YOUR DOLLAR'S WORTH

In the spring quarter of 1936, several hundred members of the class of '39 unanimously gave to an idea their approval with such enthusiasm as is seldom seen in a survey class. Object of the approval was a plan, suggested to the class by Junior Dean Turnbull but originating with the students, to have all students in the College of Engineering subscribe to the official engineering publication, THE OHIO STATE ENGINEER, at the beginning of each school year. Method of subscription, a most efficient procedure, was to be by assessment on the fee card.

When, in the 1936 fall quarter, the additional dollar appeared on every engineer's fee card, there was comment, both favorable and unfavorable. However, with each succeeding issue of THE OHIO STATE ENGINEER the unfavorable has receded and should, by the annual number, have disappeared.

A few engineers, until this year, had never seen their college's publication and others only by way of the proverbial roommate or fraternity brother. Single copies floated around from engineer to engineer until the covers had worn off in the Buckeye Club and Tower Club. With the present setup every engineer receives a copy of each issue.

Many students, having read their copies, send them home. Thus the ENGINEER serves not only as a medium between students and between faculty and students but also represents the University off campus. In addition, the ENGINEER is sent to twenty-five engineering schools throughout the country and so the importance of creating a worthy representative of the University is seen. Since the circulation has been increased to almost maximum, more effort can be given to the production of such a representative and less to subscription.

The June issue, the annual of the College of Engineering, priced at one-fourth the cost of a year's subscription and obviously worth more than twenty-five cents, in itself justifies every engineer's subscribing.

K. O. F.