The blocks off Highland Square have a general division between the public domain and the private. Public buildings front West Market Street as well as many apartment buildings that blend in the public zones. As a result, most of the pedestrian traffic seen in Highland Square is on West Market Street and generally contained in the public zones.

Because of the volume of activity on West Market Street, the streets in Highland Square act like arteries to the main street. The streets in Highland Square are available and an increase in services and attractions on the main thoroughfare would increase pedestrian traffic across the side streets and create movement across the street.

12,561 people

6,264 households

43k/year ave income

6% pop decrease since 1990

median age 39