FORMER college generations remember the old Madison Square Garden (the creation of the late Stanford White) which housed Moody and Sankey Revivals, Barnum Circus, Six-Day Bicycle Races, Tex Rickard’s Prize Fights, Horse Shows, Democratic Conventions, etc. Gracefully and serenely poised on top, the St. Gaudens statue of Diana was for years an outstanding figure in the New York skyline.

Diana is experiencing discomforts of detours but is on her way to an appropriate spot on the New York University Campus. Illustration shows Diana about to step off on her way to college—in splendid physical condition and destined to rank high among the college immortals.

The old Otis Elevator that bore many famous people to the White Studio in the Tower has been junked. The New York Life Insurance Company is erecting a huge office building on the site of Madison Square Garden, as shown above.

The elevator equipment of the new building for the New York Life Insurance Company, Cass Gilbert, Architect, consists of 33 Otis Automatic Signal Control Elevators, operating at high speed, and equipped with the Micro-Drive or self-leveling feature; in addition to some few smaller and less important machines. Signal Control is automatic and the elevators are operated by pressure of buttons in the car or on the floors, all stopping and starting of the car being done automatically and in response to the calls registered on the controller by the pressing of such buttons.
Twenty tons of white hot steel are being rolled out of this huge GAS FURNACE on a steel flat car, which forms the hearth.

The large pieces of steel on the car are locomotive axles which have been through an annealing process in this gas-fired furnace, an operation that precludes all likelihood of axles breaking.

Industrial gas maintains in this furnace a temperature of 1600 degrees Fahrenheit.

Gas is the most "Flexible" of all fuels. It can be used in a jeweler's tiny torch, or for huge operations, such as pictured above. It is also "Flexible" in the sense that its volume and intensity can be raised or lowered, instantly, at the turn of a valve. It gives a concentrated heat wherever needed without involving bulk, waste energy or waste material.

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