MANAGEMENT WEEK
OCTOBER 28 and 29

PROGRAM

MANAGEMENT WEEK, an event held once a year for the purpose of stimulating better management methods and for the discussion of the latest ideas in management, convened on the Ohio State University campus on October 28 and 29, 1926. Classes in the College of Commerce and Journalism, Psychology and Engineering departments were excused in order that the students might attend the meetings. The subjects covered everything in the field of scientific management, dealing especially with waste elimination in industry. The complete program is given below.

The management week programs have been increasingly popular since they were started a few years ago. Management is being put on a scientific basis and this is one of the means used in the accomplishment of this goal.

THURSDAY, OCTOBER 28, 1926

Morning Sessions
I. 9:30 A. M. Commerce Bldg., Room 109
Subject: "Improved Utilization of Industrial Materials"

II. 9:00 A. M. Commerce Bldg., Room 108
Subject: "An Analysis of Some Current Methods of Forecasting the Trend of Business"
Speaker: C. O. Hardy, Institute of Economics, Washington, D. C.

III. 10:30 A. M. Commerce Bldg., Room 108
Subject: "The Use of Interest Rates and Prices in Forecasting Business"
Speaker: B. B. Smith, Chief Statistician for the White Motor Co., Cleveland, Ohio

IV. 9:30 A. M. to 12:00 M., Commerce Bldg., Room 101
Subject: "Principles of Employment Psychology"
Speaker: Dr. Harold E. Burtt, Department of Psychology, The Ohio State University

Subject: "Personal Health as a Source of Waste"
Speaker: Dr. E. H. Hayhurst, Department of Public Health, The Ohio State University

Subject: "Better Training of Employees Through Tests"
Speaker: Dr. Herbert A. Toops, Department of Psychology, The Ohio State University

Afternoon Sessions
V. 2:00 P. M. Commerce Bldg., Room 101
Subject: "Improved Utilization of Industrial Materials" (Continued)

VI. 2:00 P. M. Commerce Bldg., Room 203
Subject: "Waste Elimination in Office Management"
Speaker: To be arranged.

VII. 2:00 P. M. Commerce Bldg., Room 317
Subject: Forecasting Retail Trade
Speaker: Ralph Watkins and H. D. Comer, Bureau of Business Research, The Ohio State University

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MANAGEMENT WEEK
(Continued from Page 11)
Speaker: B. B. Smith, Chief Statistician for the Discussion: Mr. G. R. Guild, Kardex Rand Co., Tonawanda, N. Y., and others.
Subject: "Forecasting Wholesale Trade"
Speaker: C. C. Morris, Department of Mathematics, The Ohio State University
VIII. 2:00 P. M. Campbell Hall Auditorium
Subject: "Rubber-Lined Equipment, A Chemical Engineering Contribution to Waste Elimination"
Speaker: Dr. H. E. Fritz, Chief, Development Division, Mechanical Rubber Goods, B. F. Goodrich Co., Akron, Ohio
IX. 3:30 P. M. Campbell Hall Auditorium
Subject: "Waste in the Lime Industry and the Use of Lime in Eliminating Waste in Other Industries"
Speaker: J. L. Burt, Engineer, National Lime Association, Washington, D. C.
X. 3:30 P. M. Campbell Hall Auditorium
Subject: "Waste Elimination in Window Glass Manufacture by Improved Technical Control and Proper Selection of Manufacturing Method"
Speaker: Edwin P. Arthur, Instructor in Chemical Engineering, The Ohio State University; Consulting Chemical Engineer in the Window Glass Industry.
Discussion
Evening Session
XI. 6:30 P. M. Dinner Meeting, Faculty Club.
Subject: "Recent Advance in Economic Science in the Study of Price Trends"
Speaker: Carl Snyder, Chief Statistician of the Federal Reserve Bank of New York
Morning Sessions
XII. 9:00 A. M. to 11:30 A. M. Commerce Bldg., Room 100
Subject: "Waste Elimination in Handling the Human Element"
Speaker: Mrs. Lillian Gilbreth, of Frank B. Gilbreth, Inc., Consulting Engineers, Mont Clair, N. J.
XIII. 9:00 A. M. Commerce Bldg., Room 117
Subject: "The Use of Accounts for Managerial Purposes"
Sub-Topic 1, "Analysis and Comparison of Operating Results"
Speaker: W. N. Van Horne, Practicing Accountant, Dayton, Ohio
XIV. 10:00 A. M. Campbell Hall Auditorium
Subject: "Waste of Fuel and Its Influence in Industry"
Speaker: E. G. Bailey, President, Bailey Meter Co., Cleveland, Ohio
XV. 10:45 A. M. Campbell Hall Auditorium
Subject: "Fuel Waste in Mining Operations"
Speaker: J. L. Murphy, Chief Engineer, New York Coal Co., President, Hocking Valley Brick Co.
Discussion
Afternoon Sessions
XVI. 2:00 P. M. to 4:00 P. M. Commerce Bldg., Room 420
Subject: "Waste Elimination in Production Control"
Speaker: To be chosen
XVII. 2:00 P. M. Commerce Bldg., Room 101
Subject: "The Use of Accounts for Managerial Purposes"
Sub-Topic 2, "Control of Future Operations"
Speaker: To be chosen
XVIII. 2:00 P. M. Campbell Hall Auditorium
Subject: "Electro-Welding as Relates to Waste in Industry"
Speaker: J. F. Lincoln, Vice-President, Lincoln Electric Co., Cleveland, Ohio
XIX. 2:45 P. M. Campbell Hall Auditorium
Subject: "Gas Welding as Relates to Waste in Industry"
Speaker: E. E. Thum, Carbide and Carbon Corporation, New York City
XX. 3:20 P. M. Campbell Hall Auditorium
Subject: "Restoring the Strength of Badly Rusted Steel Structures by Concrete Encasement—A Civil Engineering Contribution to the Elimination of Waste in Industry"
Speaker: Professor Clyde T. Morris, Professor of Structural Engineering, The Ohio State University
Discussion
Evening Session
XXI. 6:30 P. M. Dinner Meeting, Faculty Club.
Subject: "Waste Elimination and Scientific Management"
Speaker: Mrs. Lillian M. Gilbreth, of Frank B. Gilbreth, Inc., Consulting Engineers, Mont Clair, N. J.
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