
A NEW SYNTHETIC RUBBER

A new synthetic rubber, recently revealed by William O'Neil, president of The General Tire & Rubber Company, was one of the main topics for discussion at a recent company research panel headed by Gil Swart, General's chief research chemist.

The research experts, including professors from colleges with which General has a research arrangement and representatives from many General Tire plants, outlined plans for the new rubber that comes closer to matching all the advantages of natural rubber than anything now available. It has chlorinated styrene as its basic ingredient. News of the proposed uses for this rubber will be released soon.