



**Rob Kroes**

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Citizenship Speaker Series



**Rob Kroes**  
University of Amsterdam

**"American Culture in the World: Going Global or  
Going Local"**

**Friday, April 23, 2004**

**12:00 p.m. \***

(Please note the time has been changed)

*Mershon Center  
Room 120*

Rob Kroes is Professor of American Studies, University of Amsterdam. His work focuses on American culture from a European perspective, and he has authored such books as *If You've Seen One, You've Seen the Mall* and *Citizens All? Political Affiliations and Cultural Affinities in North-America and Europe*.

\*R. S.V.P. to Ann Powers if you plan to attend this event.