability of Information and Knowledge \textit{LRTS 1990}

Sameness and Difference: A Cultural Foundation of Classification \textit{LRTS 2001}

Positive Use of Social Networking Web Site (2008):
Cataloging Codes

• “Review of Rules for Descriptive Cataloging in the LC. Prelim ed. 1947” *LJ* 1948

• “Guestimates Unlimited: the draft code in imagined operation” *LRTS* 1961

• “How Will Electronic Information Systems Affect Cataloging Rules?” *LRTS* 1961

• “Administrative Implications of the New Rules” *LRTS* 1966

• “Progress on Code Revision” *LRTS* 1975

• “The future of the *Anglo-American Cataloging Rules (AACR)* in the Light of Universal Bibliographic Control (UBC)” *LRTS* 1976

• “FRBR -- Coming Soon to Your Library?” *LRTS* 2005

• “Getting Ready for RDA and FRBR: What You Need to Know” Program at ALA Annual 2008
Collection Maintenance

Compact storage system a boon for librarians  

The Library Space Problem, Future Demand, and Collection Control

Cramped for Periodical Storage Space? SAVE 94% OF SPACE NEEDS AT No Extra Cost!

2007: Biometrics Grows, Storage Shrinks, 'Free' Disappears
Technology
New Technology

“Partial Library Automation with the Flexowriter Automatic Writing Machine”  *LRTS* 1948

New filing system developed for special collections
New Technology

"FLIP: Film Library Instantaneous Presentation"

“... The Phenomenon of Weblogs and Their Impact on Library Technical Services” LRTS 2005

New earphone high fidelity record player

The Future of Telefacsimile in Libraries: Problems and Prospects
LRTS 1969

LU 1948

2008

LRTS 1958

1890s-1960s
New Media

250,000 listings.
17,500 pages.
14 books.
1 disc.

LRTS 1970s

LRTS 1980s

LJ 1948

Throw Away Those Discs!

LJ 1948

2008

Ebook Reader
2008

800 newspaper pages fit in the palm of your hand

20th century
Cataloging New Media

250,000 listings.

“Suggestions for the Cataloging of Machine-Readable Materials” *LRTS 1983*

1 disc.

“Organization of Recorded Sound” *LRTS 1969*

“Cataloging of Pictures” *LRTS 1959*

800 newspaper pages fit in the palm of your hand

“Bibliographical Control of Microforms” *LRTS 1962*

“Cataloging Electronic Books” *LRTS 2004*
The More Things Change, the More They Stay the Same …

BUT

Dealing with standards, storage, and technology is easy.
Cultural change is much more difficult.
Our Profession in Context (some examples)
Views of Gender Over Time

Equal pay for Women Workers Urged

By Genevieve Reynolds
Secretary of labor Schwellenbach yesterday endorsed the “Women’s Equal Pay Act of 1947” as a “matter of simple justice.” The legislation would require employers to pay women workers the same rates men receive for comparable work.

Washington Post Feb 11, 1948

It Is a Mistake To Recruit Men

BY RALPH MUNN
Director, Carnegie Library of Pittsburgh

Today’s few library jobs which pay even $4000 discourage the professional man with a family

Loses Fight to Push Equal Pay for Women Bill to House Floor

(Chicago Tribune Press Service) Springfield, Ill., May 10. Lottie Holman O’Neill (R., Downers Grove) lost a fight today to get her equal pay for women bill to the floor of the house for action.

Chicago Daily Tribune May 11, 1949

Equal Pay Law Opposed

Chamber Asks Voluntary Plan on Wages for Women

Special to THE NEW YORK TIMES.
WASHINGTON, May 20—The Chamber of Commerce of the United States told Congress today that employers and employees should be left free to work out problems of “equal pay for equal work” on a voluntary basis rather than through legislation.

New York Times 1950
LRTS:
Contributions of Articles by Gender
1957-2006

Decades

<table>
<thead>
<tr>
<th>Decade</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>80%</td>
<td>20%</td>
</tr>
<tr>
<td>2nd</td>
<td>60%</td>
<td>40%</td>
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<tr>
<td>3rd</td>
<td>40%</td>
<td>60%</td>
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<tr>
<td>4th</td>
<td>50%</td>
<td>50%</td>
</tr>
<tr>
<td>5th</td>
<td>10%</td>
<td>90%</td>
</tr>
</tbody>
</table>
LRTS:
Contributions of Literature Surveys by Gender
1957-2006

Decades

PERCENT

Male
Female

1st
2nd
3rd
4th
5th
IMMEDIATE ACTION NEEDED: Support S. 2913 Orphan Works Legislation!
--ALA District Dispatch 9/26/2008

The “manufacturing clause” in American copyright laws that prevents the sale here of books published in England; the imposition of duty on foreign-language books and the denial of copyright protection to juke-box music, were singled out for criticism last night by Dr. Luther Evans, Librarian of Congress.

New York Times 1949

Determining Copyright Status for Preservation and Access: Defining Reasonable Effort

LRTS 1997


One has to admire an author who attempts to provide an overview of intellectual property concepts and issues at a time when so many of the topics under discussion are moving targets.

LRTS 2004

Copyright and the Question of Authorship

Nedjelko D. Suljak
Head Librarian
Institute of Governmental Affairs
University of California, Davis

LRTS 1971

Copyright in the academic environment

AL Libraries
Arizona State University

LRTS 1971

Copyright
in the academic environment

AL Libraries
Arizona State University
Intellectual Freedom

*When Is Censorship Good, When Bad?*  
*Washington Post* 1948

*COMICS DEBATED AS GOOD OR EVIL*  
Leader in Publishing Industry Defends Them Against Attacks  
*New York Times* 1948

*Editorial: Censorship and Librarians*  
*LRTS* 1990

Muggles for Harry Potter oppose censorship of Potter books  
*Freedom to Read Foundation News* 2000
New Media and Reading

They Proclaim Calamity

Walter Brahm, State Librarian, Ohio State Library, Columbus, Ohio

Like Ecclesiastes the author believes there is no new thing under the sun, cites current fear of television to prove it.

New York Times
March 5, 1950
The Ohio State University has mandated that all faculty who have not gone through 4th year review use OSU:pro for the tenure and promotion process.

The OSU Libraries worked with the OSU:pro team to:
- develop categories for faculty/staff expertise
- map data from multiple university systems
- create controlled vocabularies to assist in input
- teach faculty/staff to use pro
- market the tool

Cultural Change Determines Success
Librarians Adapting to Change

Will the Machines Take Over?
RALPH R. SHAW
Librarian, Department of Agriculture, Washington, D.C.

are machines smarter than me?
But therein lies the challenge (and the fun)
Thank you!

Tschera Harkness Connell
Head, Scholarly Resources Integration Department
The Ohio State University Libraries
connell.17@osu.edu