

The Knowledge Bank at The Ohio State University
Ohio State Engineer

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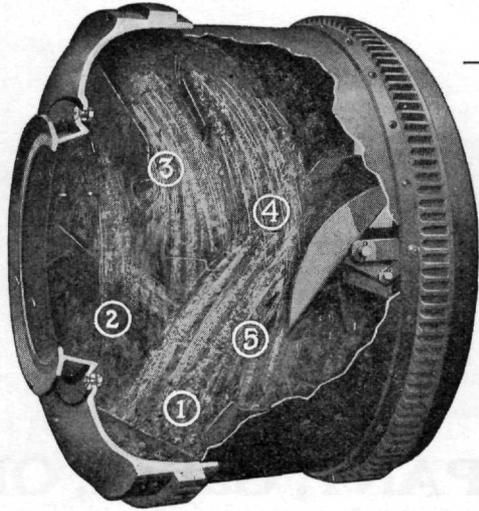
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Test the Materials and then-



(1) Blade cuts through materials with churning action. (2) Blade carries materials up, spilling down again against motion of drum. (3) Materials hurled across diameter of drum. (4) Materials elevated to drum top and cascaded down to reversed discharge chute which (5) with scattering, spraying action, showers materials back to charging side for repeated trips through mixing process.

—remember that it depends on the mixer to combine the raw materials, aggregate cement and water into concrete that actually possesses the latent strength of the materials.

That is why Koehring-mixed concrete is Dominant Strength Concrete—because the five action re-mixing principle prevents separation of aggregates according to size, coats every particle of aggregate thoroughly with cement, and delivers uniform concrete to the last shovelful of every batch.

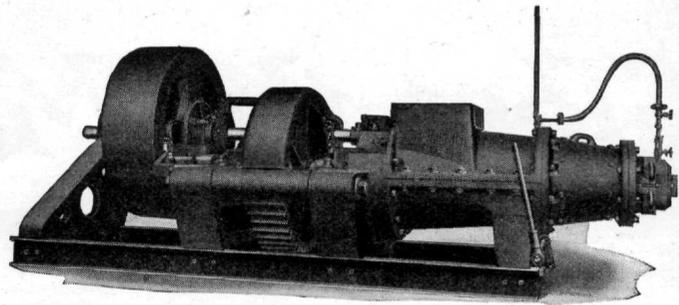


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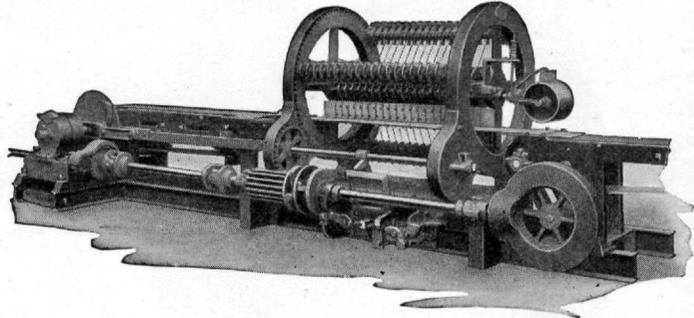
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One pinion, one gear, two shafts; detachable thrust bearing. As accessible as a brick machine can be built. We also build the Union Machine—an augur machine and a pug mill in one construction.



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Producing the highest grade face brick, without repressing. Equally satisfactory for commons and pavers. Several hundred in successful operation.



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Unsurpassed accuracy, nicety of balance, ease of handling and excellent appearance have made Pease "Franklin" Drawing Instruments popular at Ohio State.

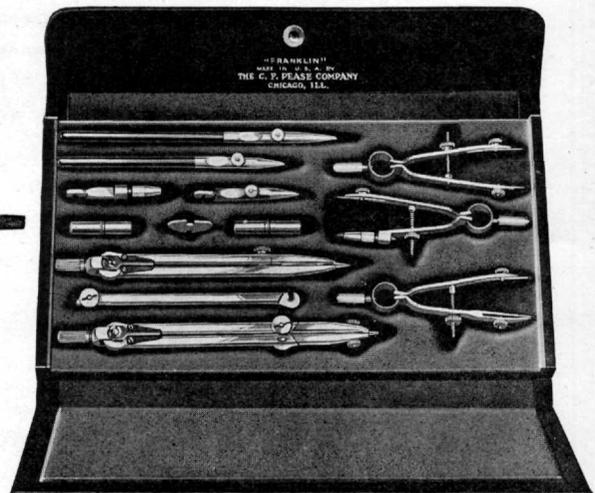
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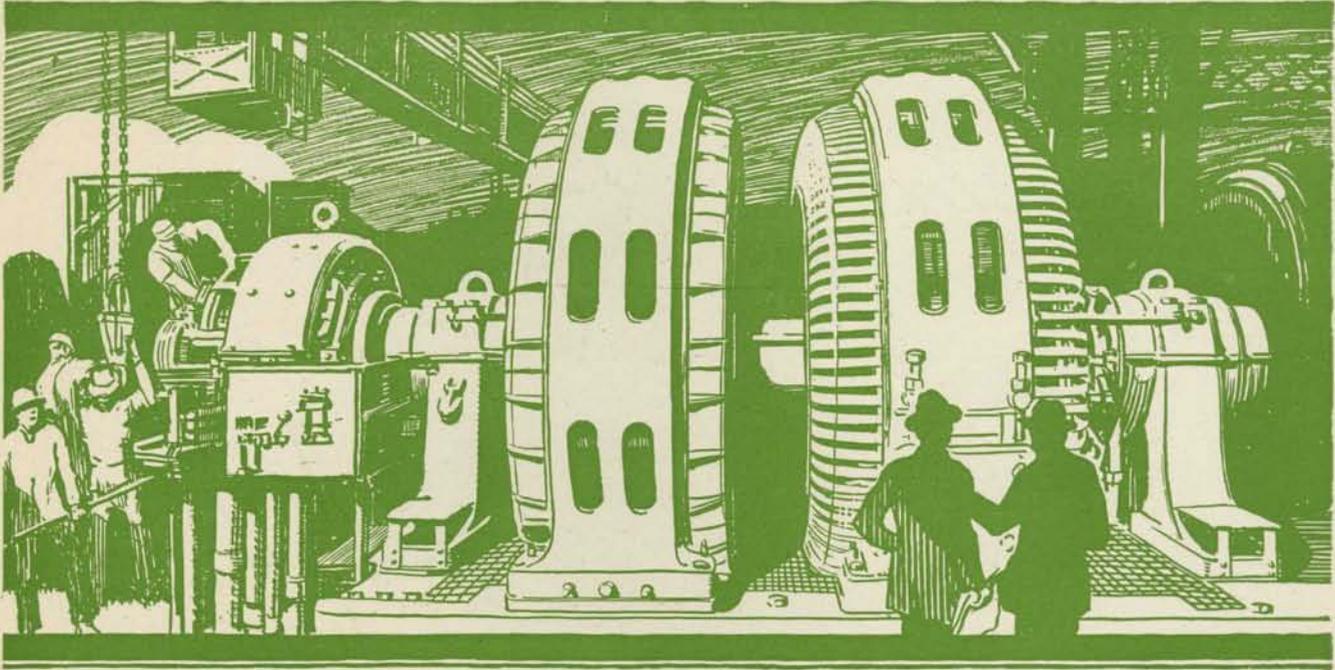
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Real Service Must Be Engineered

Many of the men whose names are writ large in engineering history are design engineers; men like Westinghouse, Lamme, Stanley, Hodgkinson, Tesla, Shallenberger. Their inventions have the quality of usefulness, of reliability, of productability; which is an involved way, perhaps, of saying that they have the primary requisite of all really great inventions: *Serviceability*.

Engineering history abounds in instances of near-genius that produced no product, and of great developments that never reached completion; and most of these instances are explained by the lack, somewhere in the system, of that ability to give real Service.

Service, in a machine or a system, or wherever you find it, is not there by accident but because it was incorporated by men who understood what was required and knew how to provide it.

Much more is required of the designer than facility in calculation and mastery of theory. He must have first hand and thorough familiarity with manufacturing operations and with commercial and operating conditions. It takes more than mere ingenuity and inventiveness to design apparatus that will be really serviceable and will "stay put."

The design engineer, in the Westinghouse plan, is responsible for the performance of the finished product. He cannot possibly have the proper understanding of operation unless he operates and tests, unless he spends time and thought in investigation and study, not in the laboratory or drawing room, but right on the operating job. Here, most of his ideas will develop; and here he will see and prepare for all the different things which the product will later have to encounter. Then when he comes to put his creations on paper, his calculations will be necessary and helpful to check the conclusions which he has reached, and this right use of them requires training and a high degree of understanding. This proper balance of the physical and mathematical conception of things is what constitutes engineering judgement.

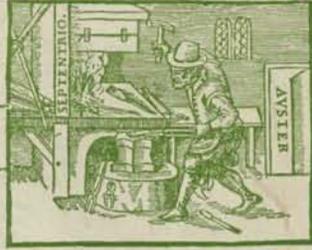
It should be thoroughly understood that the primary function of the design engineer is the conception and the production of new or improved apparatus, and familiarity with the practical is essential to the proper discharge of this duty.

It is this view of designing that makes this branch of Westinghouse engineering so important, so effective, and so productive of real developments.



Westinghouse

ACHIEVEMENT & OPPORTUNITY



“WORD MONGERS” and “CHATTERING BARBERS”

“Word mongers” and “chattering barbers,” Gilbert called those of his predecessors who asserted that a wound made by a magnetized needle was painless, that a magnet will attract silver, that the diamond will draw iron, that the magnet thirsts and dies in the absence of iron, that a magnet, pulverized and taken with sweetened water, will cure headaches and prevent fat.

Before Gilbert died in 1603, he had done much to explain magnetism and electricity through experiment. He found that by hammering iron held in a magnetic meridian it can be magnetized. He discovered that the compass needle is controlled by the earth's magnetism and that one magnet can remagnetize another that has lost its power. He noted the common electrical attraction of rubbed bodies, among them diamonds, as well as glass, crystals, and stones, and was the first to study electricity as a distinct force.

“Not in books, but in things themselves, look for knowledge,” he shouted. This man helped to revolutionize methods of thinking—helped to make electricity what it has become. His fellow men were little concerned with him and his experiments. “Will Queen Elizabeth marry—and whom?” they were asking.

Elizabeth's flirtations mean little to us. Gilbert's method means much. It is the method that has made modern electricity what it has become, the method which enabled the Research Laboratories of the General Electric Company to discover new electrical principles now applied in transmitting power for hundreds of miles, in lighting homes electrically, in aiding physicians with the X-rays, in freeing civilization from drudgery.

General  Electric
General Office Company Schenectady, N.Y.