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In St. Louis, the majestic Southwestern Bell Telephone Building (Mauran, Russell & Crowell, Architects), is also equipped with Mississippi Polished Wire Glass. Every window above the ground floor has Mississippi protection. Added recognition for the recognized standard in Wire Glass.

"MISSISSIPPI" WIRE GLASS

MISSISSIPPI WIRE GLASS COMPANY, 220 Fifth Ave., NEW YORK
CHICAGO
ST. LOUIS

FEBRUARY, 1928
Diplomatic Diction in Berlin

HOTEL ADLON, BERLIN, GERMANY

Two German diplomats, who had been at the University of Bonn together, met in the foyer of the Hotel Adlon after a separation of some years. One of them had been at a South American capital, one in the Orient.

Eagerly they discussed old times and common memories, and they were still talking excitedly as they started toward the Otis Elevator. When they reached the door, they paused, each wishing to give the other precedence.

"But you must go first, my good friend," one of them was heard to remark. "I'm sure the ride will be a novelty to you after so many years in the East, and I would not think of preceding you."

"On the contrary," answered the other, "I am insisting that you enter first. We lacked some things in the Orient, but the Otis, there as here, is in all the big shops and hotels." "We'd better squeeze in together, then, because South America, too, is well equipped! But wait a moment! You must go first, for I used the Otis on board the steamer every day!" "I, too! I will not be outdone!"

Starting forward together, they collided at the door.

One would have to travel farther than civilization, East or West, to find any novelty in that taken-for-granted convenience, the Otis Elevator.

OTIS ELEVATOR COMPANY
Offices in All Principal Cities of the World

FEBRUARY, 1928
Conowingo

Where do young college men get in a large industrial organization? Have they opportunity to exercise creative talent? Is individual work recognized?

At Conowingo, not far from where the Susquehanna River flows into Chesapeake Bay, the Philadelphia Electric Company is erecting a huge dam and power house. This hydro-electric development, one of the largest in the world, has an initial capacity of 281,000 kv-a. in seven units and an ultimate capacity of 440,000 kv-a. The generators, due to their very low operating speed of 81.8 r.p.m., are much larger physically than anything yet built, each machine being approximately 37 feet in diameter and weighing over one million pounds.

Only an organization of the size and resources of Westinghouse can undertake the building of such a large machine. Westinghouse offers great attractions to young men of enterprise and genius because it daily provides facilities and opportunities which smaller companies cannot offer.
A Marvel of National Defense

From this 21/2-acre deck, Uncle Sam's battle planes can now leap into action—sure of a landing place on their return, though a thousand miles from shore.

This marvel of national defense was accomplished—and duplicated—when the airplane carrier, U.S.S. Saratoga, and her sister ship, U.S.S. Lexington, were completely electrified.

In each, four General Electric turbine-generators deliver, combined, 180,000 horsepower to the propellers—enough to drive the ship at 33 knots (39 miles an hour)—enough to furnish light and power for a city of half a million people.

The design and construction of the electric equipment for the U. S. S. Saratoga and the U.S.S. Lexington, to which college-trained men contributed in great measure, exemplify the part General Electric plays in promoting the welfare of the nation.