CRANKS AND COUNTERSHAFTS

OBJECT LESSON

An Alabama darky was telling a friend of a certain church service he had heard.
"De preacher wasn't feelin' so good las' Sunday," he said, "an he made de stove preach de sermon."
"Made de stove preach?"
"Yessuh; made it red hot from top to bottom, an den he tells de sinners to take a good look at it an go to thinkin."
—Exchange.

SUBSTITUTES

Radio Fan: Do you carry "B" eliminators?
Hardware Clerk: No, sir, but we have some good roach powder and some fly swatters.

Professor: I will use my hat to represent the planet Mars. Is there any question?
Student: Yes; is Mars inhabited?

Golfer: If you laugh at me again I'll knock your block off.
Caddy: Haw, haw, you wouldn't even know what club to use.

Mother: How is it you have not done your school work yet?
Little Daughter: I have decided not to do any more. It's not fair. We children do the work and the teachers get paid for it.

He: "Will you marry me?"
The Heiress: "No, I'm afraid not."
He: "Oh, come on, be a support."
—The Michigan Technic

Book Agent (to farmer): "You ought to buy your son an encyclopedia, now that he's going to school."
Farmer: "Not on your life. Let him walk the same as I did."
—The Michigan Technic

Mr. Maloney (after first boxing lesson): "Now, are there any questions?"
Weary Freshman: "Yes, how much is your correspondence course?"

IMPOSSIBLE

Two tramps were walking along the railroad tracks and found a bottle of white mule. One took a drink and passed it to the other. And so forth until the bottle was empty.
After a while one puffed out his chest and said, "You know, Bill, tomorrow I'm going to buy this railroad. I'm going to buy all the railroads in the country, all the automobiles, all the steamships—everything. What do you think of that?"
Bill looked at his companion disparagingly and replied, "Impossible; can't do it."
"Why not?"
"I won't sell."

PARENTAL ADVICE

"Well, well, well!" cried Mrs. Henpeck. "Our son is engaged to be married. We will write to the dear lad and congratulate him."
Mr. Henpeck agreed, so the lady picked up her pen and wrote:
"My darling boy, what glorious news! Your father and I rejoice in your happiness. It has long been our greatest wish that you should marry some good woman. A good woman is heaven's most precious gift to man. She brings out all the best in him and helps him to suppress all that is evil. Her price is above rubies."

And then the son found this postscript in a different handwriting:
"Your mother has gone out for a stamp. Stay single, you damn fool."
—Exchange

Have you heard the last supplement to the Prisoner's Song? No? It goes something like this: "Shock Me to Sleep in That Old Shocking Chair."

"What, another new dress? Where am I going to get the money to pay for it?"
"How should I know. I'm your wife, not your financial adviser."
—Exchange

OUR UNKNOWN HERO

Vaudeville Singer: "And for Bonnie Annie Laurie I'd lay me down and die."
Patron (rising): "Is Miss Laurie in the audience?"
—Exchange

During the recent church week in which freshmen occupied the high and exalted places, a certain innocent was asked what the epistles lessons were.
"Stories of the epistles," was the reply.
"And what are the epistles?"
"The apostles' wives."

The world's meanest man: He was deaf and never told the barber.
—Pennsylvania Triangle.

Foote: "Yo' feet suttingly must be built like camels."
Ease: "Meanin' which?"
Foote: "Becuz dey can go so long without water."
—The Tech Owl.

"Can you lend me a tenner for a month, old boy?"
"What does a month-old-boy want with a tenner."
—The Purdue Engineer.

Stewed: "Ish thish a hand laundry?"
Chinaman: "Yes, sir."
Stewed: "Well, hee, wash my hands."
—The Purdue Engineer
Key Town selling—a new telephone idea
Commercial development men of the Bell System have originated a new use of the telephone which is proving economical and efficient for modern salesmanship. From important central towns the salesman makes periodic visits to customers and prospects by telephone.

To conceive this idea, to make it practical by selecting Key Towns on a basis of most advantageous rates to surrounding points, and to sell it as a business practice—all this illustrates how telephone service is as open as any commodity to constructive imagination.

Key Town selling is one of many indications of the steady demand, present and to come, for more and more telephone service.

* * *

How Western Electric helps to make the idea work . . . . .

Each year the Bell System calls on Western Electric for more and more equipment. New lines and central offices must be built—old ones modernized and enlarged to take care of new and constantly increasing uses of the telephone.

Raw materials must be gathered from the ends of the earth—fashioned into telephone apparatus and supplies of all kinds—distributed to warehouses throughout the land and held in readiness. When the call comes, shipment and installation must often be made in record-breaking time to make good the ravages of fire or storm. All this is included in Western Electric's dependable service of supply which helps make possible a dependable service of communication.

Backing up the telephone companies of the nation is a big job—and one that never grows dull!

BELL SYSTEM

A nation-wide system of inter-connecting telephones

"OUR PIONEERING WORK HAS JUST BEGUN"

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