A Model Partnership for Medical Education: Implications for Other Practice-Oriented Community Outreach Programs

Terry Bahn, EdD
The Ohio State University College of Medicine
Gerard “Jerry” D. Klein
President & CEO, Bucyrus Community Hospital
What is a partnership?
“a close mutual cooperation between parties having common interests, responsibilities, privileges and power.”

Campus Community Partnerships for Health (CCPH)
Keys to Successful Partnerships

CCPH

- Clear and open communication
- Trust, respect, genuineness and commitment
- Partners have agreed upon mission, goals, and values
- Builds upon identified strengths and assets
- Balance power and enable resources to be shared
Expectations are established with input and agreement by the partners

Feedback to and from the stakeholders are shared for continuous improvement

Partners share credit for accomplishments

Partnerships take time to develop and evolve over time
The BCH – OSU Partnership
Chronology

- **November 2000** –
  - First site visit to BCH
  - Original affiliation agreement signed
- **February 2001** – Dr. Hope (Internal Med)
- **July 2001** – Dr. Johnson (Family Med)
- **August 2004** – Dr. Harris (Internal Med)
- **September 2004** – agreement amended
- **October 2004** –
  - Dr. Frazier (Cardiology)
  - Plaque presented at BCH Board Meeting
  - PC and texts delivered to hospital
AMMENDED AFFILIATION AGREEMENT FOR
UNDERGRADUATE MEDICAL EDUCATION
BETWEEN THE OHIO STATE UNIVERSITY
COLLEGE OF MEDICINE & PUBLIC HEALTH AND
BUCYRUS COMMUNITY HOSPITAL

This Amended Agreement substitutes for and takes the place of the Agreement between the parties dated November 1, 2000. The Amended Agreement is made and entered into as of September 15, 2004 between The Ohio State University College of Medicine and Public Health, hereafter "OSU-COM" and Bucyrus Community Hospital hereafter “BCH.”

1. OSU-COM is responsible for the educational program of all undergraduate students enrolled in the College of Medicine and Public Health. This educational program consists of basic science and clinical medicine components. OSU-COM seeks to enrich their educational program by the use of the facilities of BCH.

2. BCH is an institution for the care and treatment of sick persons. BCH believes that its patient care programs will benefit from the direct association with OSU-COM.
Housing in Bucyrus
What Makes It Work?

- Shared values
- BCH’s great natural teachers and OSU’s motivated learners
- Supportive hospital administration
- Regular communication
- Frequent site visits
- Exceptional coordination from both institutions
Benefits for the Hospital

- Potential for future practitioners
- Favorable public perception
- Stimulus for continuing education of medical staff and others
- Motivated and connected physicians
Benefits to OSU/Med Students

- Minimum of 12 student placements for month-long clinical rotations per year
- Favorable public perception
- Unique but essential clinical experiences
- Students see another way to practice/live
Tangible Benefits

- Teaching
- Housing and meals
- PC and med texts
- Hospital recognition
- Recognition of physicians
The Ohio State University
College of Medicine

hereby recognizes
Michael A. Johnson, M.D.
As a volunteer Clinical Assistant Professor

Daniel M. Clinchot, MD
Associate Dean for Medical Education

September 1, 2005
“Wonderful office culture and environment. Eager to show any pertinent findings and relate diagnoses to the patient as a whole. Encouraged independent evaluations. Very receptive to questions. Very understanding to students' needs.”

“Dr. Harris was very enthusiastic about teaching, which made learning fun. He also catered topics to my needs and I really appreciated that.”

“[Dr. Frazier] taught more than any preceptor I have had so far. Found relevant articles for me to help in my understanding, always encouraged and answered questions. A very good role model, both staff and patients respected and liked him.”
Preceptor Evaluation Comments

- “She is intellectually strong with a solid basic understanding of physiology and basic medical processes. She reads basic texts avidly. Further, she energetically does library work to gain a deeper understanding of medical conditions. She is intellectually strong but not at the expense of interpersonal relationships. Amita interacts comfortably with patients and professional personnel.”

- “Good notes. Excellent history taking. He is good at asking questions to understand what I was thinking. He is assertive in a positive way.”
Other quality indicators

- Longevity of preceptor participation
- 2/4 preceptors received special recognitions
- Students rank Bucyrus
- Students return for M4 rotations
Keys to Successful Partnerships: The Scorecard
“He describes the small town of Bucyrus as a Norman Rockwell painting, complete with the warm, friendly faces and the simplistic values of a patient, hard-working society. He has served in this community, shadowing the small-town doctor and learning from him what medicine should look like. He became one of them and hopes one day to return.”

Bucyrus Telegraph-Forum, October 5, 2004