

The Knowledge Bank at The Ohio State University

Ohio State Engineer

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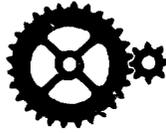
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THE OHIO STATE ENGINEER

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POLICIES OF THE ENGINEER

It is very improbable that the majority of engineering students are cognizant of the way in which The Engineer is run, who writes the articles, who solicits the advertisements and who decides what shall and what shall not be printed. Since it is your magazine, it is certainly your privilege to become acquainted with its organization. The purpose of The Engineer is "To effect a closer relationship between students, departments, and engineering societies; to record news of the Engineering College, and to bring to the students the latest developments in the field of engineering sciences." In order to carry out this purpose we have, for one thing, in each issue a section set aside entirely for department and society news. Although in most cases there is a staff representative in each department and society, it sometimes happens that we obtain no information concerning a meeting. In such a case, to obtain any desired publicity in the magazine it is only necessary to send the information to the editor and he will be glad to publish it.

In a college as large as ours—we now have the fourth largest engineering college in the country—it is sometimes difficult to keep informed on the things that are going on about us in the various departments and societies. It is to cope with this problem that The Engineer retains the above mentioned section. We take this opportunity to point out again that we will welcome news from engineering organizations.

The Engineer is written, as a whole, by members of the student body with the exception of an occasional article by a faculty member. Because of this fact it is sometimes found difficult to adhere closely to that portion of the purpose concerning the latest engineering developments. To keep abreast of these developments it is necessary for the members of the staff to do quite a bit of reading and, as often happens, some actual experimental work before they can find a subject upon which to write an article. After choosing a subject he must then prepare the material in a style

suitable for publication. All this work is done gratis by members of the staff.

There may be doubt in the minds of some students as to how staff members are chosen. Any student in the College of Engineering is eligible to become a member of the staff. Anyone interested in so doing is welcome to come to the weekly meetings on Thursday evenings at 7:30 in the Experiment Station. Permanent members of the staff are chosen by the advisory board on the basis of ability and interest.

Each staff member usually is given a definite assignment by the editor for the following issue. One man handles news from his particular department, one is assigned to a certain organization, and so on down the line until everything has been covered. If the editor has some particular subject on which he wants an article written he tells one of the staff to go to work on it. Others he asks to write an article on a subject of their own choosing. The associate editors help collect material and write articles and editorials. When all the material for the issue is turned in to the editor he checks it for grammatical construction and content. It is then sent to one of the three faculty editorial advisors who recheck it and send it back to the editor with their criticisms. Relying on his own judgment and taking into consideration the suggestions offered by the faculty advisors, the editor decides which material he will include in the next issue. In this manner all the material for an issue is gathered with the exception of the advertisements. It is the duty of the business staff, of which the business manager is the head, to sell the advertisements printed in the magazine. This is a difficult job, as anyone who has ever attempted that type of work well knows. The national advertisers who patronize our magazine are contacted through an advertising agency with whom The Engineer is affiliated. We sincerely hope that the information presented here has given you, the engineering students, a better knowledge of the workings of your magazine.—F. R.