ENGINEERS RECEIVE LECTURESSHIP

Through the generosity of James F. Lincoln, '07, president of the Lincoln Electric Co., and a nationally known industrialist and engineer, the James F. Lincoln Visiting Lectureship in Engineering was inaugurated at the University during the Winter quarter through the Development Fund.

The Lectureship fund will enable the College of Engineering to bring outstanding speakers to the campus for the benefit of the students and the faculty. In describing the Lectureship, Mr. Lincoln said, "There should be one measure and one measure only, and that is that the speakers are experts in their lines of industry, and that they accomplished something unique in their lines, and that they are able to show from that accomplishment something to the student which will be inspiring to the latent possibilities of imagination which he possesses."

Mr. Lincoln himself was the first speaker. In his speech, which was given to a group of engineering survey students, he outlined just what industry expected of the graduate engineer, the elements that contribute to success, and also he told his attentive audience that they should ever be aware of the social implications of engineering, and that they should have a sound, well thought out philosophy of life.

The Lectureship will bring one top-ranking speaker to the campus each quarter.